







8479 LEGO TECHNIC

Barcode Truck. This monster of a truck includes a new powerful LEGO TECHNIC electric motor and a barcode reader which allows functions to be read and programmed into the vehicle. Realistic sounds can be heard which are generated by the barcode reader. The 8479 will build 3 other alternative models. There is the 6 wheeled

truck with radar, a buggy designed for rough terrain and a robot. From 11 years.





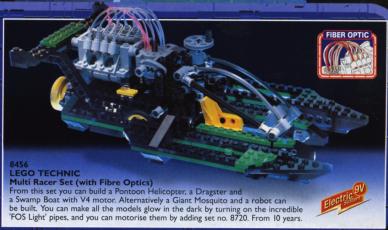












LEGO TECHNIC ADVANCED

From 9-16 years

With LEGO® TECHNIC Advanced sets you can build new LEGO TECHNIC functions into your models. With the new LEGO TECHNIC Advanced Power Pack you can motorise all your new 1997 models. This pack can only be used with set numbers 8414, 8459, 8437 and 8479. The new, smaller and more powerful motor, which is more energy efficient, is easier to use and to build into your advanced models.



LEGO TECHNIC Advanced Power Pack. This motor is compatible with all new 1997 LEGO TECHNIC Advanced sets 8414, 8459, 8479 and 8437. The set includes a motor, battery box, cable and elements from which you can build an experimental vehicle, helicopter or a crane. From 7 years.





LEGO TECHNIC Sahara Blaster

with rear suspension, 4 cylinder V motor and hefty all terrain tyres. The V motor can be removed and replaced with the 8735 motor. Also builds a radar vehicle. From 10 years.



LEGO TECHNIC

Pneumatic Logger You operate the crane and grab by means of pneumatics, and you steer the 6 wheels by the flashing light on the roof. Can be motorised with set no. 8720. From 10 years.



LEGO TECHNIC V2 Sport Star

with differential gear, air filled tyres, V2 engine and front wheel steering. Also builds a hefty roadster, which can be motorised with set no. 8720. From 9 years.



LEGO TECHNIC V-TWIN Super Bike

with suspension on both wheels and a chain driven, two cylinder engine. Includes building instructions for a Dragster which can be motorised with set 8720. From 9 years.



LEGO TECHNIC STARTER SETS



From 7 years

Dive! Dive! Dive!

LEGO® TECHNIC sets are full of many working functions. Even the smallest sets are designed to encompass lifelike technical features, enabling you to understand how things work, whether it be mechanical or electronic.

Starter sets are designed to be a little less complicated than the advanced sets but still provide a challenging introduction into the LEGO TECHNIC world. In each of the LEGO TECHNIC sets we give instructions for at least 2 models but you can build whatever comes into your mind. Anything is possible!



Making models come alive has never been easier than with Pneumatic Power. Simply use the pump to fill the air tank and you can then control the movement of the Exploration Arms.

Poster inserted

8299 LEGO TECHNIC Nautilus with CD ROM.

A realistic submarine with deep sea scooter and pneumatic system which enables deep exploration of the ocean bed. Building instructions are included both in print and on a new CD ROM. The CD ROM also includes building instructions for a number of other models and special LEGO TECHNIC hot tips. See below for further details of our brand new CD ROM. The CD ROM is compatible with Macintosh, IBM, Windows 3.2 and Windows 95. From 9 years.

CD ROM

The set comes with printed building instructions as well as instructions on a brand new CD ROM.

The CD ROM takes you



on a guided tour of a submarine base



to your building instructions for your submarine and



am

building instructions for a scientific base plus 5 smaller models





LEGO TECHNIC STARTER SETS

From 7 years

Working functions on cool sets. LEGO® TECHNIC for serious builders.



These great Starter Sets have been designed so that they feature slightly fewer technical

details than those in the Advanced range. This doesn't mean that they are any less fun though. They can all be built into alternative models, and with the Multi Module set, you can build up to 9 different vehicles!!





