

# LEGO® Toys.... The Toys That Are New Everyday<sup>™</sup>

IMAGINE... a toy so uniquely designed that it can open the door to a world full of creative possibilities. A world full of learning experiences – and endless hours of fun for your child! LEGO® Toys can open that door – not just once – but each and every time your child plays with a LEGO Building Set.

We know how important play is to your child's growth and development. That's why building with LEGO bricks encourages children to develop their own individuality while allowing them to achieve a sense of pride and accomplishment.

And that's just the beginning! LEGO Toys grow as your child grows! The LEGO Building System offers a full range of sets that start from the time your child is a preschooler, with DUPLO® Sets, right up into the teen years with the realistic EXPERT BUILDER®
Series. An added feature of the LEGO Building System is that all the bricks from the various sets work together. New sets can be combined with old sets for added play value and expanded building possibilities.

Please take a few minutes to read the following pages to find the Building Set that's just right for your child. We know you'll agree – LEGO Toys are no ordinary toys!





In order to preserve product quality, do not store or wash your DUPLO and LEGO bricks above 110°F.





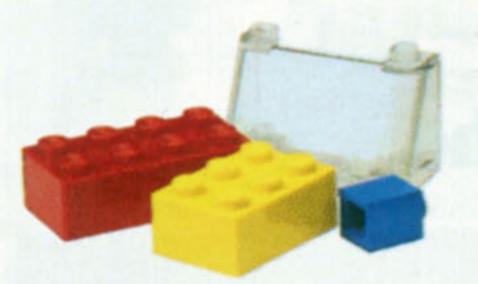
Ages 1-5



DUPLO® - Basic and Theme Building Sets for preschool children ages 1-5



**Ages 3-12** 



Basic Building Sets

- A series of
free form
Building Sets for
children ages 3-12

## LEGOLAND

Ages 6-12



LEGOLAND®

- Town, Space and
Castle Systems for
children ages 6-12



Ages 7-14



- Realistic and exciting Building Sets and Model Sets for children ages 7-14

#### **LEGO° Boats**

Ages 6-12



LEGO® Boats
- Boats that really float!

#### Mail Order

Mail Order
- Extra LEGO parts and building accessories







## DUPLO Toys... the toys with the accent on "do"

DUPLO® Building Sets are the perfect way to introduce your child to the world of building. With DUPLO Toys, children learn to use their hands and build their imaginations. When your child is ready, his or her DUPLO blocks will work with LEGO® bricks for added play value and building fun.

The assortment of DUPLO Toys provides a range of products tailored to different age groups and interests. Choose from these 12 DUPLO Sets - including 10 new Basic and Theme Building Sets.



#### **Basic Building Sets**



2401\* Racer Building Set



2402\* Police Car Building Set









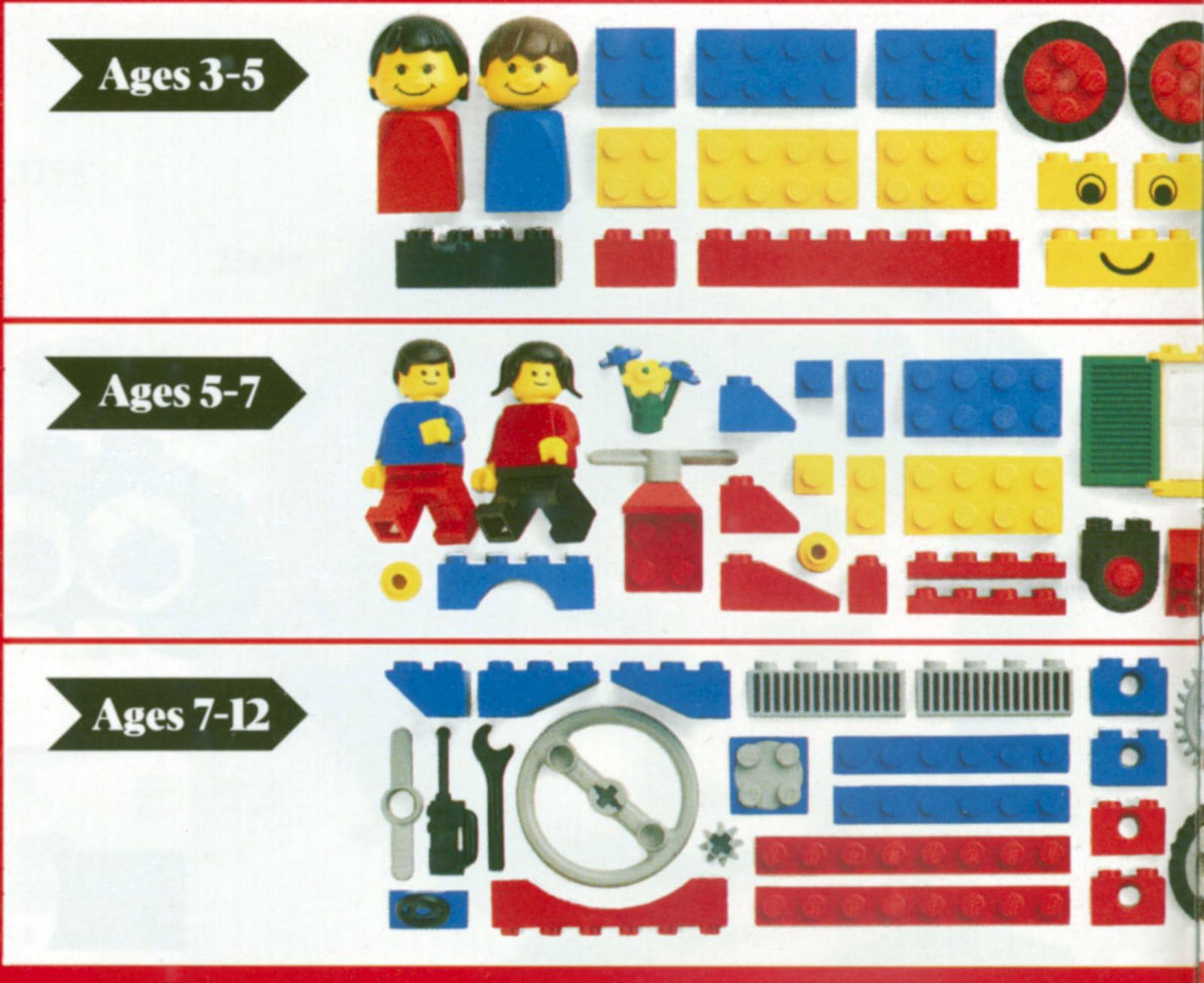
## Basic Building Sets

Free form building and creative play are the heart of LEGO® Basic Building Sets. They encourage children to freely express themselves through building. These Building Sets are the perfect tool for developing your child's imagination and creativity – but he'll be having too much fun to notice.

Basic Building Sets for children ages 3–5 provide colorful bricks, basic building pieces and irresistible people figures, to help children begin to explore the rich world of their imaginations.

Basic Building Sets for children ages 5-7 include a wide variety of colorful bricks and special building pieces designed to allow children to build imaginatively but with an added degree of realism. Helpful building ideas are included in each set.

Basic Building Sets for children ages 7–12 contain more detailed pieces such as gears, rotors, clawshovels, and deep grooved tires to meet older children's demand for more realistic, advanced building. Helpful building ideas are included in each set.







## LEGOLAND®

## LEGOLAND® Sets the excitement is building in the past, present and future!

It's all happening with the LEGOLAND® Castle, Town and Space Series. These exciting sets open up a whole new world of building possibilities!

Travel back in time with LEGOLAND Castle Sets. Discover what it was like to live long ago in medieval times! Mighty castles, armored knights on horseback and banners flying high create the perfect setting. So... let the fun begin!

LEGOLAND Town - There's a lot of building to be done - and you're in charge of the action. It won't take long before your town is bustling with activity! Once you "break ground," you'll never want to stop building!

