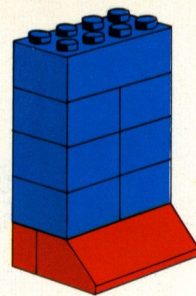
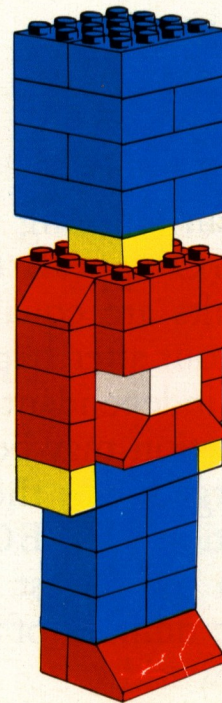


LEGO is more than an amusing toy and hobby, it is also an enthrallingly interesting and instructive game. LEGO appeals to the imagination and to the creative urge. That is why both children and adults are equally enthusiastic about LEGO, and that is why "children" of all ages can spend hour after happy hour playing with the LEGO System. — Every LEGO box is a complete and independant toy, and all components are an integral part of the LEGO System. A LEGO collection may best be started with a basic set which is available in various sizes, and may be enlarged with the popular, small supplementary boxes which make it easy to add to your collection. — LEGO is the system with the greatest number of possible combinations, yet with the fewest individual parts. With LEGO there are no limits to the imagination - or to the number of different things to make. Try it and see! — LEGO wishes you all the fun in the world.

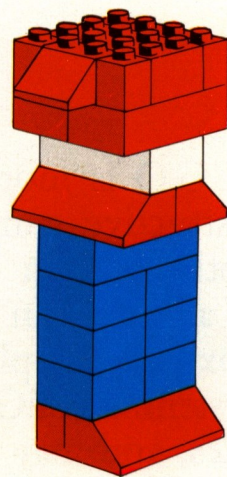




**1**



**3**



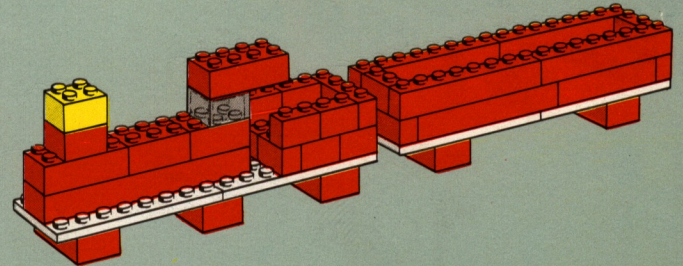
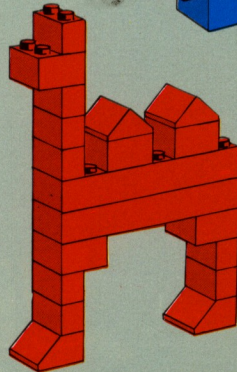
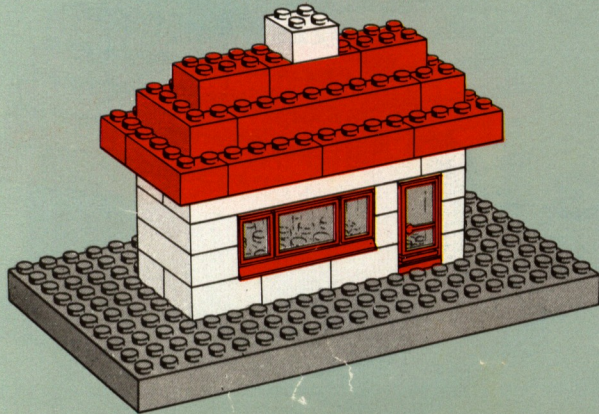
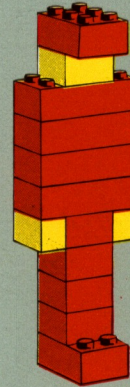
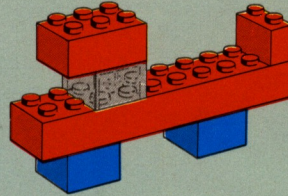
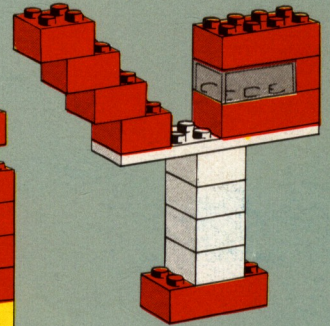
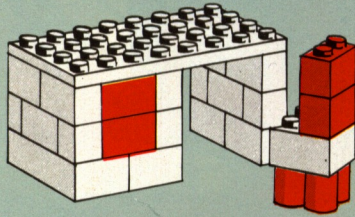
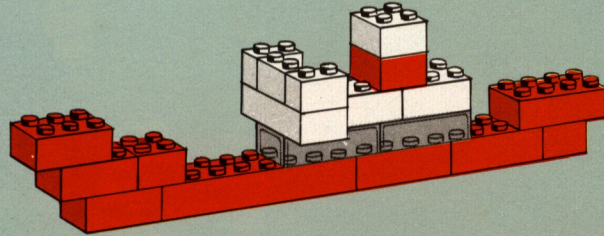
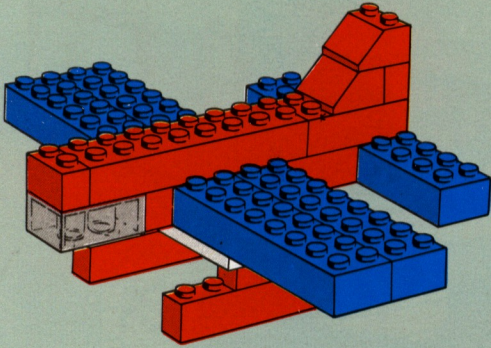
**2**