LEGO TECHNIC models.

LEGO TECHNIC Eagle I

Also builds a racing car which can be motorised with set 8720. From 8 years.

with moving propellers.

Poster inserted



LEGO TECHNIC Team Octan

with steering. Also builds an alternative vehicle which can be motorised with set 8720. From 7 years.



LEGO TECHNIC VTOL with adjustable propellers and wings for vertical take-off and landing. Also builds a hover-craft which can be motorised with set 8720. From 8 years.

Multi Set

8244 LEGO TECHNIC Transformator Set

Instructions for 9 models built up from 3 basic modules which can be snapped together. The models include a helicopter, breakdown truck, a trike, sports car and snow scooter. The modules can be interchanged easily. From 8 years.





LEGO TECHNIC Hawaiian Beach Racer

with spring suspension. Also builds a racing car which can be motorised with set no 8720. From 7 years.



LEGO TECHNIC GTX 500

with steering and rear wheel suspension. Also builds an off-road Trike which can be motorised with set 8720. From 7 years.



LEGO TECHNIC Miami Beach Patrol

with rack-and-pinion steering. The set also builds a rescue vehicle which can be motorised with set no 8720. From 8 years.



LEGO TECHNIC Super Kart

with steering and a single-cylinder piston engine. Also includes building instructions for a helicopter which can be motorised with 8720. From 7 years.

DARE YOU A wild Zone price of £3.99 gets you your LEGO TECHNIC Club membership card and a smart T-shirt! Plus 5 mean Colour mags will be sent to you over the year... packed with.... WILD NEWS! WHLD BUHLDANG TAPS! WILD COMPATIBILIBLE PILUS STACES MORE 5 GREAT CITY MAGAZINES CITY





From 5 years



Poster inserted



Poster inserted

6900 Xvader

with holographic and heat sensitive elements. The Alien completes the set. From 7 years.





NEUTRALISED

COMMANDER TO BASE! WE ARE READY!

6979
Xinterstella Voyager. An incredible spaceship with
micro motor to operate the Fibre Optic System and a battery box that gives power to light up the control
bridge. The Voyager and crew are a potential threat to the survival of the human race. Will their new way
of life and futuristic communication processes cause trouble in the future? From 8 years.



6975

Xalienator: Fantastic UFO complete with magnet that can lift the smaller UFO from its base to reveal the Alien Force and Techdroid I. The smaller UFO from its base to reveal the Alien Force and Techdroid I. The smallers for control and communication purpotes. It also gives storage space for the small land vehicle. With Aliens breaking through our protective space barriers what effect will this have on human life as we know it? From 8 years.

TARGET ON POSITION















Aquashark Dart. From 5 years.



THEY'RE CLOSING IN ON ME!











Aquashark Sea Wolf

Armed with flippers, knives, harpoons and magnets, the Sea Wolf can leave the base

as a submarine and carry the scooter in its mouth. From 8 years.



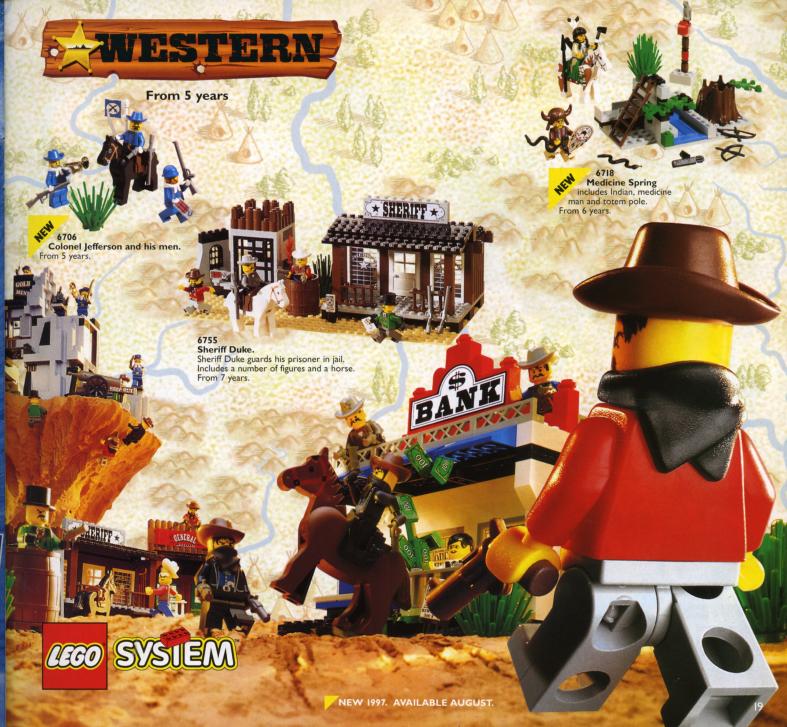
LET'S ATTACK FROM BOTH SIDES!