Journey into the future with LEGOLAND Space Sets! Build interplanetary spacecrafts and

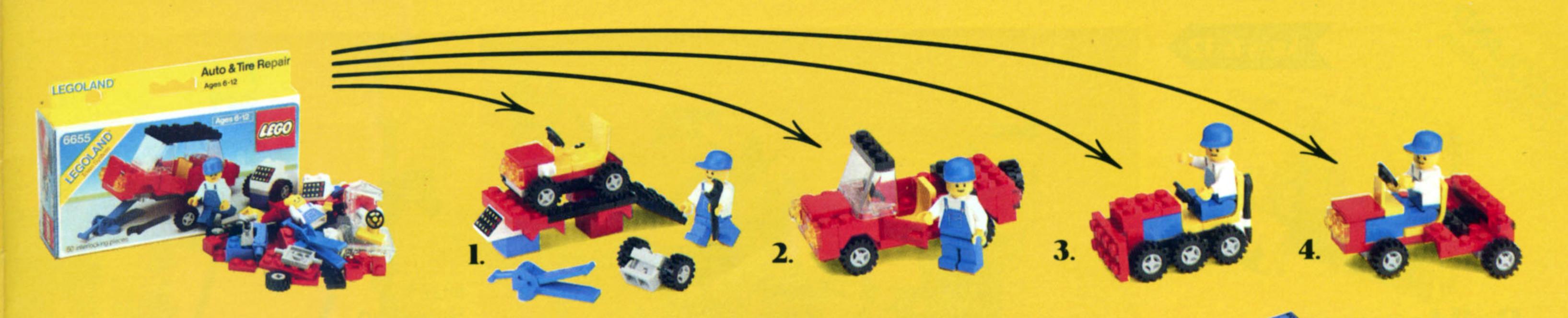
futuristic control centers, then explore the unknown with only your imagination to guide you!

Collect all three LEGOLAND
Series! There are many sets to
choose from. Each new addition whether it's a small or large model
from LEGOLAND Castle, Town or
Space - will increase the play value
of your entire collection

All LEGOLAND Sets are designed to the same scale so that they can be combined and played with together.

Collecting and Combining LEGOLAND Sets Is As Much Fun As Building Them!



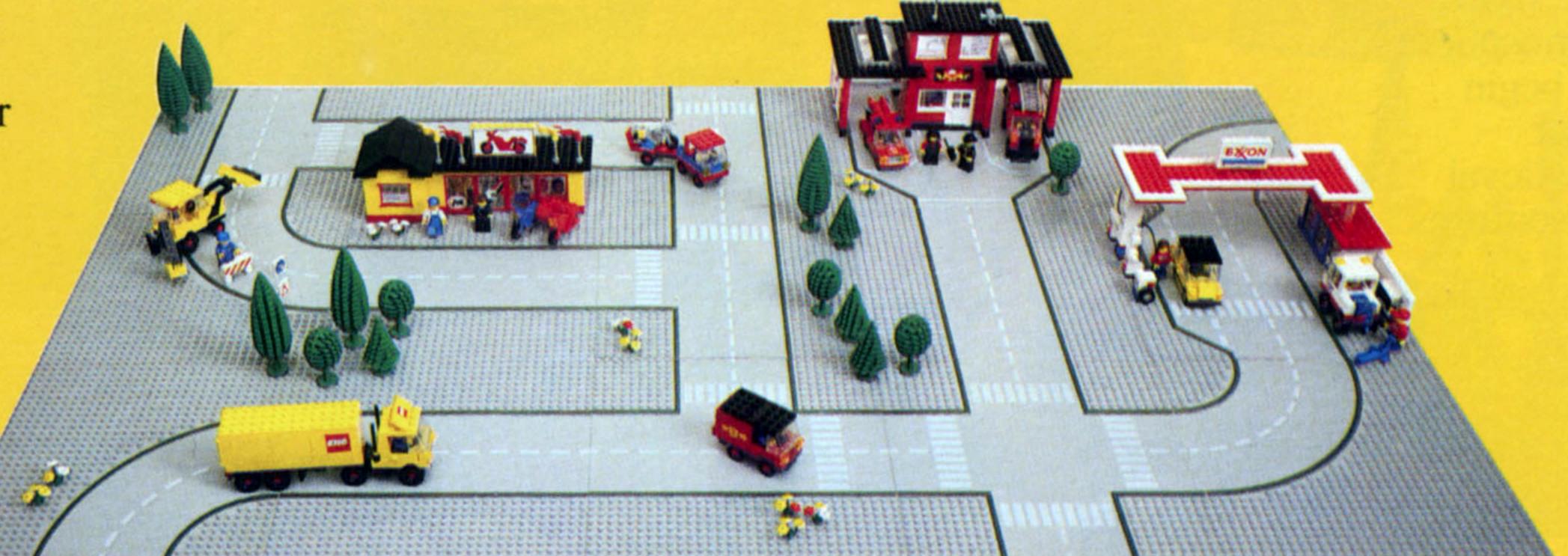


Every LEGOLAND® Set comes with step-by-step instructions for the main model featured on the front cover of the package. But you can also use the pieces in each set to build many other models. For example, the pieces in the LEGOLAND Auto & Tire Repair, pictured above, can also be used to build a (1) Carlift, (2) Convertible, (3) Snow Plow, (4) Lawn Tractor, and many more. The building possibilities are endless!

For added play value, join your LEGOLAND Sets together with LEGOLAND Road and Landing Plates. It's an ideal setting for your LEGOLAND collection.

The LEGOLAND Idea Book contains 84 pages of exciting building suggestions for the LEGOLAND Town, Space and Castle Series. It also includes a bonus page of special LEGO® decals!







## Build your own Kingdom with the new LEGOLAND° **Castle Series!**

Six new and exciting Castle Sets for you to collect. Build historic castles, a siege tower, a blacksmith shop and even a catapult to

create just the right atmosphere to begin your medieval













\* New 1984 Item



### Ages 6-12



## **Exciting News in** LEGOLAND° Town!

There are over 20 sets to collect in LEGOLAND® Town - like the NEW Cargo Center! Tractor trailers loading cargo and delivery vans speedily making their rounds are only part of the action. LEGOLAND Town - where the building fun never ends!









Delivery Van



6623 Police Car

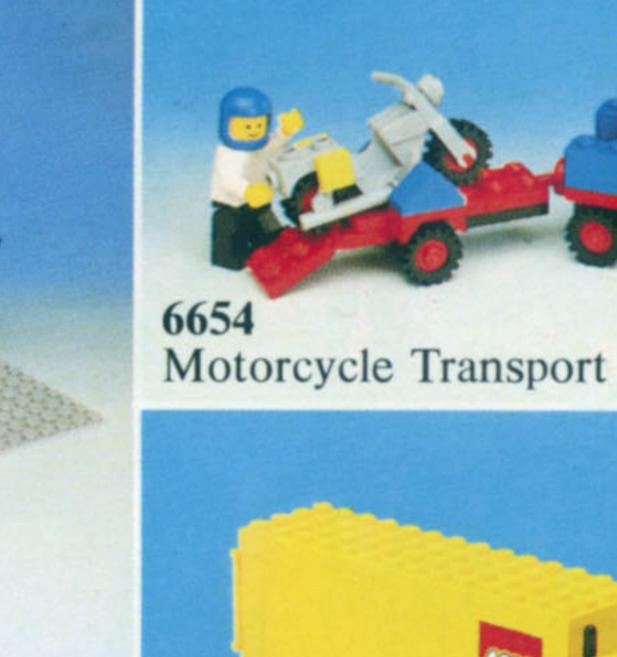


Fire Truck



6655\* Auto & Tire Repair





6692 Tractor Trailer

6391\* Cargo Center



Lots of action at the new Motorcycle Shop in town! But things are happening fast – so don't miss any of the fun and excitement. Add to your LEGOLAND®

Town collection today.