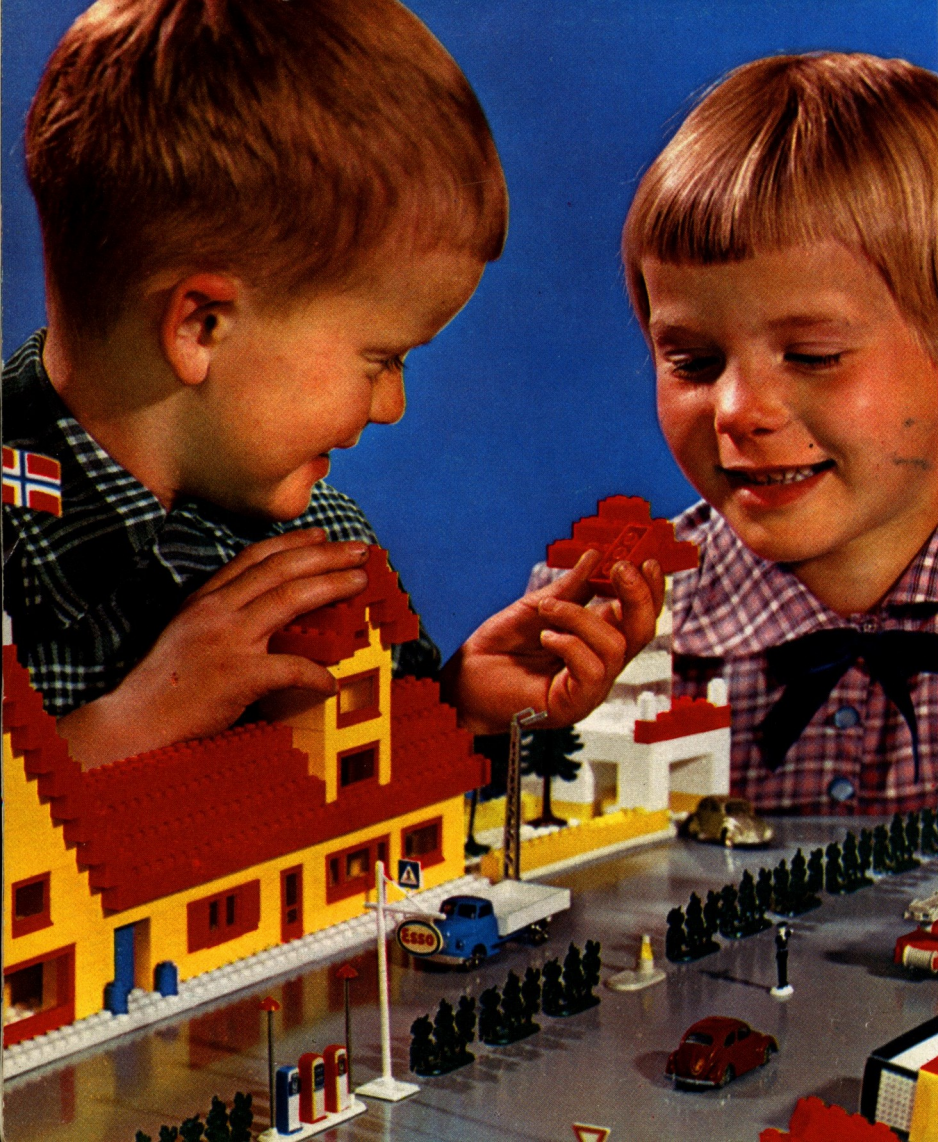
*For the little ones*

**LEGO**  
*System*

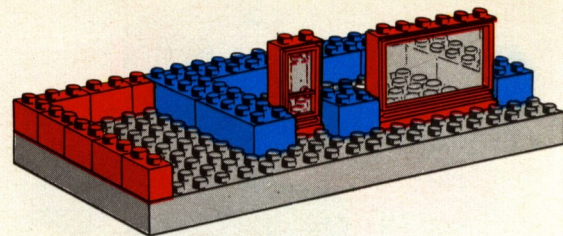
1



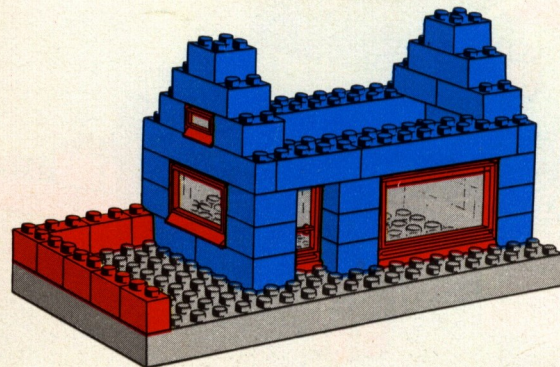




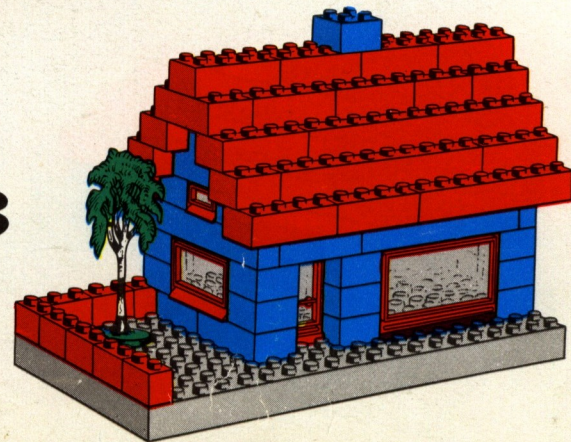
1



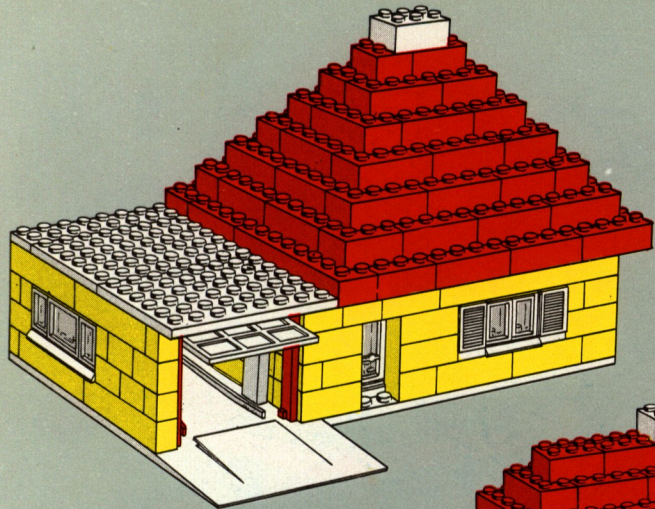
2



3



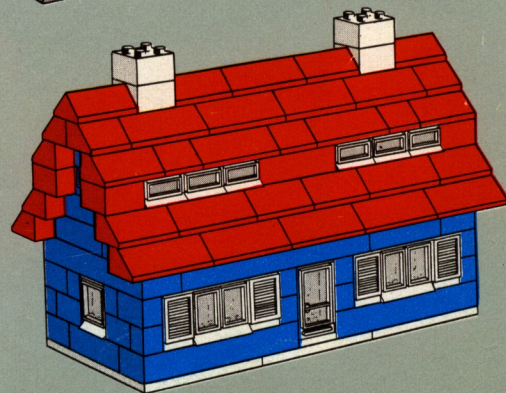
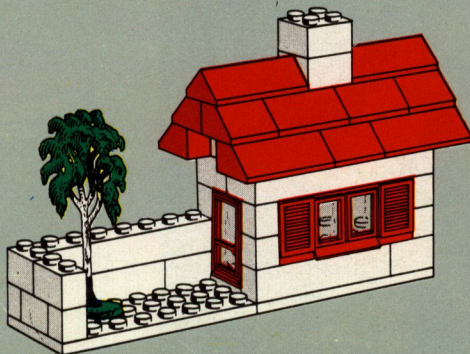
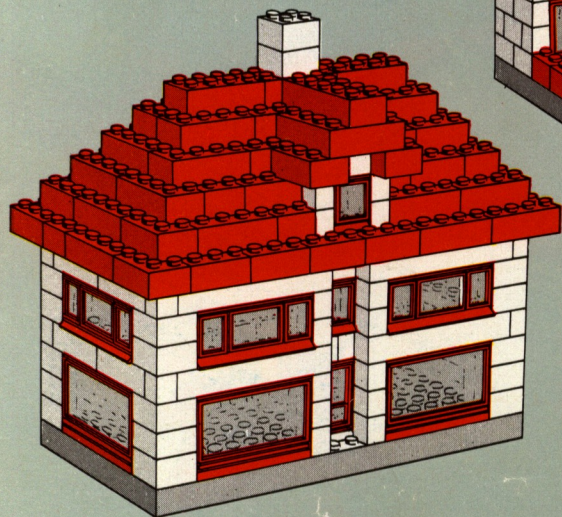
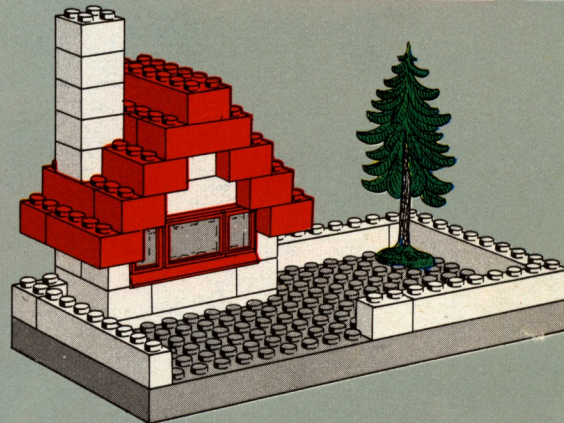
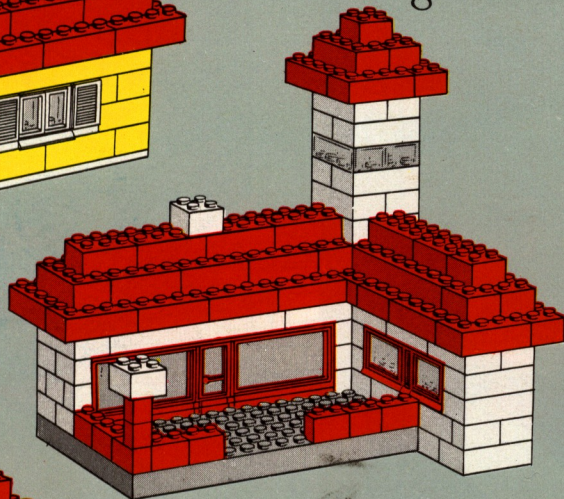