DIVING I

From 5 years



Coral Reef. This set has three main sections:

- I. An unfolding ocean base. 2. The ship which includes a telescopic crane and diver's cage. 3. The submarine used for deep sea exploration has an adjustable and moveable camera, two robot arms, adjustable searchlights and steering arms towards the rear. From 8 years.



Divers can use the submarine for deep sea exploration. To help them keep a record of their findings this set also includes an underwater camera. The ocean floor is full of wrecks to explore but be careful of that stingray! From 7 years.



Calypso Base

Poster inserted

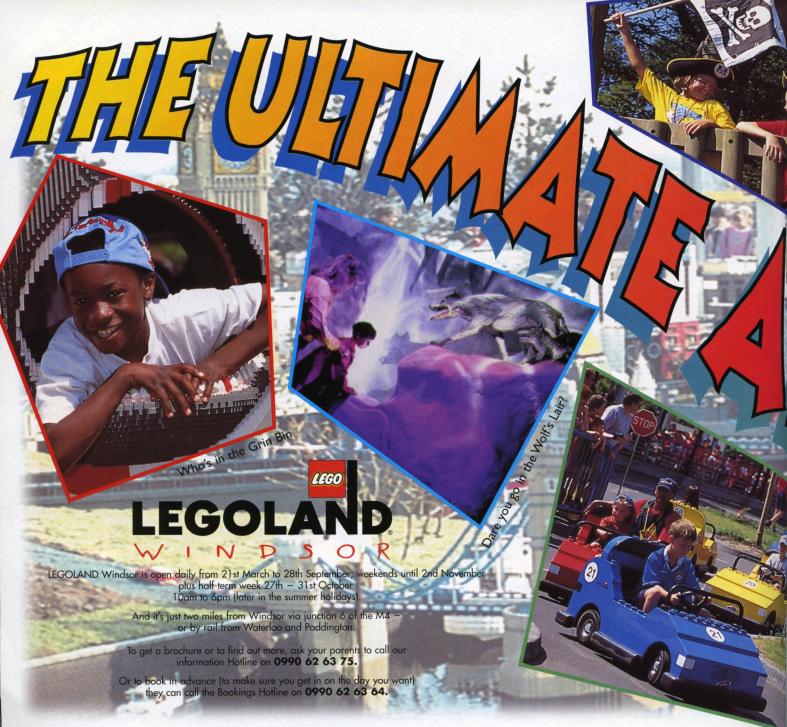
Deep sea exploration has never been so much fun. With the ocean's hidden dangers these divers are risking their lives to discover the secrets of the ocean. From 8 years.