6607 Service Truck △



6605\*
Road Racer



6366\*
Fire & Rescue Squad



6373\*
Motorcycle Shop





6606∆ Road Repair Set



6652 Construction Truck

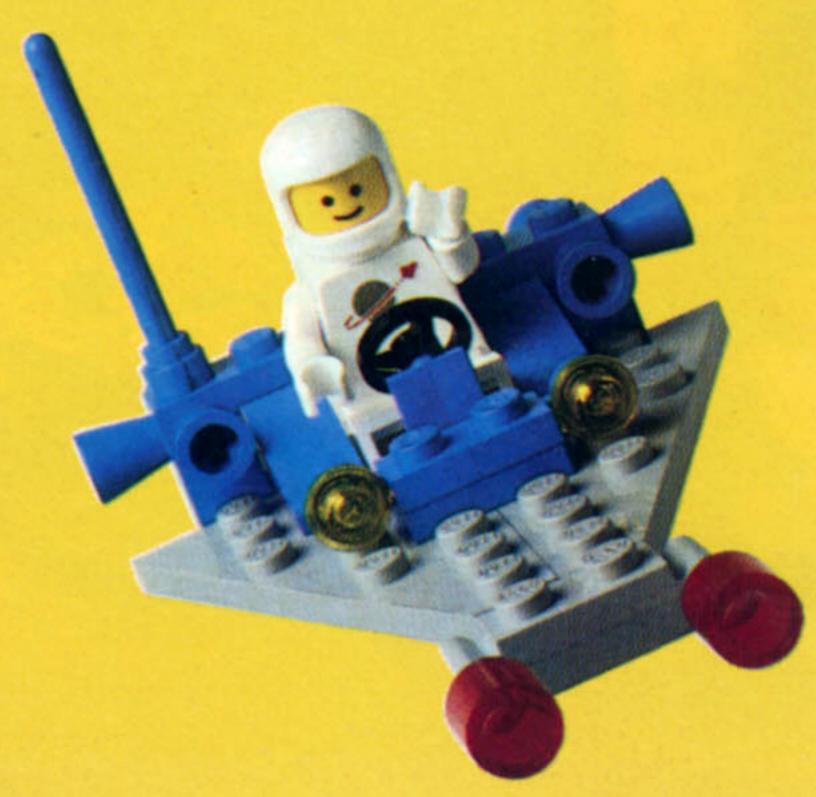


### Ages 6-12



## Fun That's Out of This World!

That's what happens when you play with the LEGOLAND® Space Series! Interplanetary spacecrafts, radar control units and exploration vehicles lead the way to the fun. The LEGOLAND Space Series is at your command!







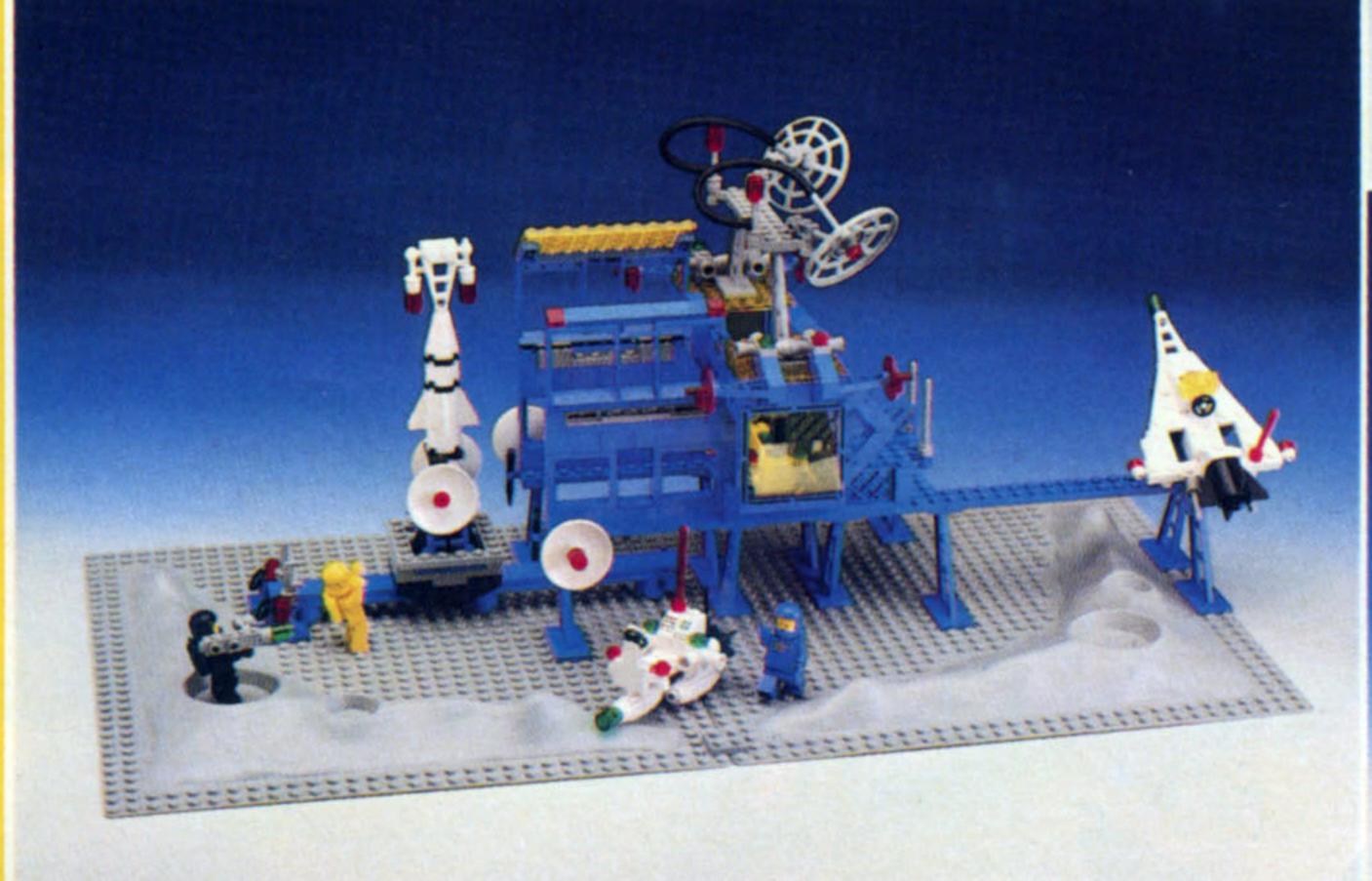




Starfleet Voyager

6881\*
Lunar Rocket Launcher

6701 Space Mini-Figures △

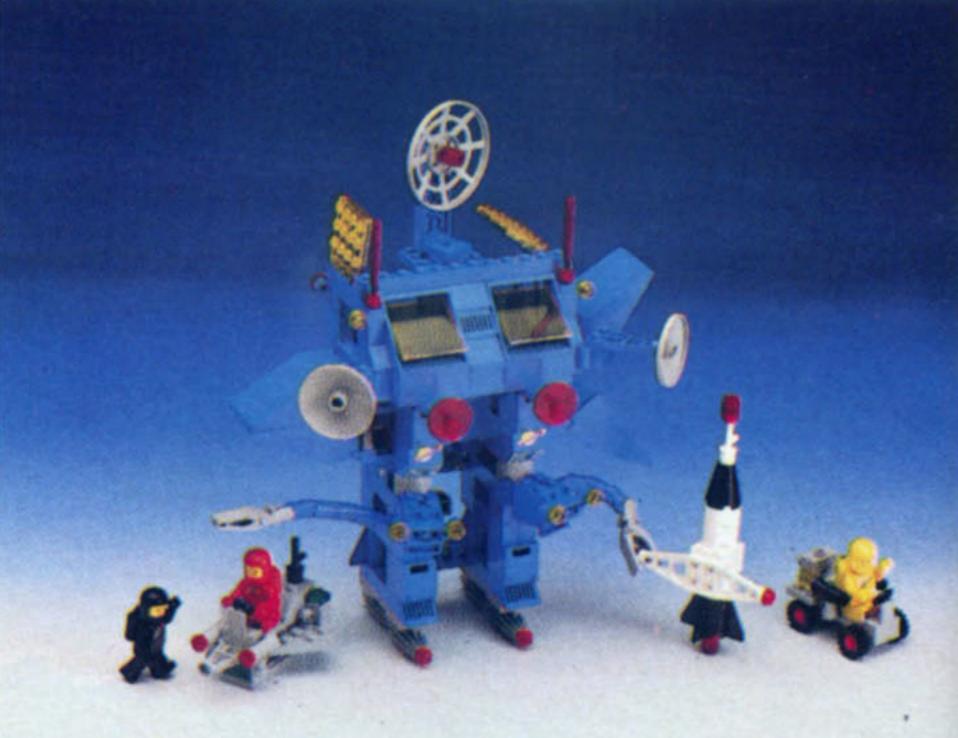


6971\*
Inter-Galactic Command Base



6890 Cosmic Cruiser

6929



6951\*
Robot Command Center



## 6870 Space Probe Launcher





6824\* Space Dart-I

## **Building Accessories**

LEGOLAND® Building Accessories expand the play possibilities within the Town, Space and Castle themes. The Road and Landing Plates are so versatile, they add an extra play dimension to all models, small or large. And, the Storage Case provides the perfect means to store your LEGO Bricks.