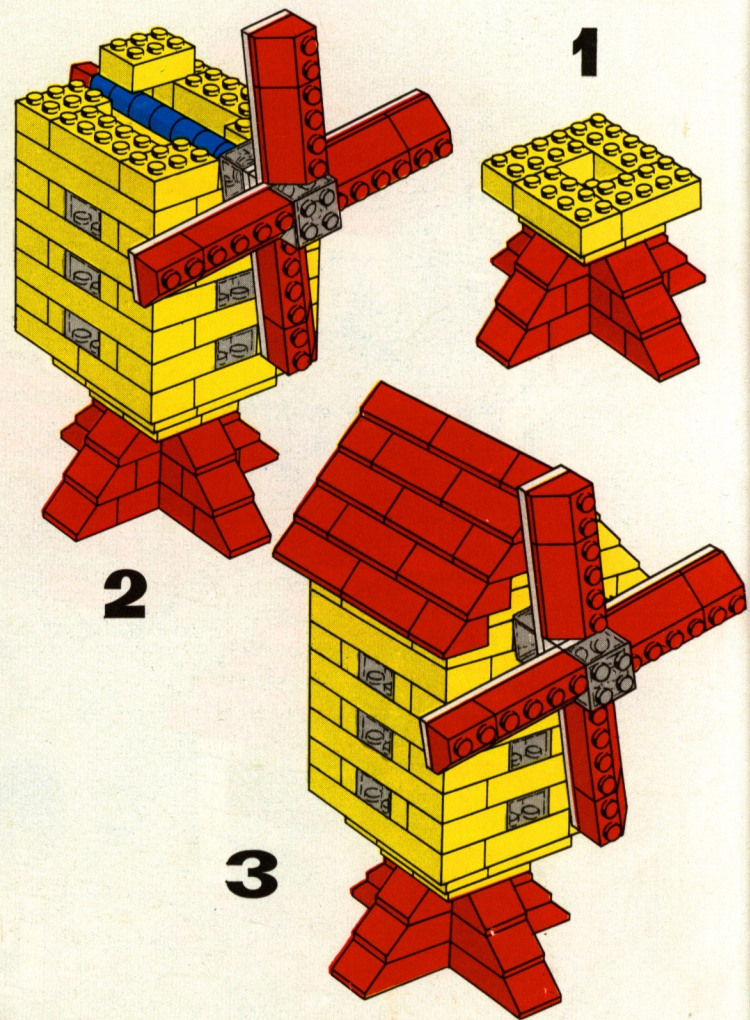
*Something about houses*

**LEGO**  
*System*

**2**









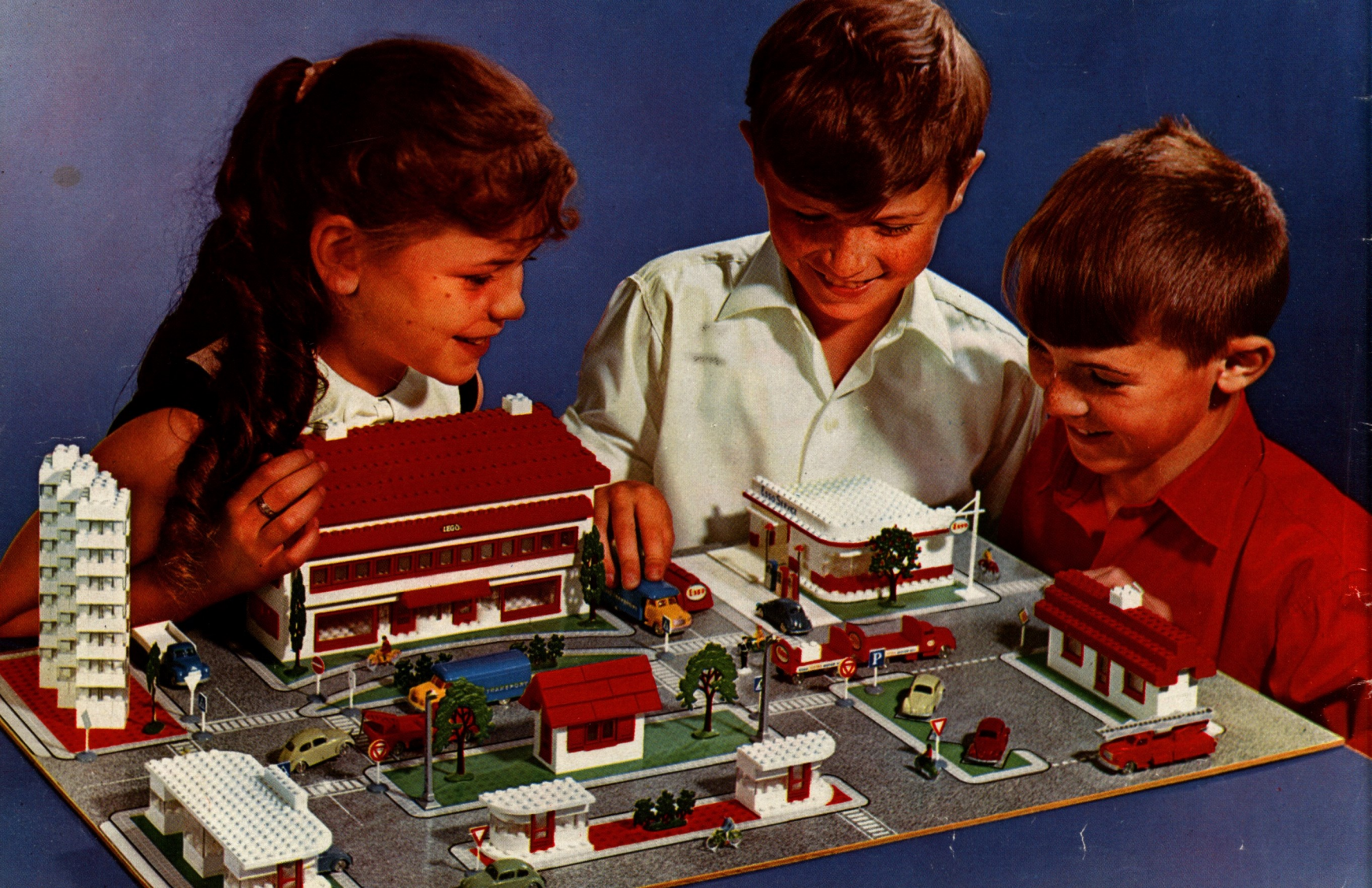
*Windmills and Cranes*

**LEGO**  
*System*

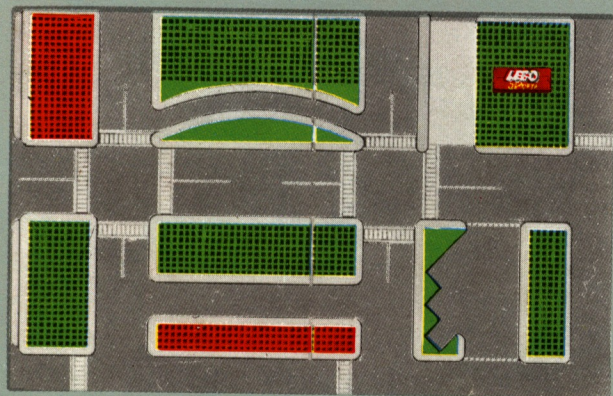
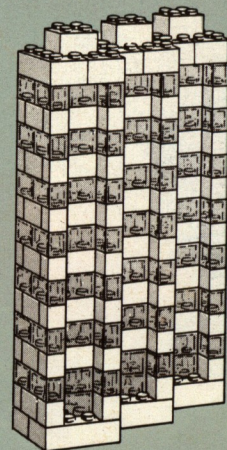
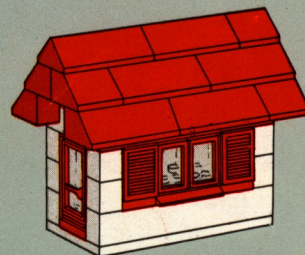
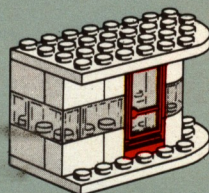
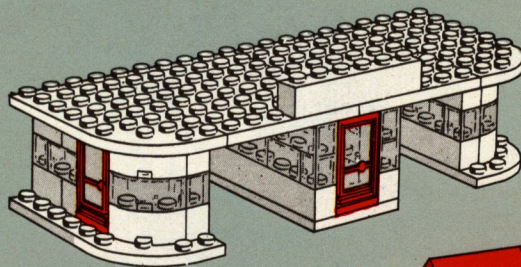
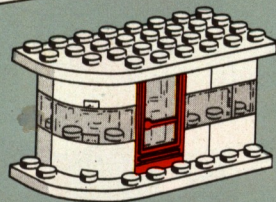
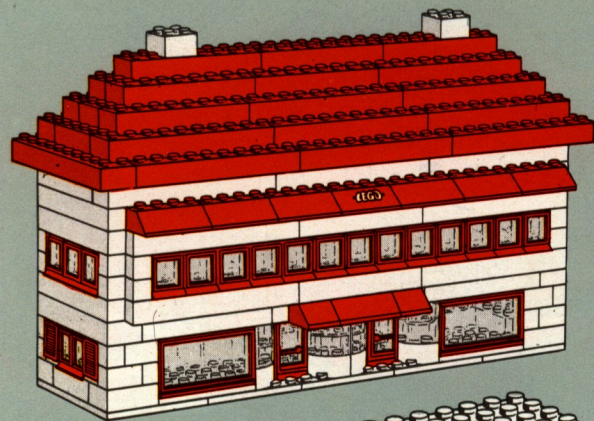
**3**







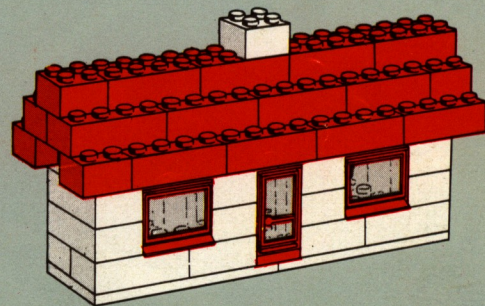
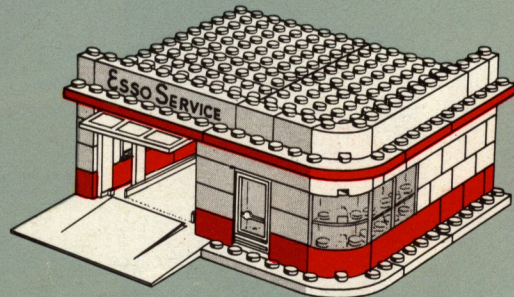




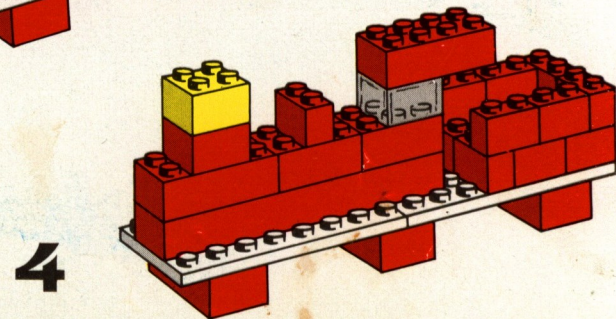
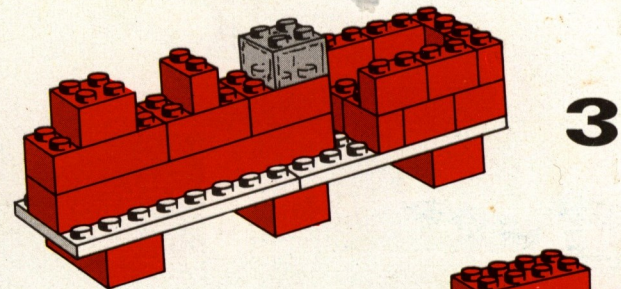
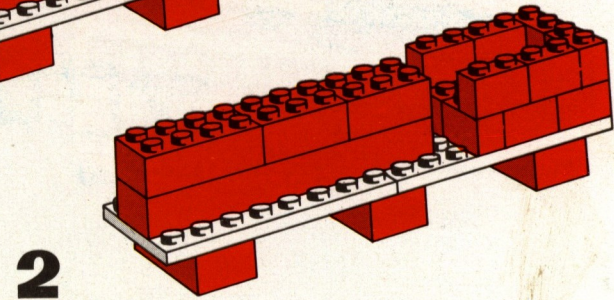
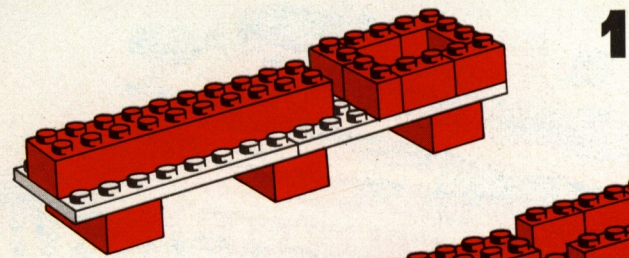
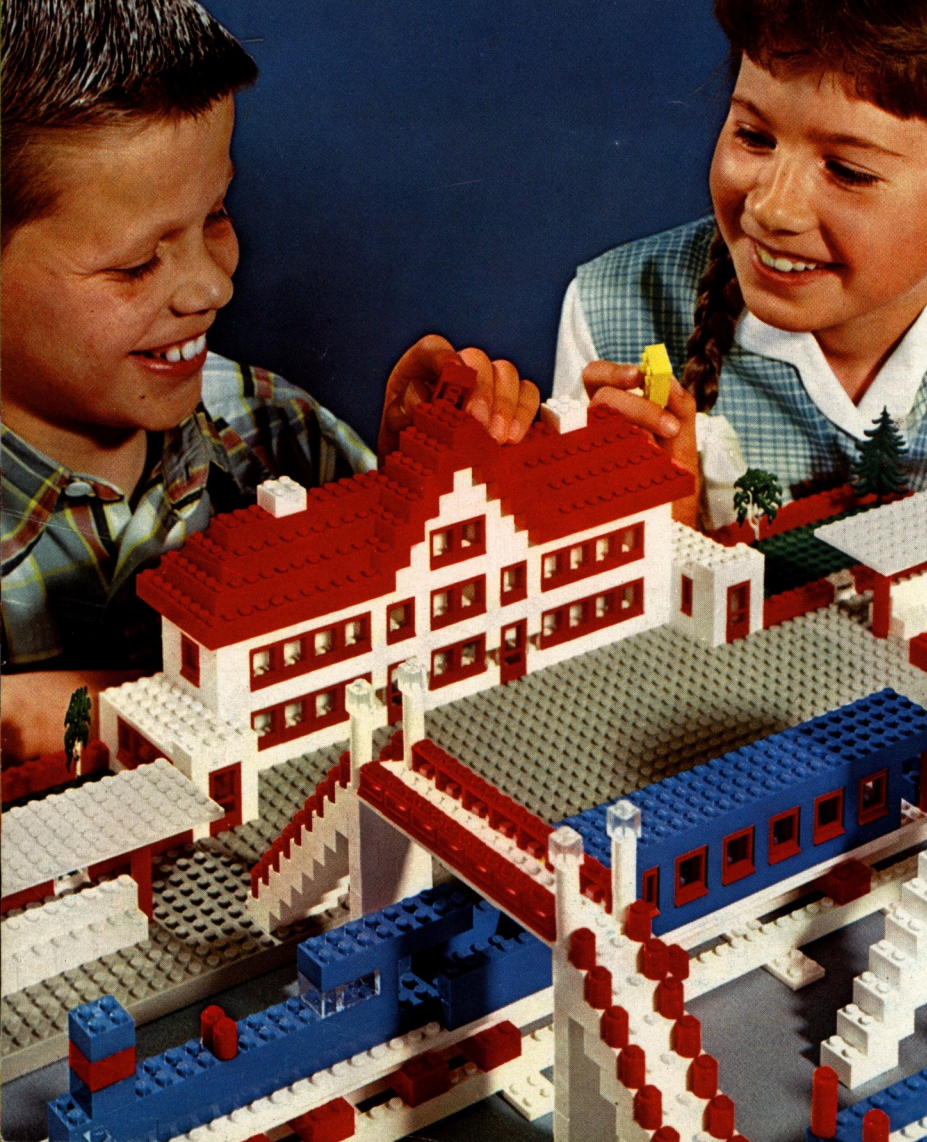
*A whole LEGO-town*