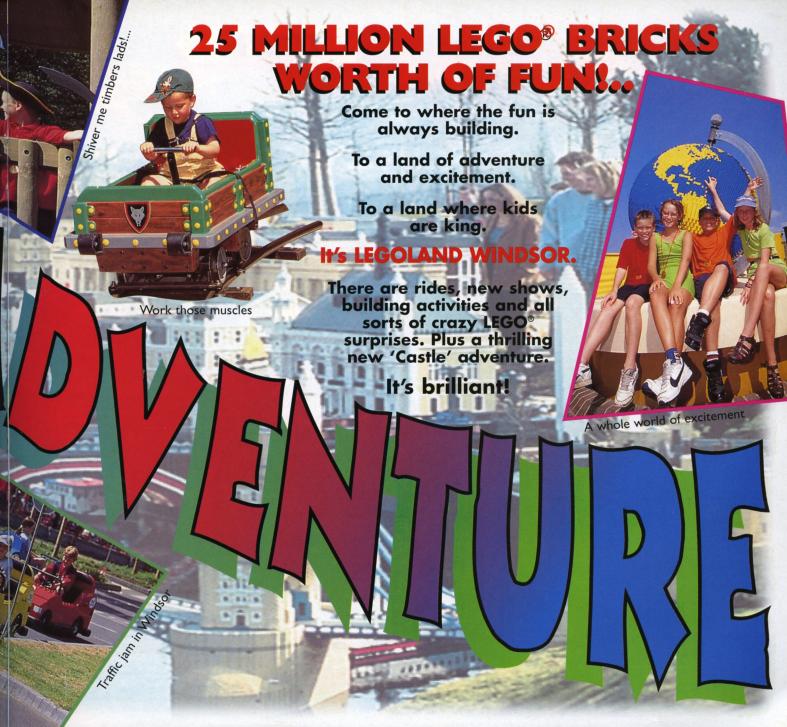


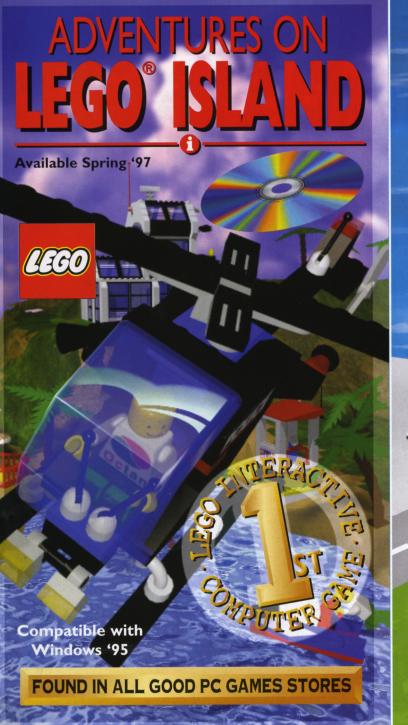
WOW! HIDDEN TREASURE, I'M RICH!!















TOWN

From 5 years

This new range allows faster construction of the models. In each of the sets, the individual elements that make up a specific model within the set are individually bagged and contain individual instructions. This means that your child will be able to construct one model and play with that and then move on to building the next model. Alternatively they can build all the models in the set straight away! Products on this page are available for children from 5 years of age.

Faster construction for younger builders is now possible with the **NEW** Town range







2 road plates - Straight. From 5 years.



2 road plates - T-Junction. 2 road plates - Curved.



6321 From 5 years.



2 road plates - Cross. From 5 years.







From 5 years



5822 5853 Jennifer and Foal. From 5 years. Lucinda and Cressida. From 5 years.







Pony Trekking.

Erijoy a weekend away with your very own tent
and accessories. Once the holiday is over, you can pack your
things away and let your horse take you back home. From 6 years.



5835 Belville Dance Studio From 5 years.







Introducing the Pre-School offer from LEGO Toys





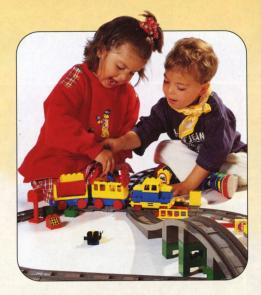


Physical play

In this type of play your child will use toys energetically, such as by throwing or pushing them. By carrying out such activities your child will learn how to control the body and coordinate their actions.

Experimental play

Stacking things, putting things into containers, sorting shapes are all types of experimental play. By watching and talking to your child you can help them with their new discoveries.