Uranium Search Vehicle



6880 Surface Explorer







454 Landing Plates





Available Soon!
A new 782 Storage Case!
Watch for it in your favorite toy stores.

## LEGOLAND° Idea Book for More Building Ideas

84 pages of exciting ideas for building and combining your LEGOLAND Sets. Ideas for Town, Space and Castle sets. There is even a page of decals which allows you to add more realism to your building.

If you can't find the LEGOLAND Idea Book, or the LEGO® Storage Case at your favorite store, you may order these special items by mail. A convenient mail order form is included in this brochure with the appropriate mailing instructions.

Mail order prices for these items are: 781 Storage Case \$12.00. 6000 LEGOLAND Idea Book \$3.50



6928\*

## Ages 6-12



## LEGO® Boats That Really Float!

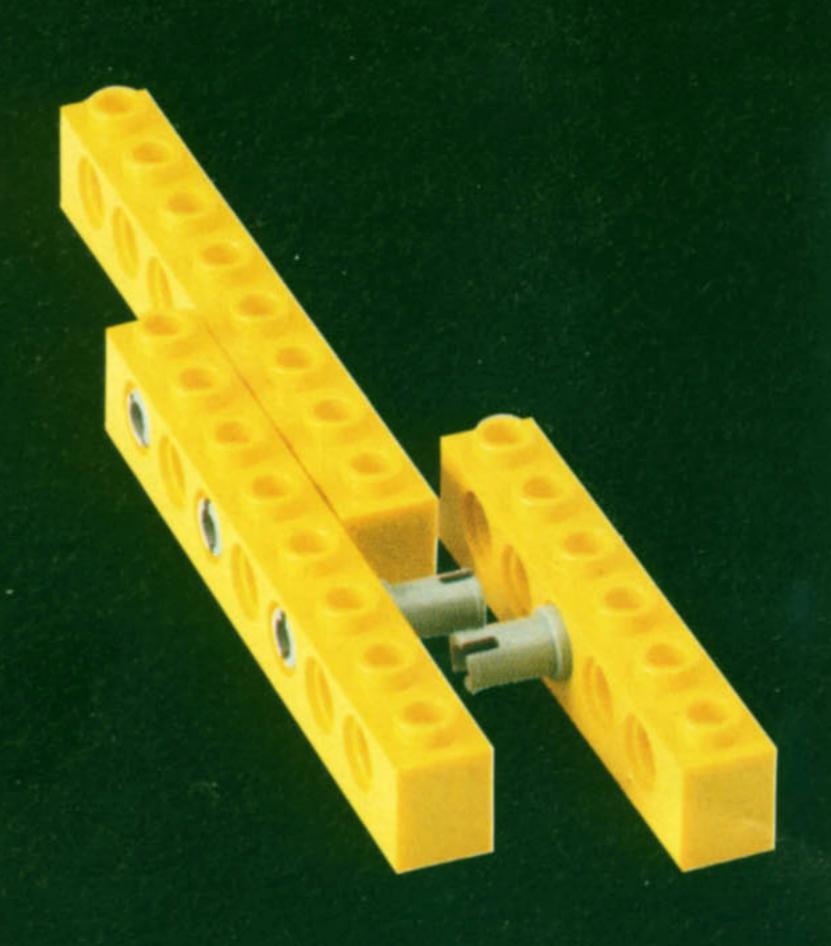
There's a Tug Boat for towing, a Freighter for transporting cargo and a Fireboat prepared for emergencies. Perfect for playing with in the tub, pool or with your other LEGOLAND® Sets! Chart your course for fun and action with LEGO Boats!





# EXPERT BUILDER® Sets. Challenge for the Fun of It!

Sets are flexible and challenging with the added dimension of technically authentic pieces that bring exciting and real life action to whatever is built.



\* New 1984 Item



#### 8020\* Building Set

The perfect introduction to advanced building. Contains an assortment of girder beams, gears, axles and other technical pieces.







#### 8030\* Building Set

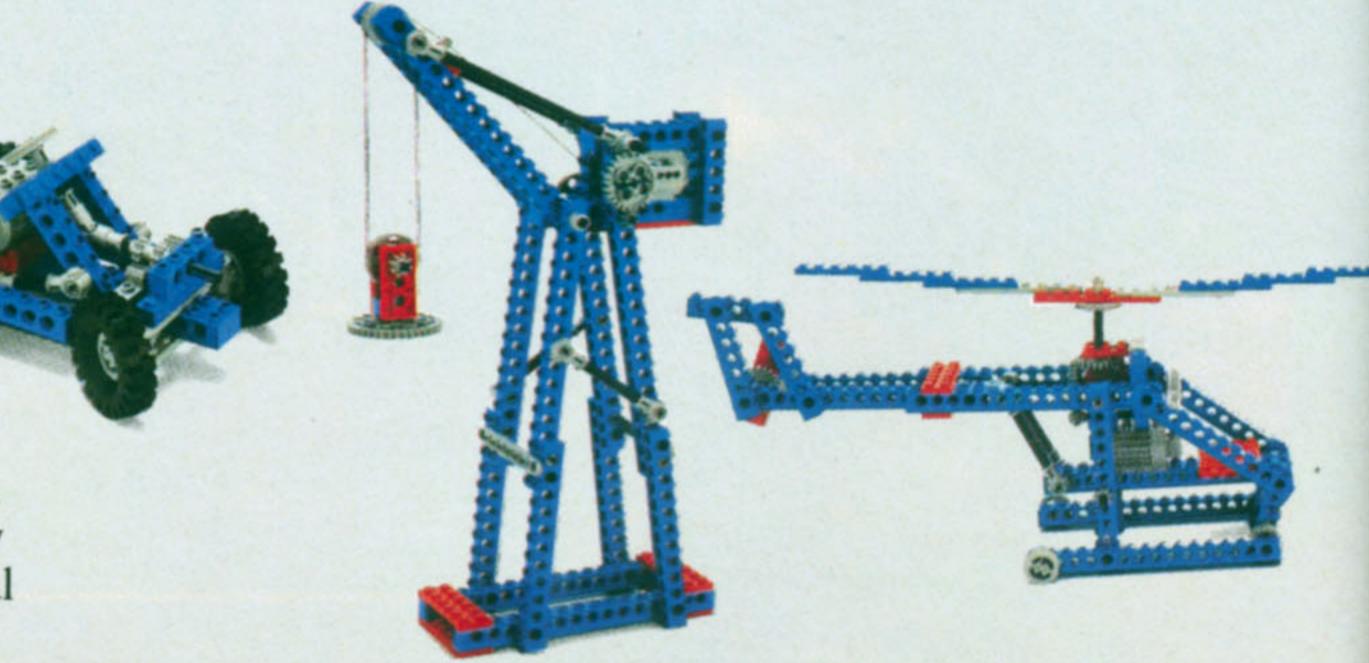
Stearing gear, universal joints and other special pieces lead you to more challenging and exciting building – just like the real thing!





#### 8050\* Building Set with motor

The master of the building sets. Includes a power pack to motorize your models. Now your models will not only look like the real thing, they'll perform like it too!



## EXPERT BUILDER® Power Pack 8700

Make your models move like the real thing with the battery operated EXPERT BUILDER® Power Pack. So compact it can be built right into the model!