**LEGO**  
*System*

4





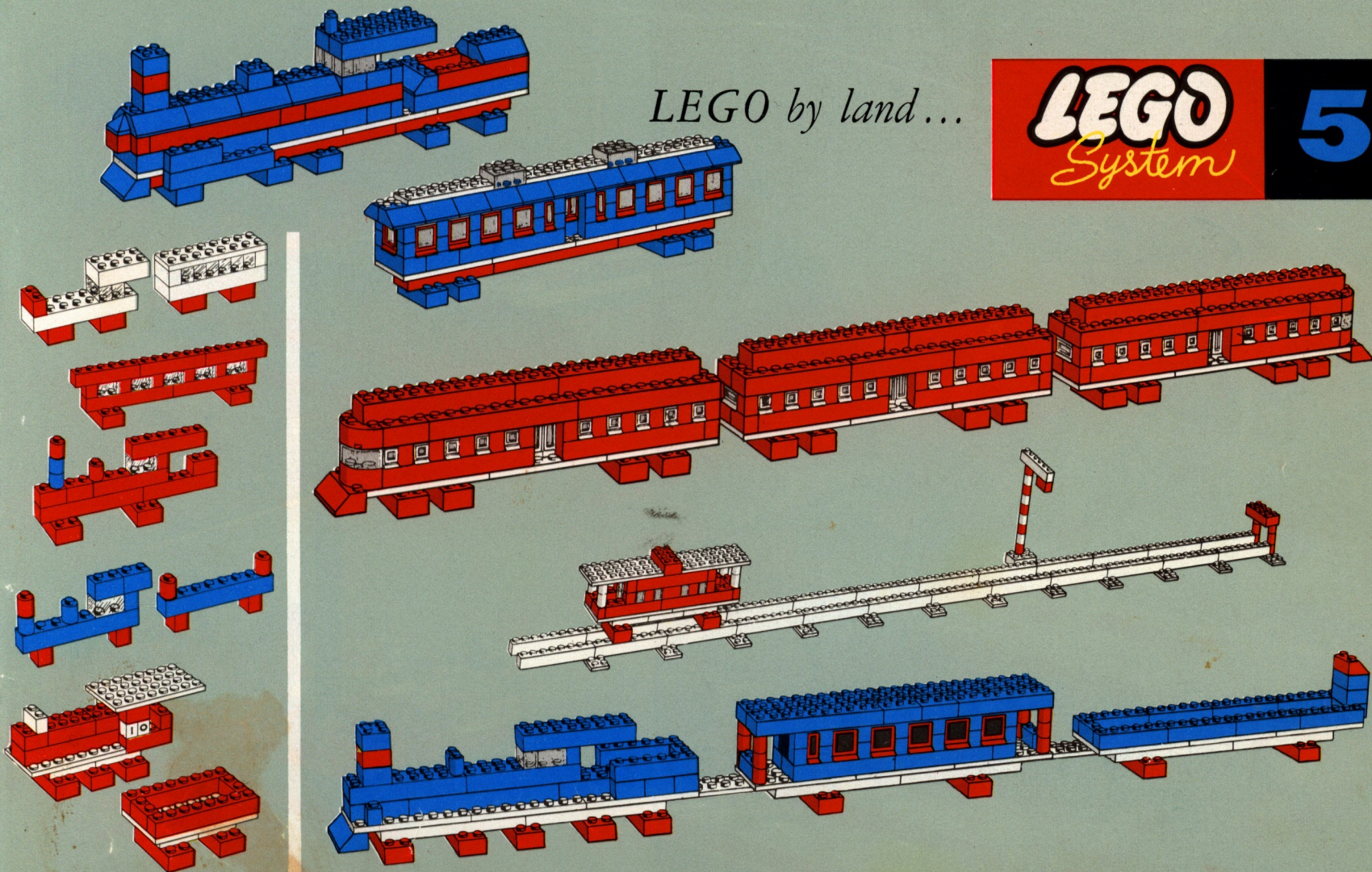




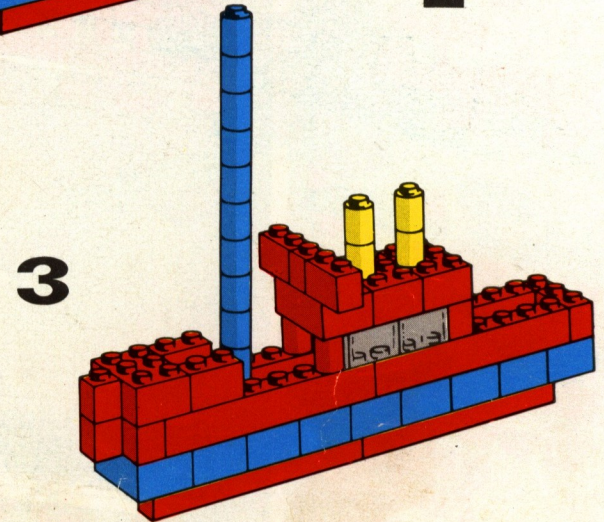
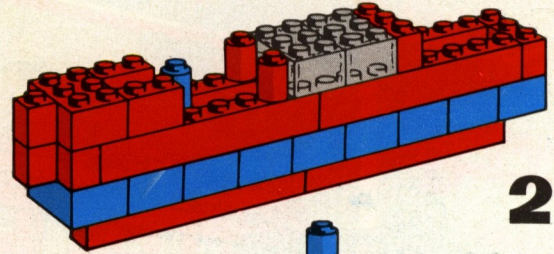
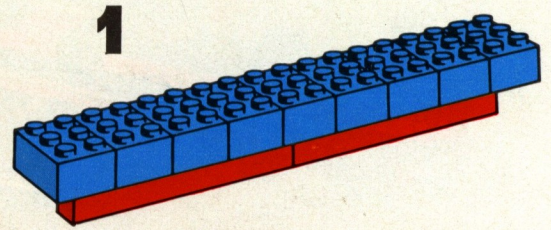
LEGO by land...

**LEGO**  
System

5





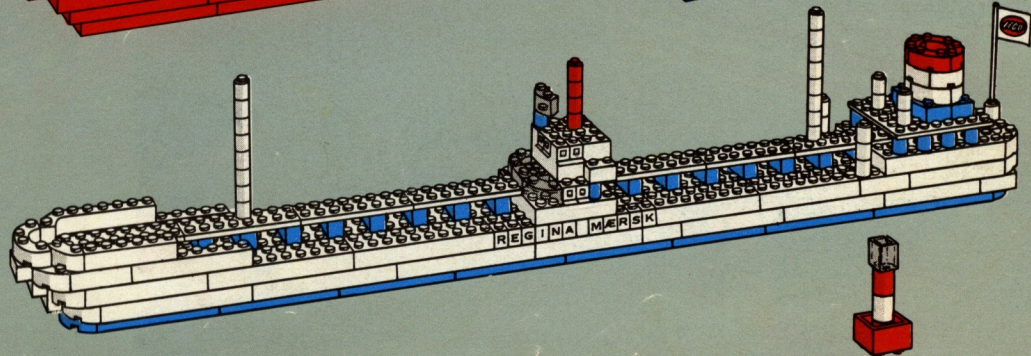
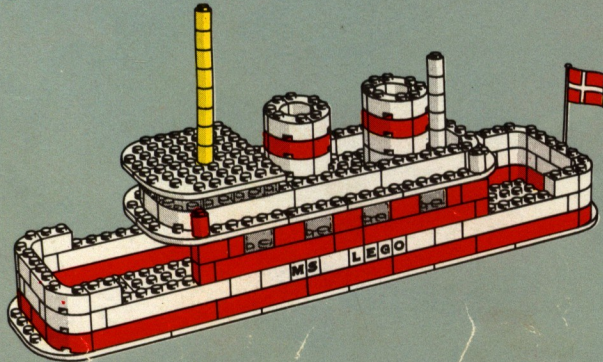
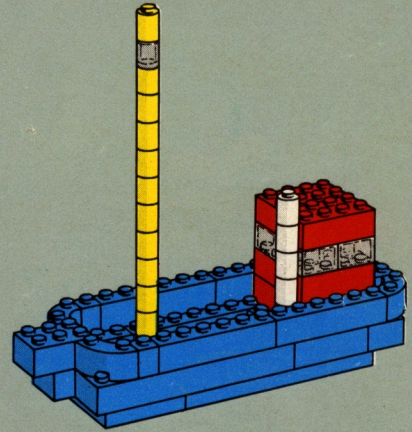
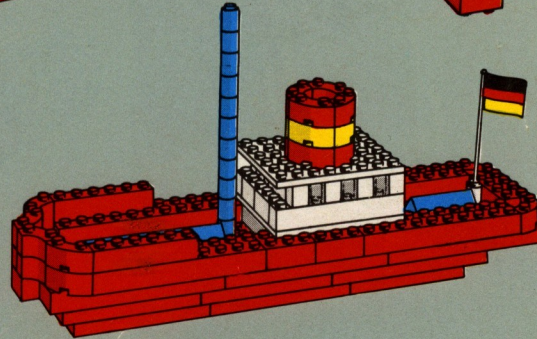
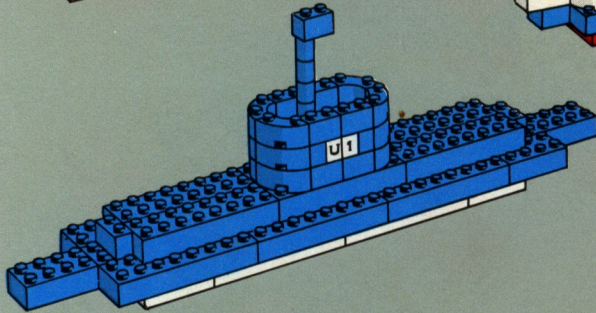
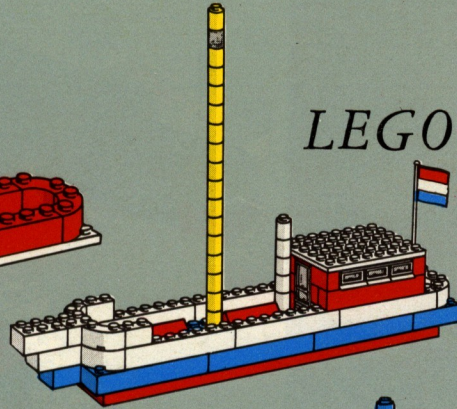
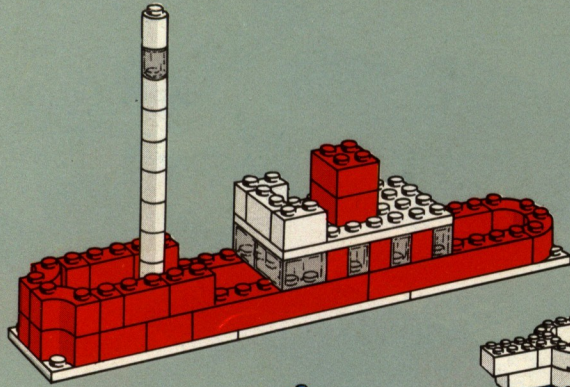




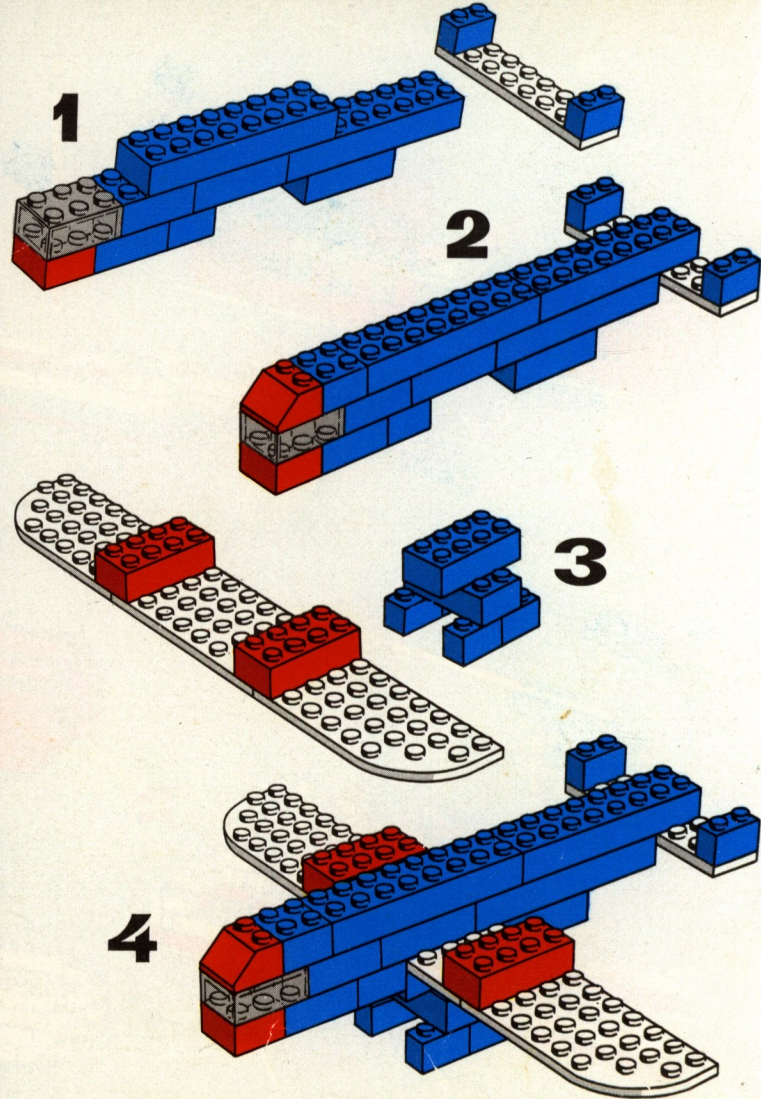
LEGO by sea ...