The serious business of play

The art of playing is very important in your child's life. By playing, they develop from being young individuals who listen and observe, to sociable, happy children who will have learnt necessary skills for their adult lives. LEGO Toys provide that necessary stimulus for children. The product can be used in all types of play.



Creative play

Using toys to make things can be so much fun. It doesn't matter what your child makes as everything they do is a masterpiece.

Fantasy play

When children get a little older they love to act things out, make stories up and use their toys in imaginative ways. Role play with LEGO products is great fun and exciting stories can be dreamt up and acted out.

Messy play

A lot of our products have been designed with 'messy play' in mind. By playing with

sand and water along with our product children learn about the different properties of materials.

Playing with Friends

By playing with their friends children learn to socialise, and playing with LEGO products helps that process. In this pre-school section and in the rest of the brochure we have tried to give you as much information as possible on the individual LEGO products which cover all areas of play. They are all important stages, which with the help of LEGO products, your child can really get down to the serious business of play.

What makes the LEGO Brand special?

Our product has always been developed to the very highest standards. We offer the parent the following qualities:

- Safety
- · Durability
- · Stimulation and imagination
- Education
- · Versatility
- Collectability
- LEGO Toys can be washed using warm water - max 40°C - and washing up liquid (however, electrical parts must not be washed)
- DUPLO bricks fit with LEGO SYSTEM bricks which then go on to fit with LEGO TECHNIC bricks - a total building experience!



time...

How to Enter

We are giving away 5 fantastic DUPLO sets every month. You will have the chance of winning a LEGO PRIMO or LEGO DUPLO set of your choice by taking part in this very simple competition. An offer you cannot refuse!

Please answer the following question and then fill in the entry form and send it to the address below. No purchase necessary.



Do DUPLO bricks fit with LEGO SYSTEM bricks?

yes
no

Please fill in the following details:

Child's name ______ Date of birth _____

Your full name _____ Address _____

Post code ______ Tel no _____

RULES

- The instructions given under "HOW TO ENTER" form part of these rules.
- The Competition is free to enter for all LEGO enthusiasts who are residents of Great Britain and the Republic of Ireland, except the employees of LEGO UK Ltd or anyone directly connected with the competition.
- 3. No cash alternative for any of the prizes will be given.
- **4.** LEGO UK Ltd has the final decision and no correspondence will be entered into.
- 5. The prizes will be awarded to the first 5 correct entries to be drawn at the end of each month. ONLY ONE ENTRY IS ALLOWED PER HOUSEHOLD each month. All entries must be countersigned by a parent or legal guardian. The prize will be chosen by the winning household.
- The winners will be notified by LEGO UK Ltd within 4 weeks of each of the end of month closing dates.
- By entering this competition entrants accept and agree to be bound by these rules.
- PROMOTER: LEGO UK LTD, RUTHIN ROAD, WREXHAM, LLI3 7TQ.

If you are lucky enough to win a LEGO PRIMO or LEGO DUPLO set, which set would you like to have as your prize? (please fill in product number in the space below)

Set No.:	2.00	
Signature:		35.5346

If you do not want to receive further information from the LEGO Group please tick here

Once completed, cut out this section from your brochure and send it to:

Pre-school Brochure Competition LEGO UK LTD Ruthin Road Wrexham LL13 7TQ





Discovering the world...



The fun starts with LEGO® PRIMO Baby Toys

LEGO PRIMO toys have been designed with babies in mind. At 0-3 months your baby will listen, observe, begin to recognise people, objects and places.

As they move into the 3-6 month age group babies will learn how to reach for things, hold things, chew and put things in their mouth. LEGO PRIMO Desmond Duck and Lucy Ladybird are just the toys for this stage.

From 6-12 months, your child will learn to make sounds and recognise people. They will learn that objects go away but come back. LEGO PRIMO stacking toys and the fun sorter will help to develop their hand to eye co-ordination and recognition of shapes and colours, whilst other toys in the range introduce fantasy play.