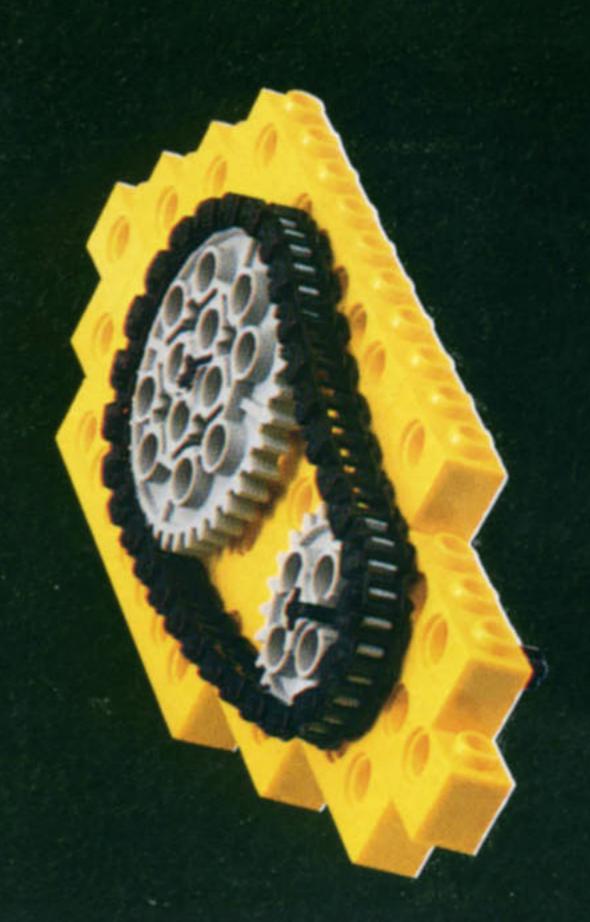


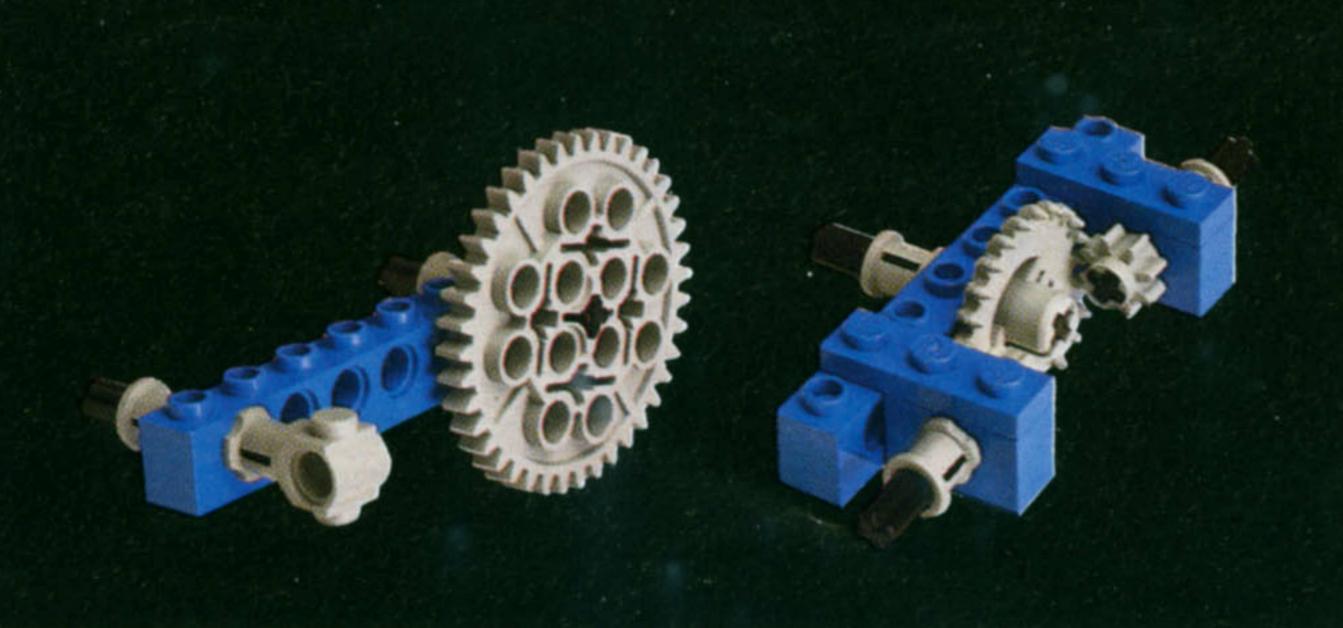


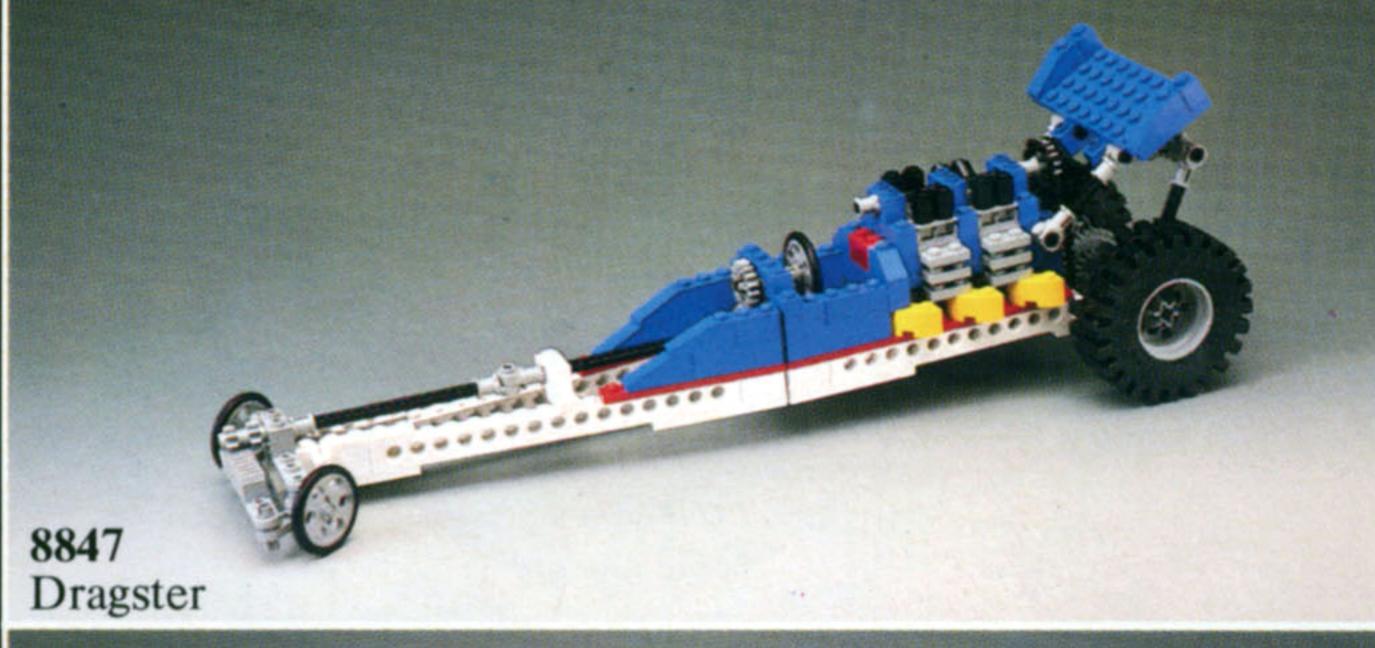


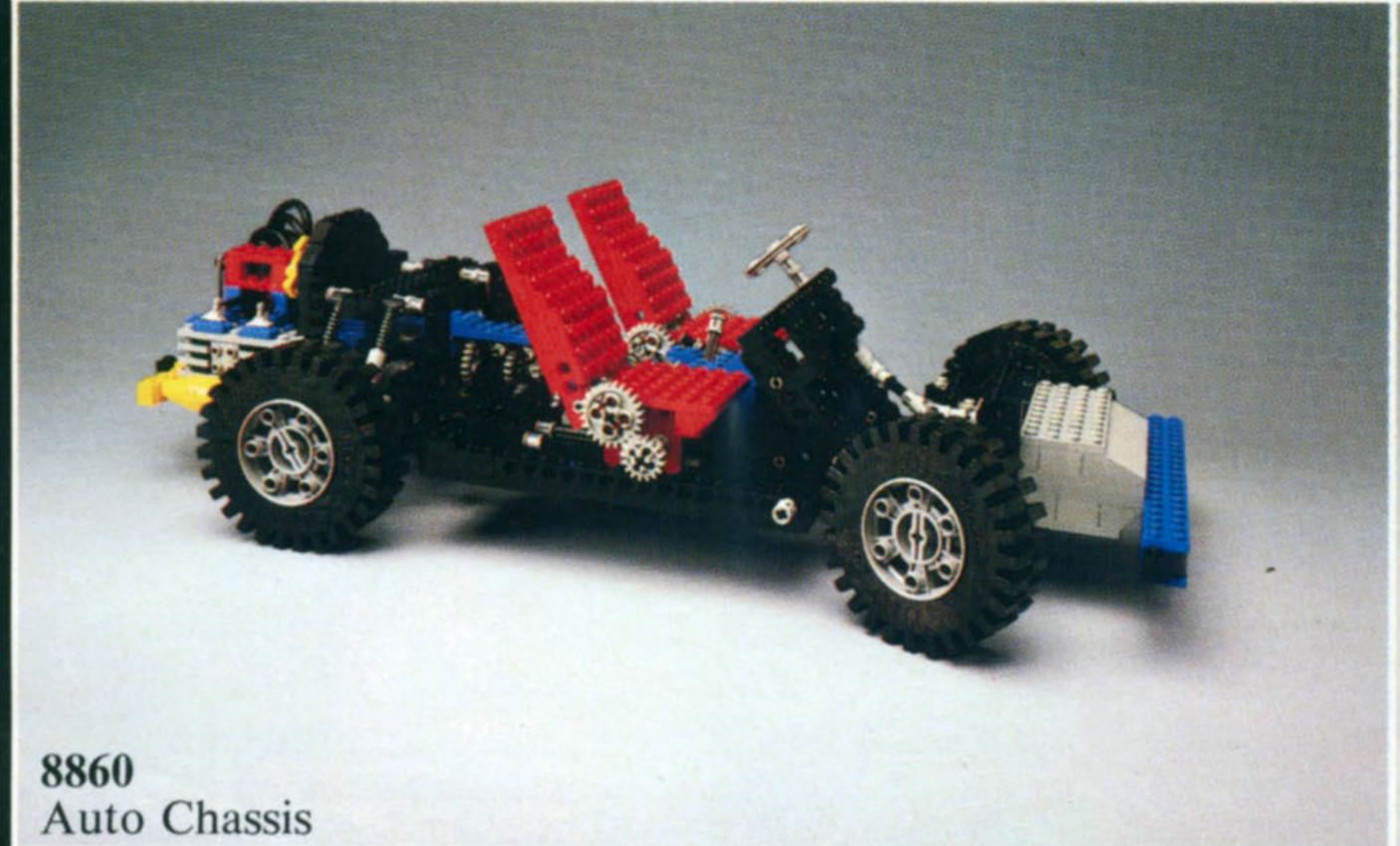
# EXPERT BUILDER® Sets. Realism Plus!

Each set contains special technical pieces which are designed to build realistic models that steer, lift and shift just like the real thing!