**LEGO**  
System

6









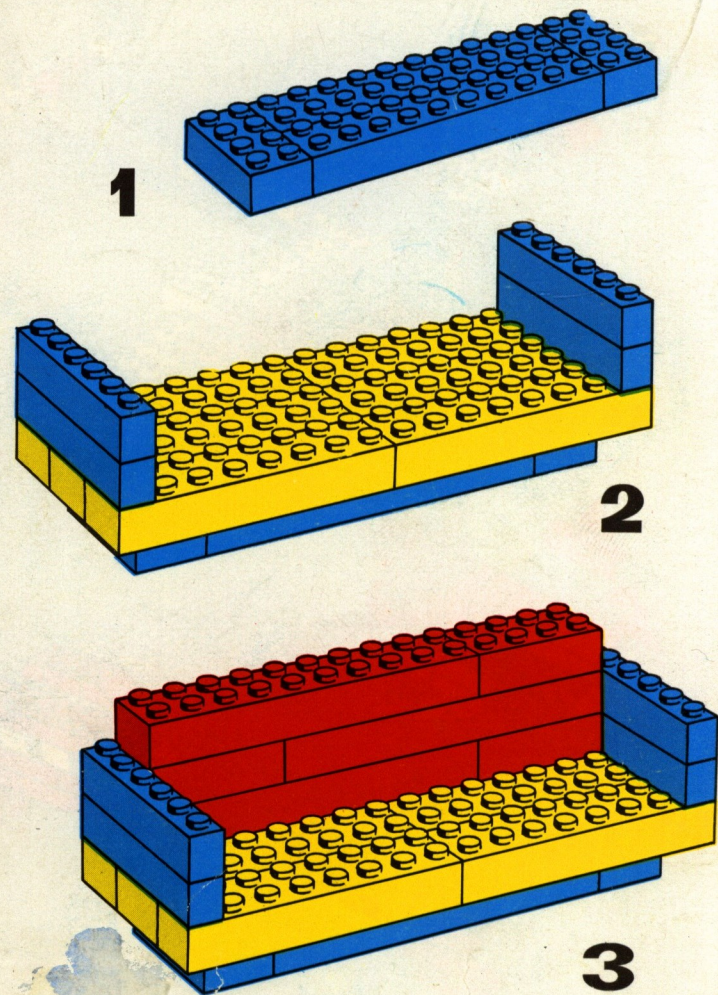
- and LEGO  
*in the air*

**LEGO**  
*System*

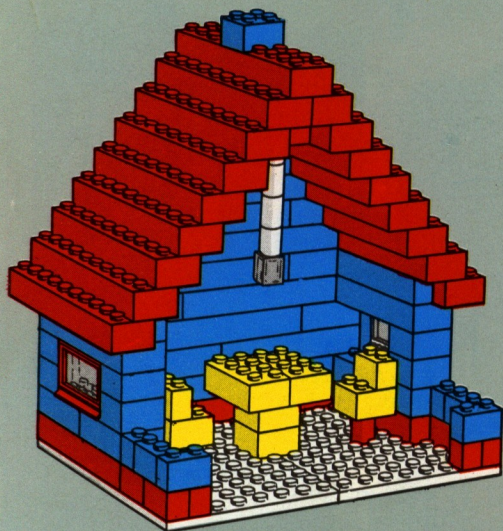
7



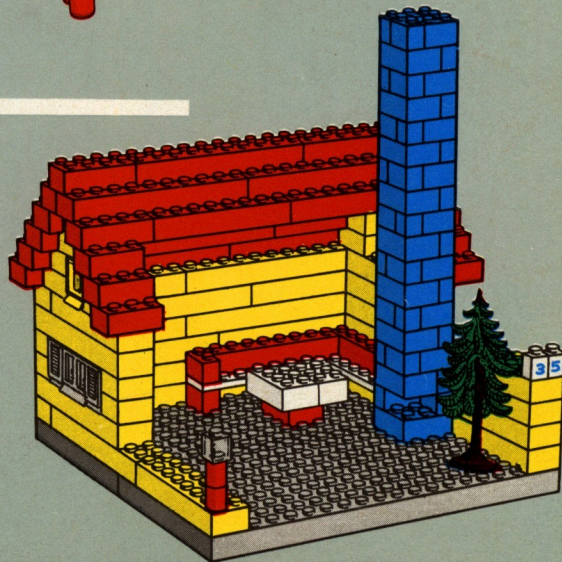
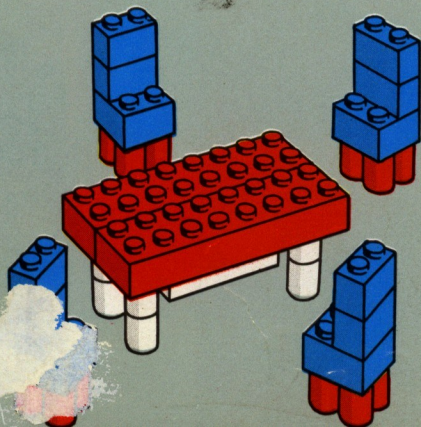
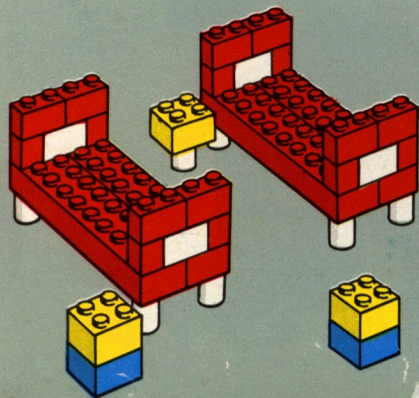
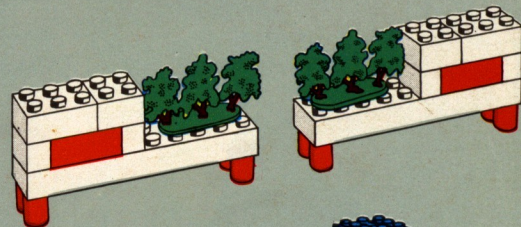
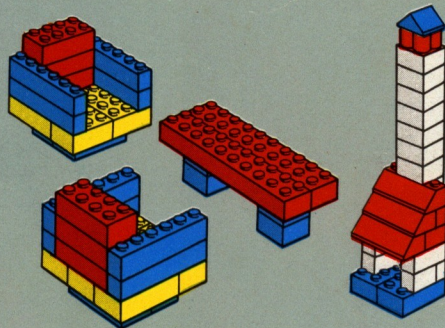