From 12-14 months, children will be walking and having greater control over all their movements including hands. LEGO PRIMO blocks will be important at this stage as fantasy play begins to take over your child's play time. Their language skills will also develop as you talk to your child about what models can be built with the blocks.



2093 **LEGO PRIMO** Lucy Ladybird.

A brightly coloured first toy for encouraging eye movement and for recognising different surfaces. The handle is made from chewable material and the black spots on the ladybird are raised so little fingers can search them out. From birth.



LEGO PRIMO

Fun Sorter. A real challenge for

little brains. With your help your child can stack things high to knock them down again as well as learn how to fit the different shapes into the different holes. The set also includes a baseplate. An ideal toy which encourages the use of lots of basic skills. From 8 months.



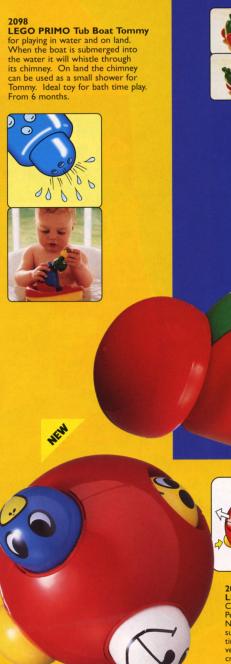






LEGO PRIMO Barney Bear Stacker.

Stacking with Barney Bear will be so much fun for your child. Not only can you stack the elements any way but the larger of the stacking elements also rattles. Barney Bear will top any stacking tower. From 6 months.



095

LEGO PRIMO Peep-Po Ball.
Children love to roll things and with our new

Peep-Po ball it never goes too far out of reach.

New peeping heads, which give that element of surprise, pop up from the holes in the ball every time it is turned. As the Peep-Po ball does not roll very far it can be used to encourage your child to crawl. A Polar Bear accompanies the ball for extra play value and can be placed on any of the peeping heads. It also rattles. From 3 months.





Toddler building - building for tiny hands

For 1997 we have introduced lots of new building sets with a large selection of brightly coloured bricks and specially decorated elements, figures and animals which will give children hours of enjoyment.

LEGO® DUPLO Building sets have been designed to encourage fantasy play. Children will spend longer with activities now as their attention span increases. They will learn about colours and counting and their use of language will increase. LEGO DUPLO bricks can be used for all areas of development.



LEGO DUPLO

Large Animal Bucket

some special decorated element animal heads.

with 90 pieces which include

Great play value for children. From 18 months.

LEGO DUPLO

2304 LEGO DUPLO Large Green Building Plate (38 x 38 cm). From 18 months.

2220 LEGO DUPLO Build 'n' Play Fire Theme. From 2 years.











LEGO DUPLO Big Crate.

A great themed building set to stimulate your child's imagination. A set with more than just bricks! Animals, figures and decorated pieces as well as lots of colourful bricks make this set a real must for your child. The product comes in an ideal storage container. From 18 months.

NEW 1997. AVAILABLE MARCH.





On land, sea or water - LEGO DUPLO toys have it all!

When your child reaches the age of 18 months LEGO® DUPLO Toys have just the right products to develop their fantasy world. With our fire, water and police themes, children can be encouraged to learn about their world through discovery and through talking to grown ups. Either by playing with your child or allowing them to make these incredible discoveries on their own, LEGO DUPLO Toys can help in this important development.



2684 LEGO DUPLO Dinghy with figure and decorated lifebuoy brick. From 18 months.





Time for action as the alarm sounds! The firefighters slide down the chute, the helicopter prepares to take off. From 2 years.





2602
LEGO DUPLO
Sandstone Family.
This set includes everything you need for great role play. Your veryown cave, table and chairs, decorated fire brick and a small family car. The set also includes a rucksack, flower elements and decorated pineapple bricks. There are two family members who are accompanied by a young pterodactyl, triceratops and baby. From 2 years.