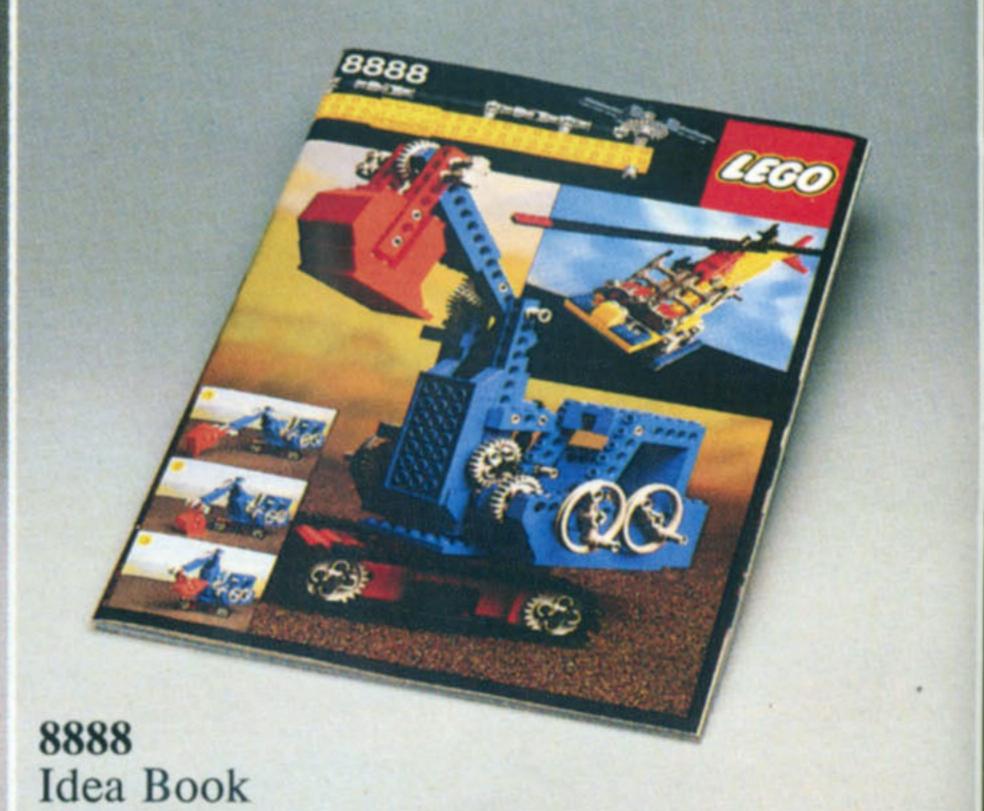




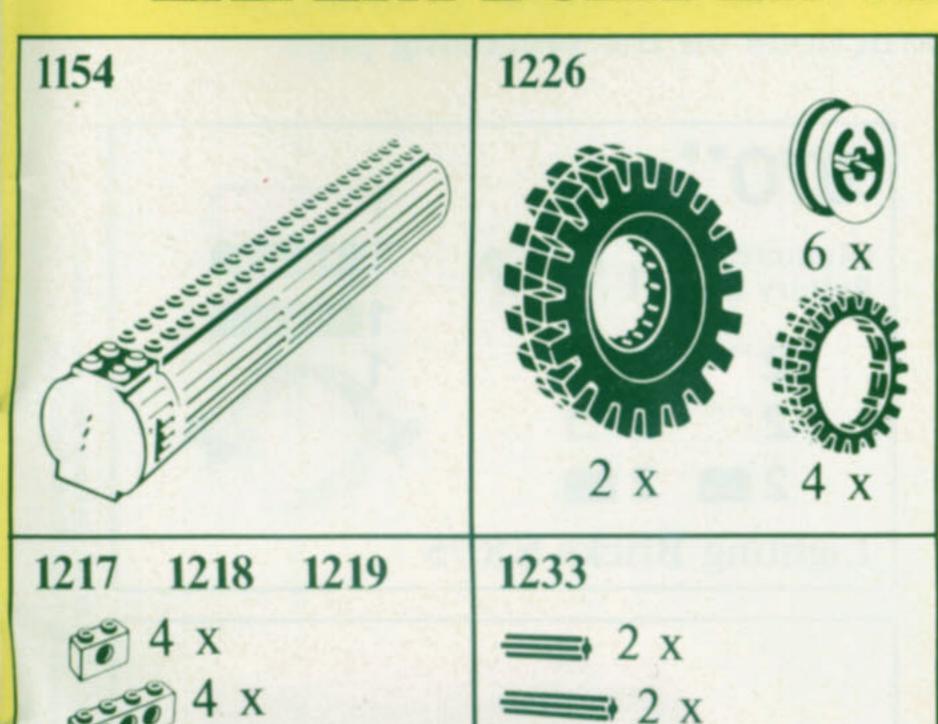








#### **EXPERT BUILDER® Mail Order Service**



872 Gear Reduction Kit \$ 18.99

1154 Battery Control Unit \$ 6.75

1217 Yellow Girder Beams & Plates \$ 3.50

1218 Blue Girder Beams & Plates S 3.50

1219 Red Girder Beams & Plates S 3.50

1226 Tractor Tires & Hubs \$ 3.00

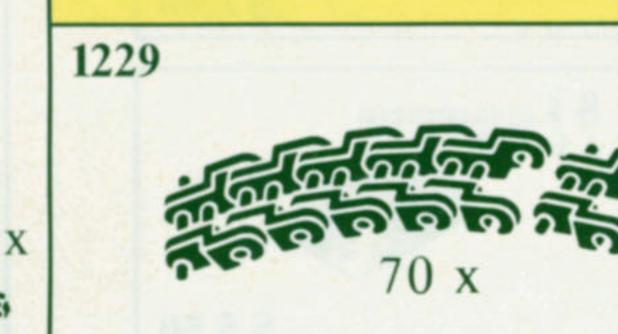
1229 Small Technical Chainlinks \$ 3.00

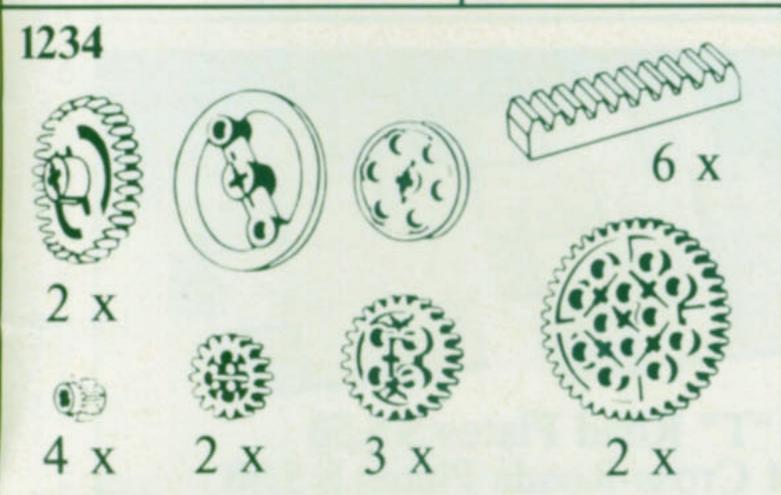
1232 Toggle Joints & Connectors S 3.00

1233 Axle Assortment \$ 3.00

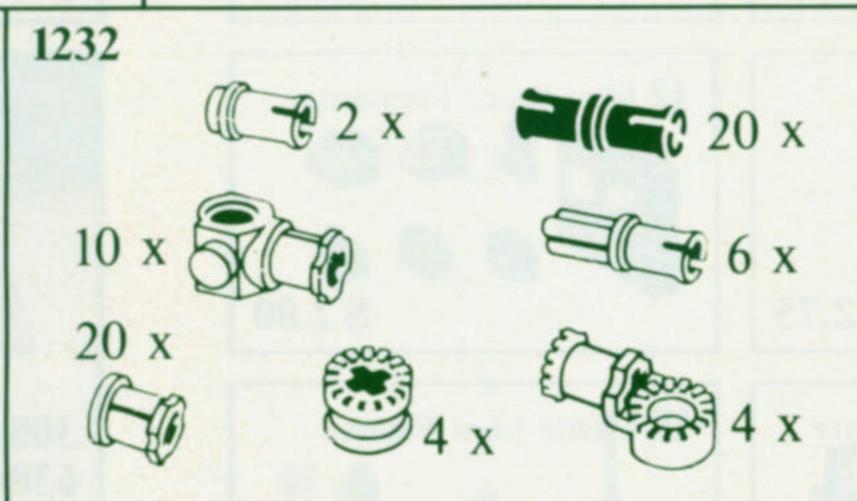
1234 Gear Wheel Assortment \$ 3.00

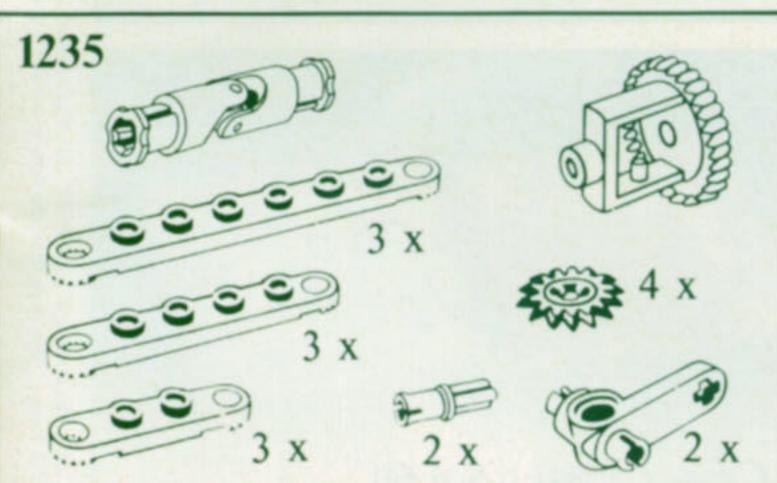
1235 Differential Gear Housing \$ 4.25





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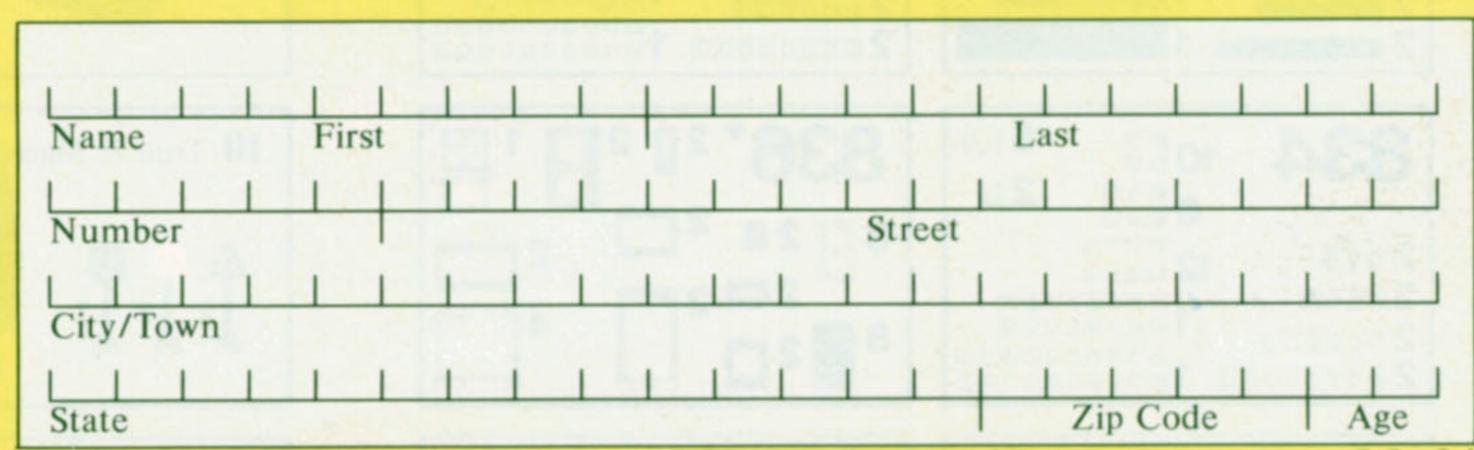
#### **Mail Order Form**

Use this form to order any of the items shown in the Mail Order Service section of this brochure. Mail your order, with payment enclosed, to: LEGO® MAIL ORDER SERVICE, P.O. BOX 640, ENFIELD, CT 06082. Or you can place your order by phone, when charging on VISA® or MasterCard<sup>™</sup>, by calling (203) 749-0898, Mon-Fri; 9 a.m. - 4:30

Please send me the following: (I will allow 4-6 weeks for delivery)			
Item Number	Quantity	Price Per Item	Total Price
AS MAN S	ccall.	B. W. S. D. L. S.	TABLE
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EDWIS ST			
Price incl. postage & handling). Total Price			\$
s phone for credit card orders only)			

p.m. EST. (Please use this phone for credit card orders only.)

Prices shown are effective through March 31, 1985. Offer good only in the United States.



A check or money order should be made payable to LEGO Systems, Inc./Mail Order.

## Dear Parents and Children

LEGO® is a brand name that is very special to all of us in the LEGO Group Companies. We would sincerely appreciate your help in keeping it special by referring

to our bricks as "LEGO Bricks or Toys" and not just "LEGOS".

By doing so, you will be helping to protect and preserve a brand

name that stands for quality the world over.