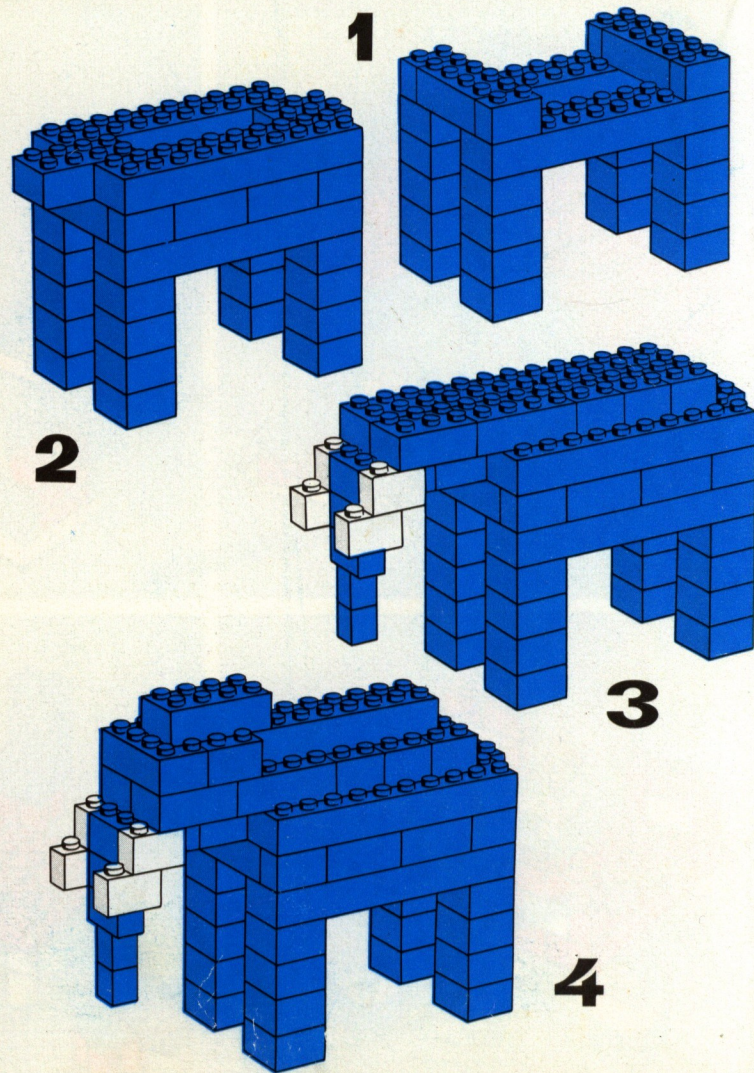




*Mainly for girls*



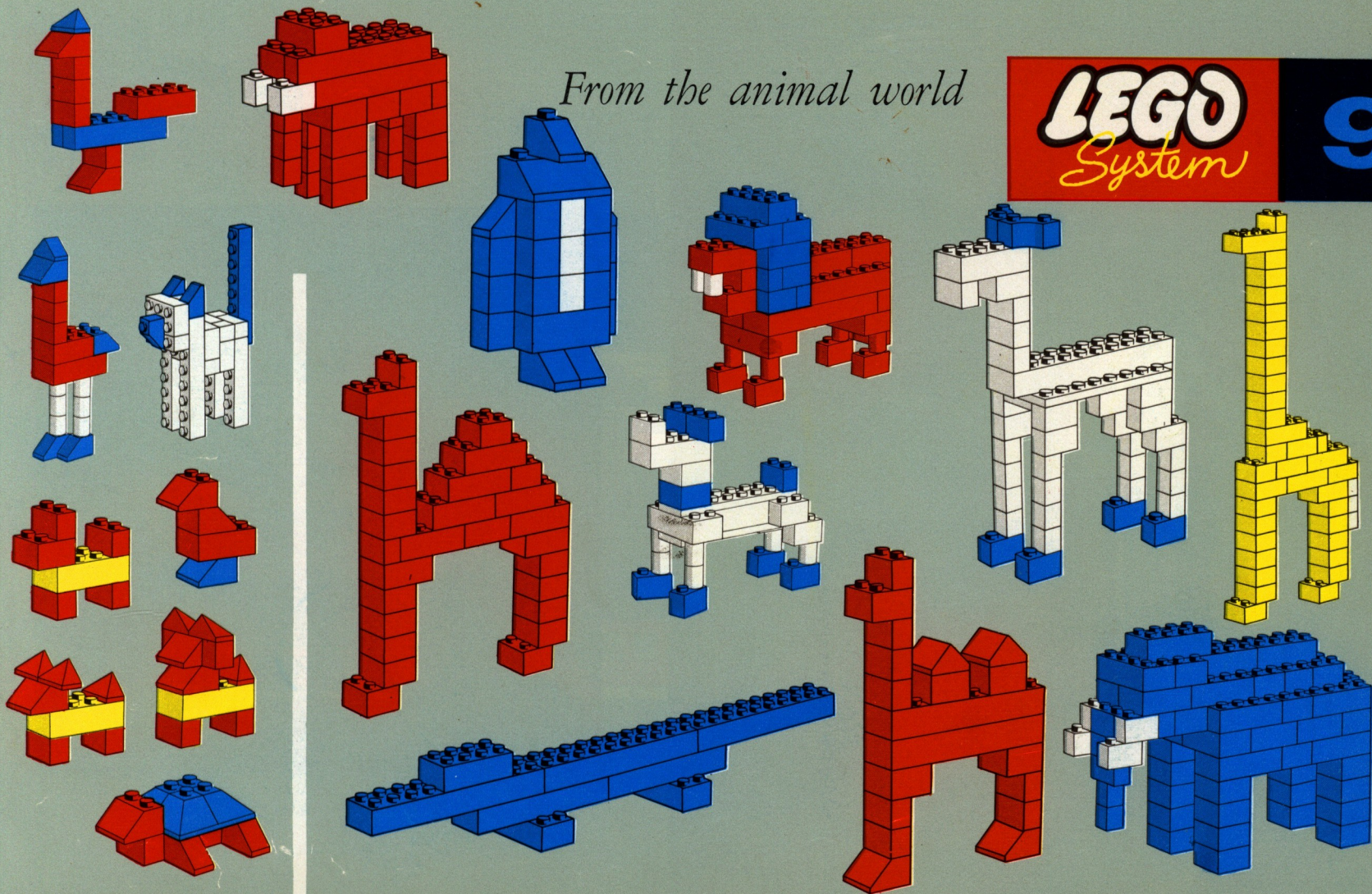




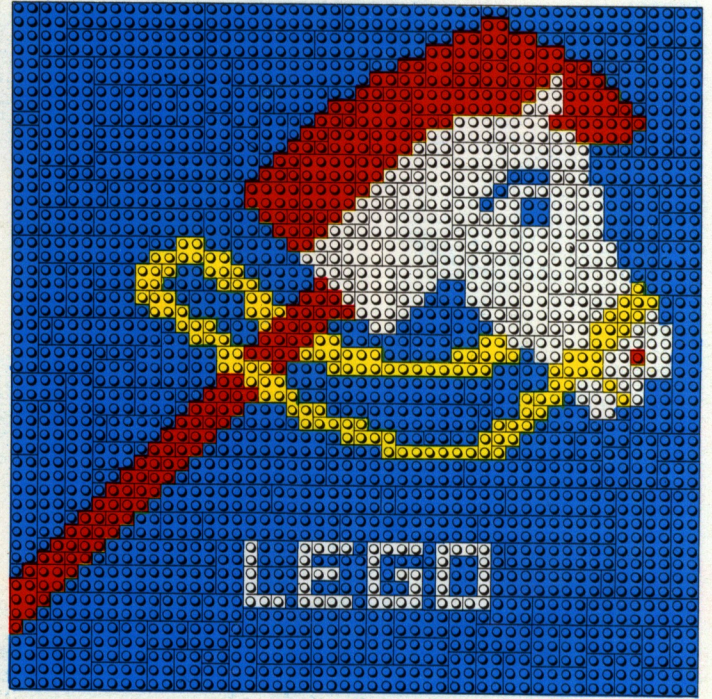
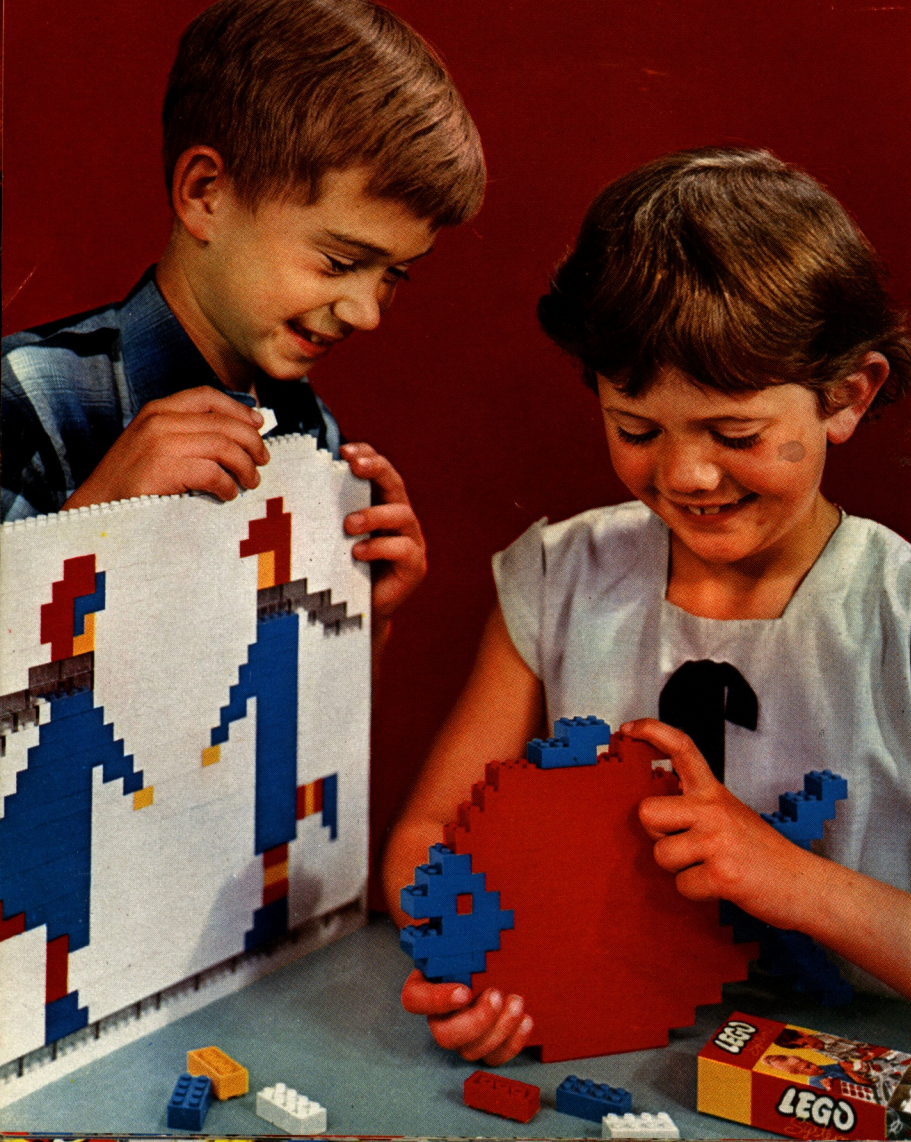


The LEGO System logo, featuring the word "LEGO" in a large, bold, white font with a black outline, and the word "System" in a smaller, yellow, cursive font below it.

9

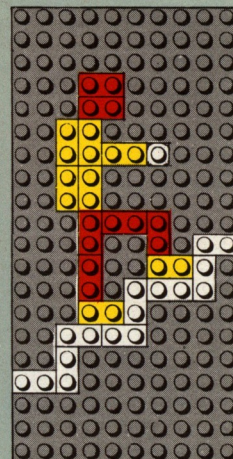
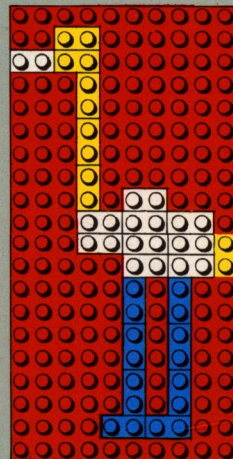
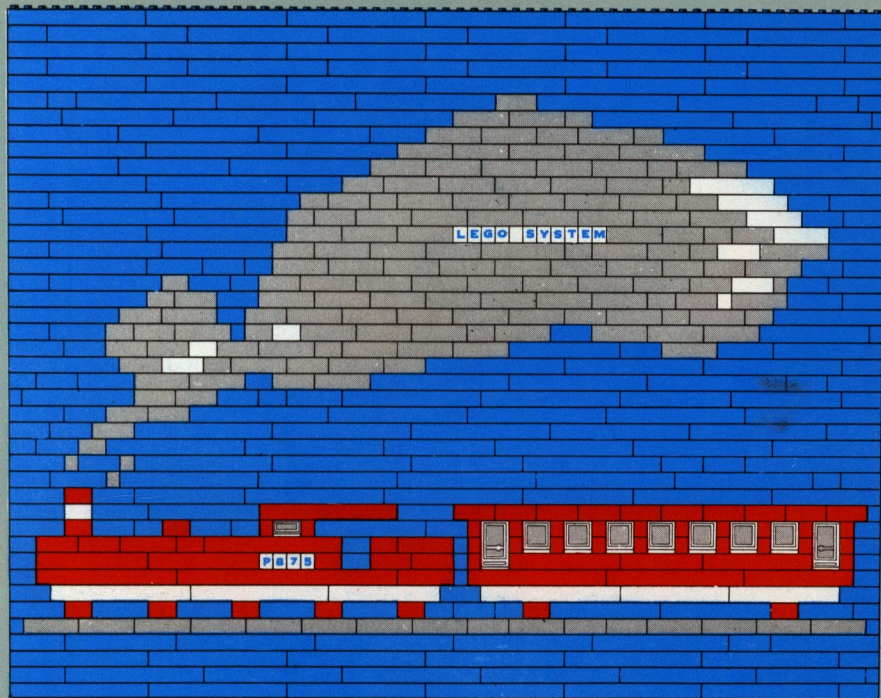