2604
LEGO DUPLO Sandstone City.
Create your own Sandstone City with
great new building plates, and a big selection
of dinosaurs of all different sizes and colours.
The Sandstone family and lots of special
elements and decorated bricks
mean that fotosys ally has

mean that fantasy play has never been so much fun! From 2 years.





0

2806 LEGO DUPLO Little Grit and Big Chick Chuckles with Pterodactyl, girl and decorated grape brick. From 18 months.











LEGO DUPLO Catapult Racer. From 2 years.



LEGO DUPLO Refuse Truck with realistic tipping truck and refuse collector. From 18 months.



LEGO DUPLO Charlie's Racing Team From 2 years.



LEGO DUPLO T Bones. Tyrannosaurus with baby. Includes palm tree and decorated strawberry brick. From 18 months.



LEGO DUPLO Baby Animals. From 2 years.







2784
LEGO DUPLO Mother and Baby
with a pram and the family dog.
From 2 years.

2787 LEGO DUPLO Nursery including cot, quilt and play pen.



LEGO DUPLO Family includes six family members, the dog, a pushchair and video camera. From 18 months.

2695 LEGO DUPLO Pony and Trap with Patch the Pony! From 2 years.







2805 LEGO DUPLO Pony Club

Pony Club including two ponies and their riders, decorated food and water bricks and a fence for those early morning practises. From 18 months.



Life on the farm

Our LEGO® DUPLO Farm theme is a firm favourite with pre-school children. The rounded animals, the realistic vehicles, the farmer and his family, make role playing an enjoyable pastime for your child. Having fun through learning is what LEGO Toys are all about!



2697
DUPLO Farm Animals
around the feeding trough. From 2 years.



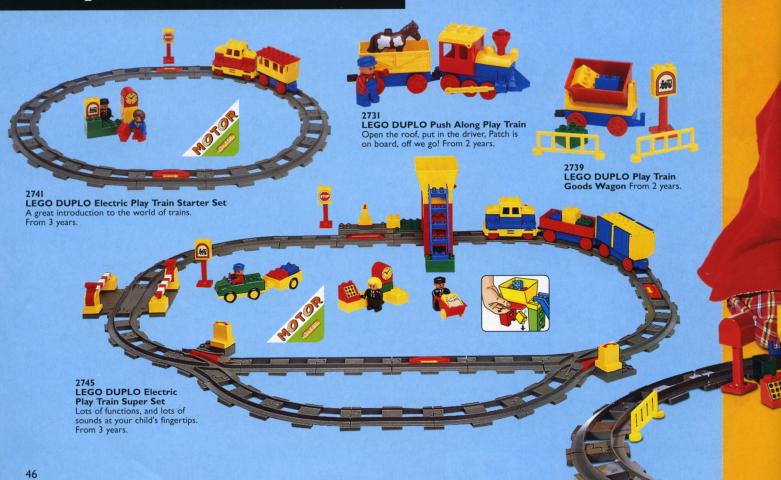


LEGO® DUPLO Play Train

Playing with toys that mirror the world around them, helps children make sense of things. The LEGO DUPLO Play Train range is ideal for children who are ready for mechanical toys.

With the electric 2741 and 2745 sets the LEGO DUPLO Train can be controlled in three different ways: a start/stop button placed on top of the train, a pole reverser which changes the train's direction and by means of a start/stop rail.

The LEGO DUPLO Train runs on 3×1.5 volt batteries. It has four different sounds indicating the functions, start, stop, reverse and automatic power cut out. The cut out facility comes into effect when the train has not been activated for two minutes.





PLAYBOOKS

From 12 months

BUILDING FUN INTO EVERY PAGE!

A unique concept in pre-school publishing

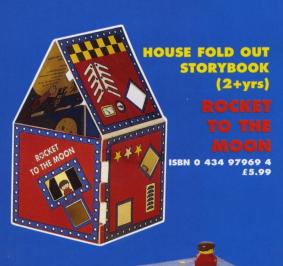
NEW

DUPLO® PLAYBOOKS

A unique series of interactive books for children aged one to five.