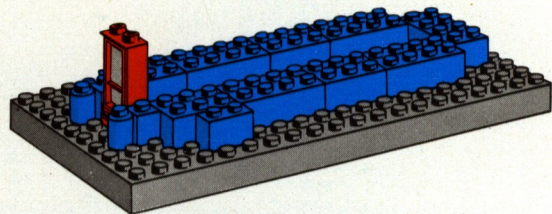
*LEGO used as mosaic*



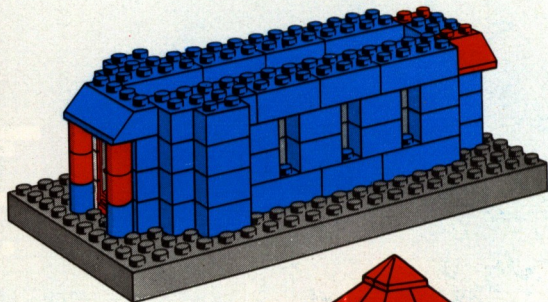




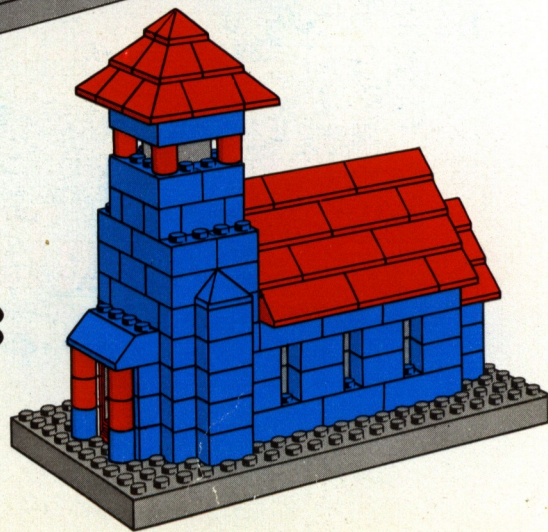
1



2



3

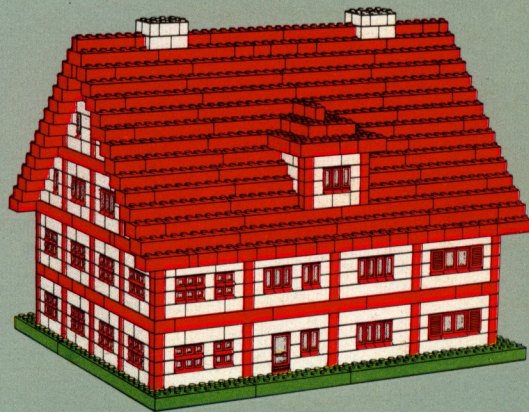
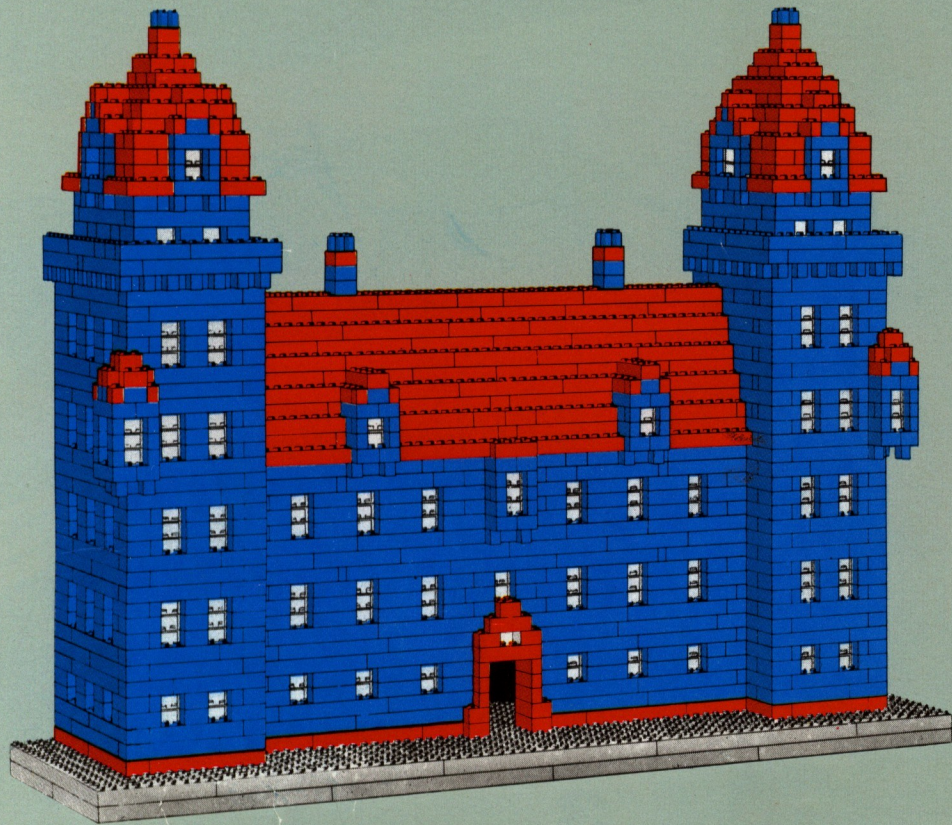




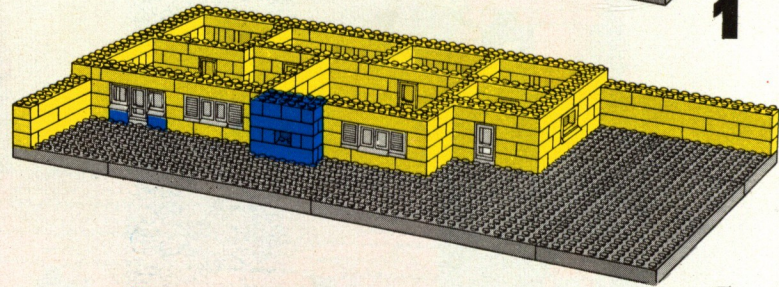
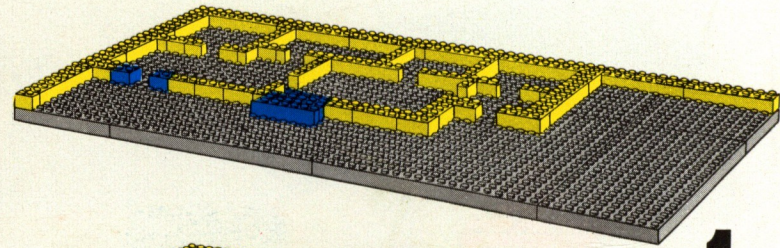
*Even the past can be recreated in LEGO*

**LEGO**  
*System*

11





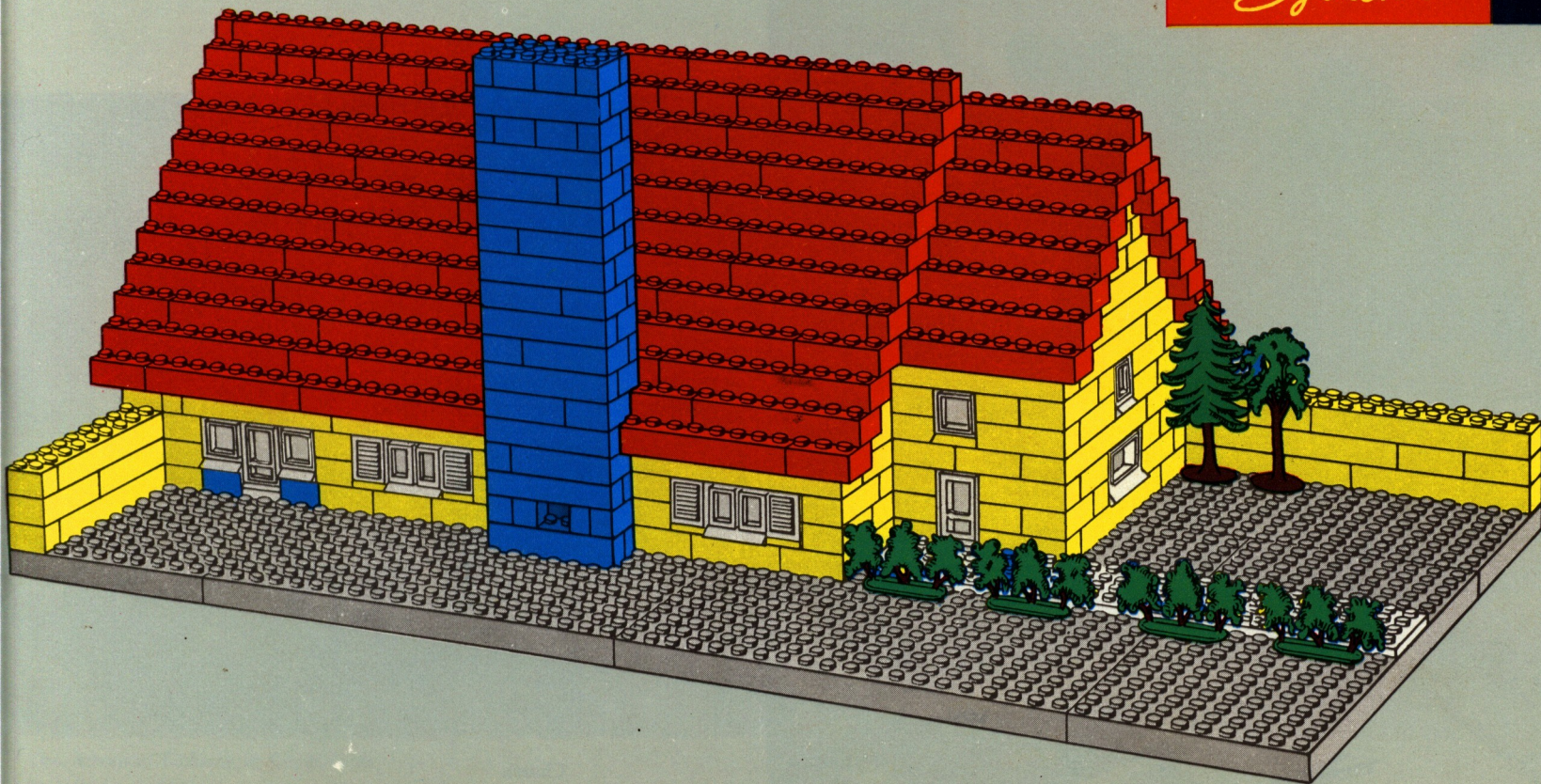




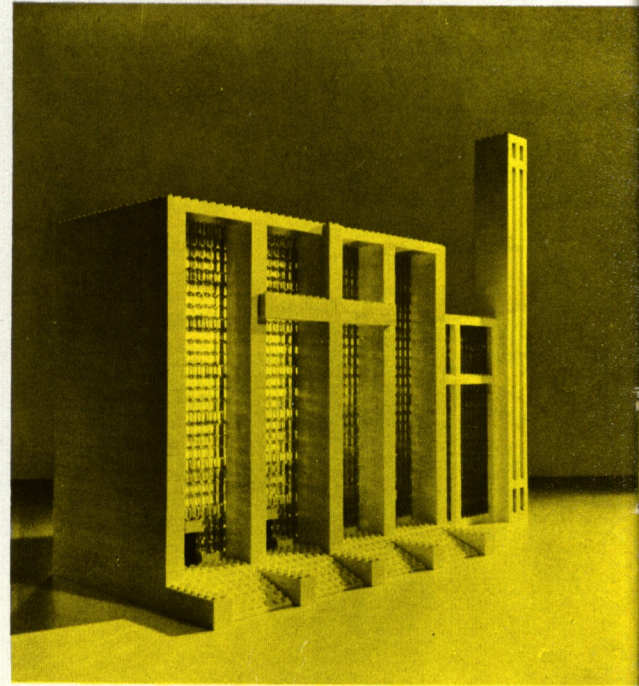
*Plan your dream house in LEGO*

**LEGO**  
*System*

**12**



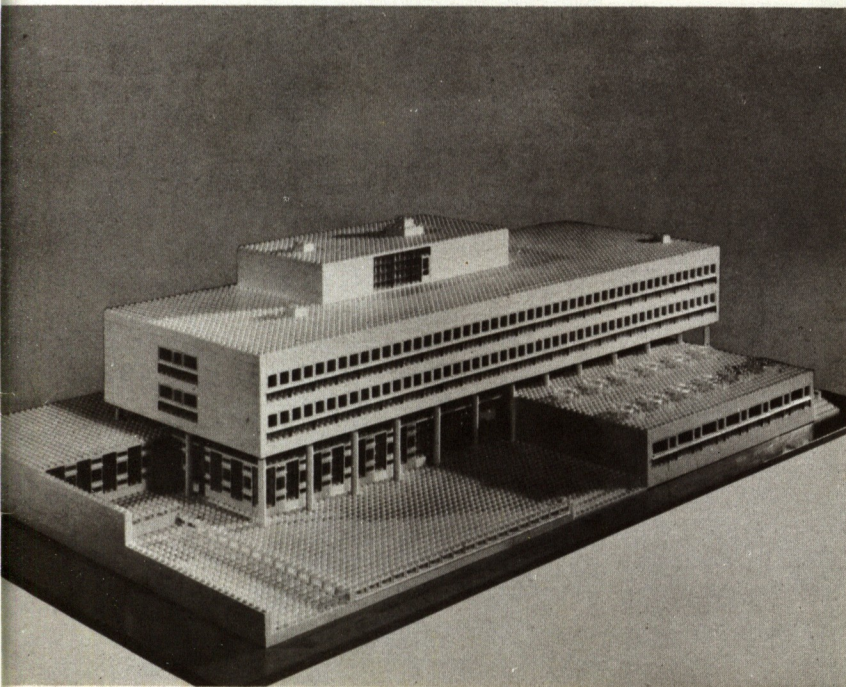




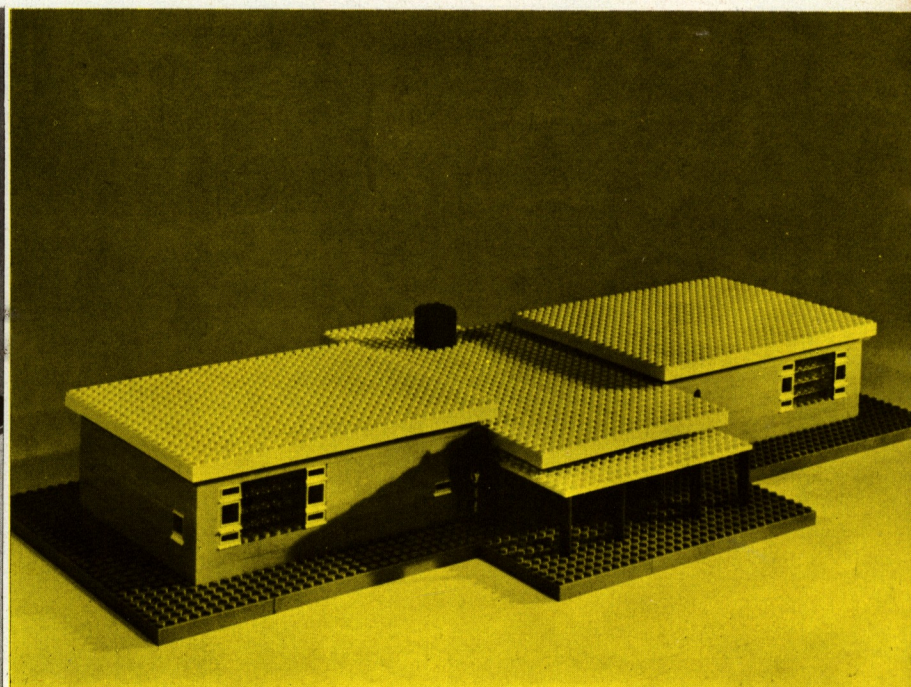
Church  
built from imagination.



*LEGO as a hobby*

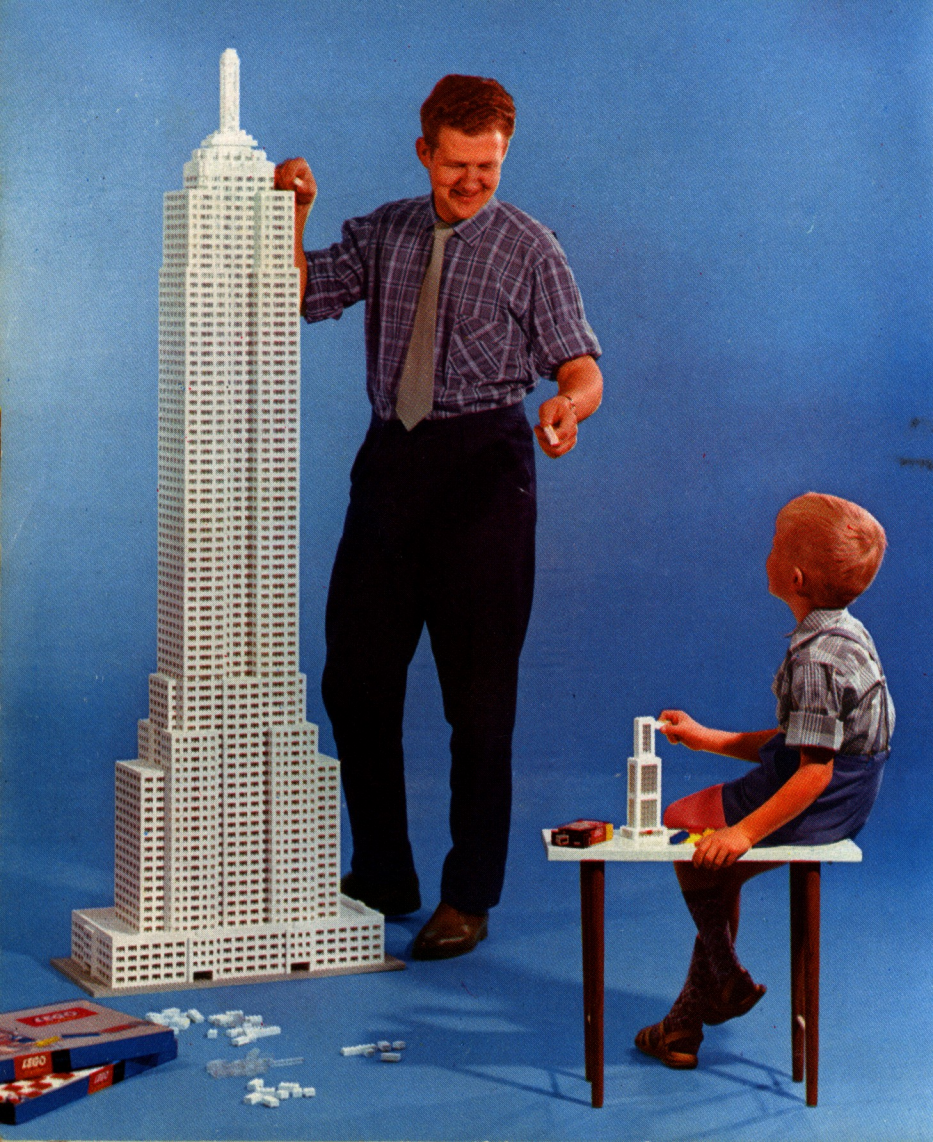


The American Embassy in Copenhagen  
built from a photo.



Kindergarden  
built from a drawing.





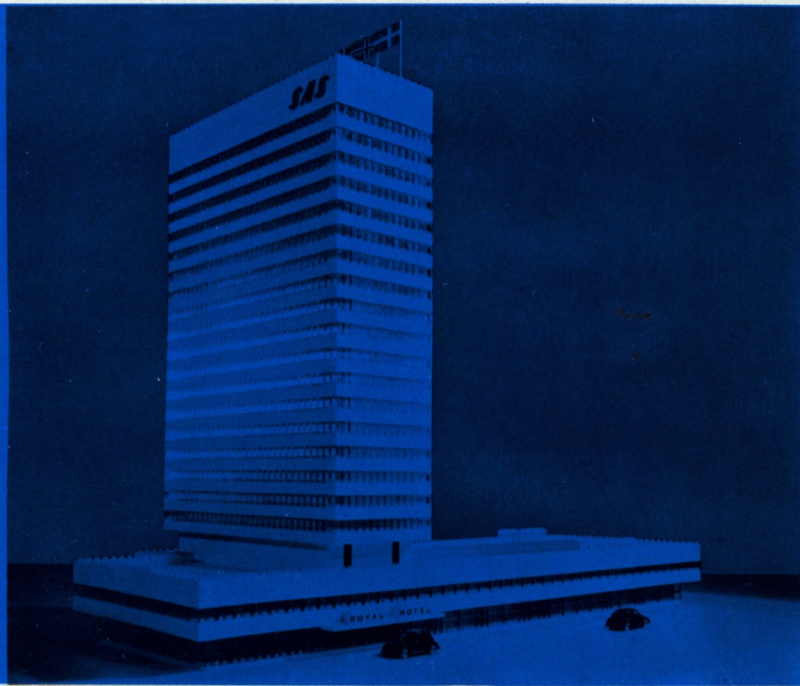
La Prévoyance Sociale, Belgium,  
built from a photo.



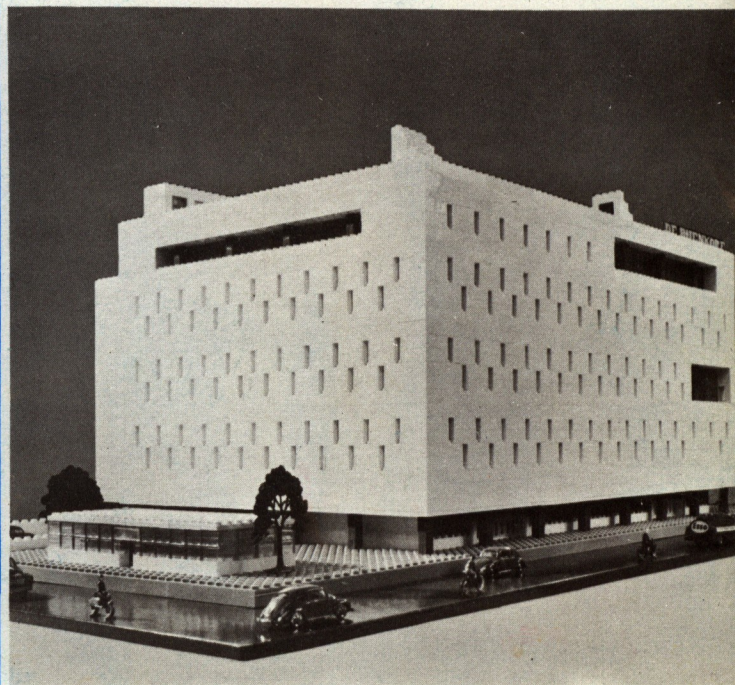
When playing with LEGO becomes a hobby, it is interesting and exciting to create bigger models from the imagination – or from photos and drawings of existing buildings. –

**LEGO**  
*System*

14



The SAS Building in Copenhagen  
built from a drawing.



De Bijenkorf, Holland,  
built from a drawing.





255



252

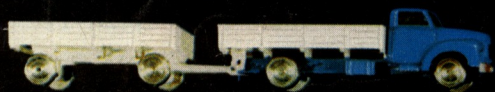
251



257



250



254

253



256



258



260



260



232



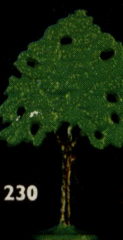
230



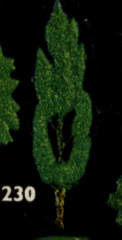
230



230



230



230



230



270



270



270



270



242



231



233



231



242



*The LEGO idea-book No. 1 has been  
made especially to inspire  
LEGO builders.*

*The models shown cover a wide field  
and include both large and small  
models. Here there is inspiration to be  
found for all ages.*

*As a guide some individual models  
have been shown in progressive  
stages of construction.*