An exciting hands on approach to storytime giving young children the chance to learn important educational concepts while developing their imaginative abilities.

With a complete range of formats and prices in a bold lively style the 1997 range introduces even greater building fun.

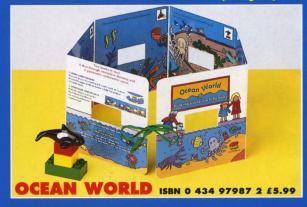


TITLES

HOUSE FOLD OUT STORY BOOK (2+yrs)



DIORAMA AND PLAYBOOK (2+yrs)



EXISTING TITLES

CHUNKY BOARD BOOKS: (12 months+) £3.99

Cock-a-doodle-doo! 0 434 96866 8 If I were Bigger... 0 434 96865 X Clown's Holiday 0 434 96864 1 Play with me 0 434 96863 3



TAB INDEX BOOKS:

(2-5yrs) £6.99 Lucy's Birthday 0 434 96867 6 Play with Dan 0 434 96868 4

FOLD OUT STORY BOOKS:

(2-5yrs) £7.99
Jack and the Beanstalk
0 434 96869 2
Goldilocks and the Three Bears
0 454 96870 6

Polar Rescue 0 434 97268 1 Jungle Adventure 0 434 97267 3

CIRCUS PLAYSCENE (3+yrs) £12.99 0 434 96871 4



MINI FOLD OUT STORY BOOKS: (18 months+) £5.99

Dinner Time 0 434 97467 6 Cat and Mouse 0 434 97467 6



Watch out for two new fold out books focusing on the new DUPLO® product for 1997 - DINOSAURS.

Dinosaur fold out story books (2 + yrs) £4.99.



FOR FURTHER INFORMATION CONTACT REED BOOKS, CHILDREN'S SALES. TEL. 0171 581 9393 FAX. 0171 225 9424

FreeStyle

3-12

From the age of 3 your child will have acquired many skills which will be needed in adult life, but they will still need to be developed and refined. At this age, your child can perform delicate tasks with their little fingers, which is ideal for FreeStyle building. With FreeStyle anything is possible. The only limit being the child's imagination.

FreeStyle gives your child inspirational material which contains ideas that will act as a stimulus for your child to create many different models.

FreeStyle unlocks the imagination!





NEW 1997. AVAILABLE FEBRUARY.



4130 FreeStyle Daft 'n' Dotty 3+. From 3 years.





4133
FreeStyle Monkey Business 3+.
From 3 years.



4135
FreeStyle Flower Power
with building plate lid. From 3 years.



4137 FreeStyle Play Time 3+.

FreeStyle -4-12

Lets their imagination run riot!!!



4I50 FreeStyle Happy Time 5+



4145
FreeStyle Flying Fun 4+.
From 4 years.



1796
FreeStyle Large
Monster Bucket.
Contains over 600 pieces.
From 5 years.



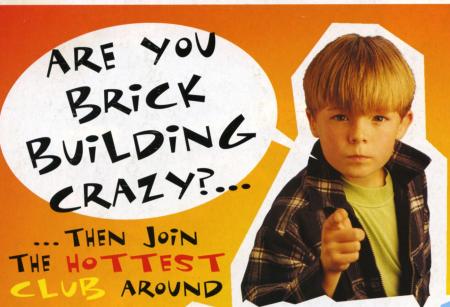
4169
FreeStyle All Kinds Of Everything 3+.





SERVICE HOTLINES :

0990 329490 for SERVICE ITEM ORDERS AND BROCHURES 0990 329491 for CLUB HOTLINE INFORMATION 0990 329492 for PRODUCT AND BUILDING QUERIES EMAIL: UK@LEGO.COM, HTTP://WWW.LEGO.COM



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IT'S SO HOT IT'S





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2

Parent's/Guardian's Signature

(year)

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Name

Please mark your envelope: The LEGO Club, Wrexham, LL13 7TQ

FRB/97