If at any time we can be of service to you, please feel free to

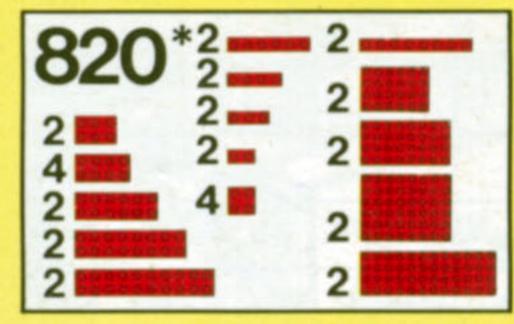
write to us. Susau Williams





## Mail Order Service

By popular demand, the special parts and accessories shown below are available by mail. To order, just follow the instructions on the preceding page.

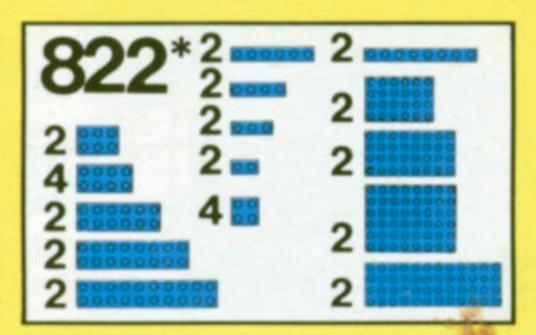


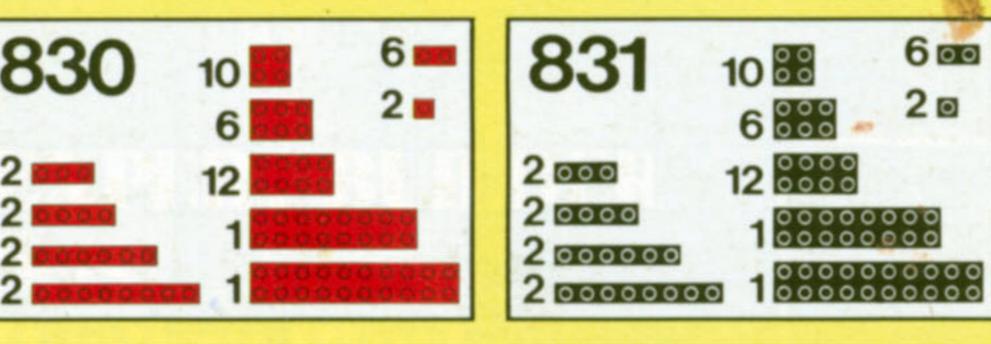
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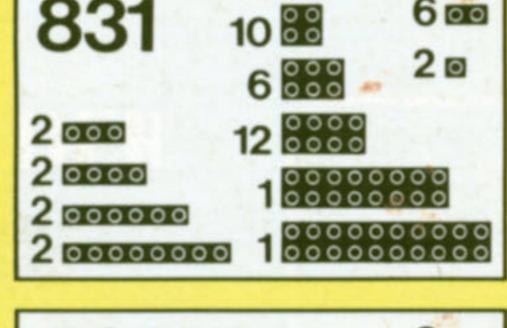
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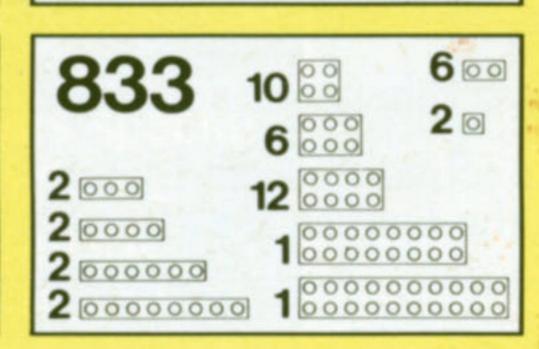


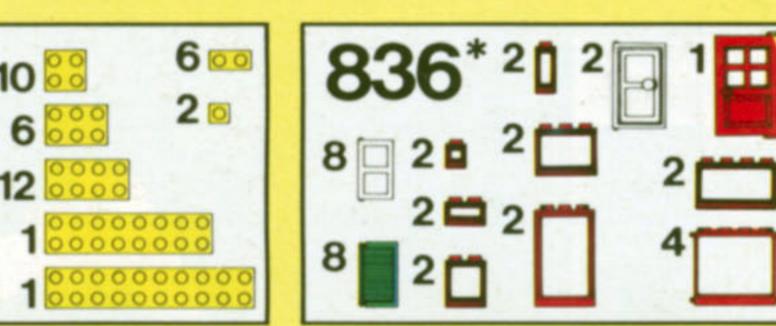


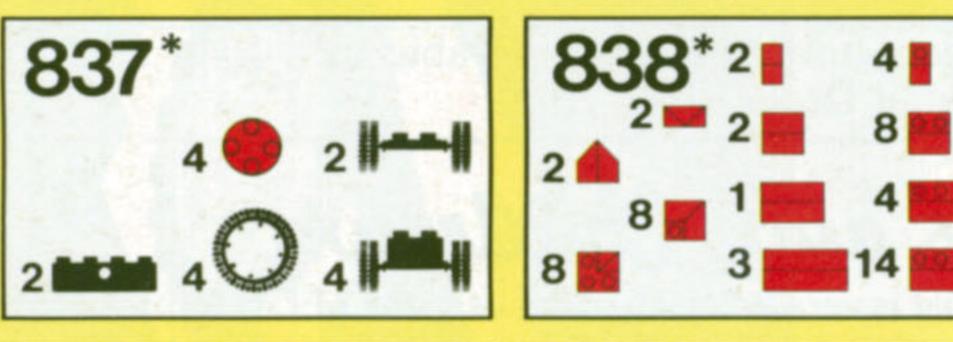
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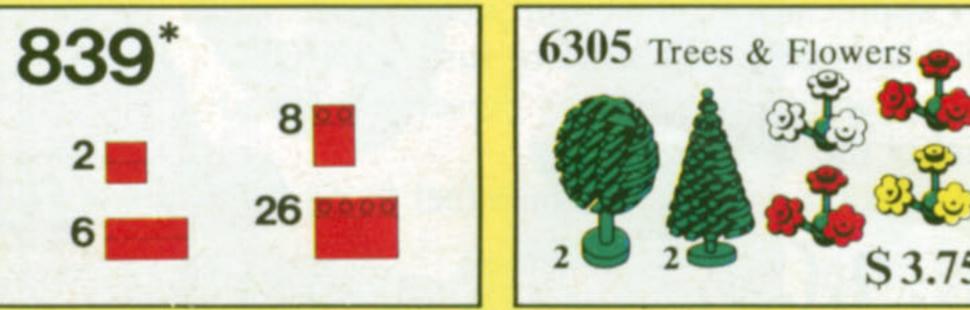
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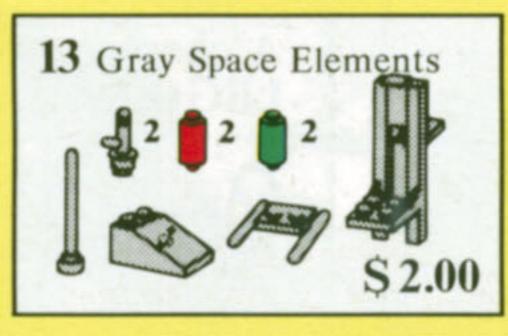


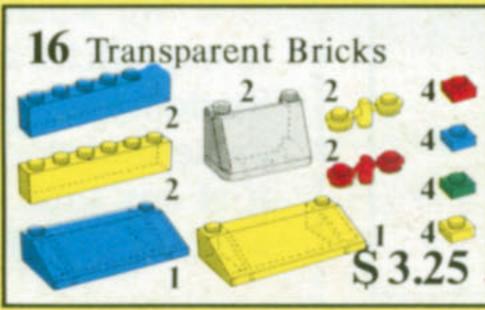




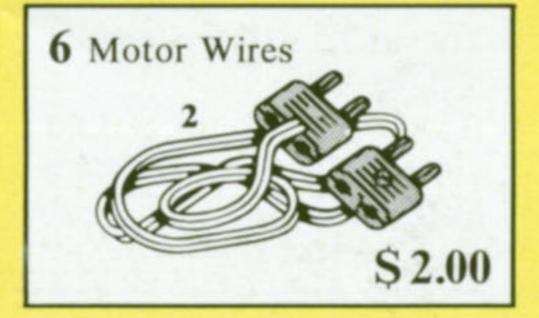


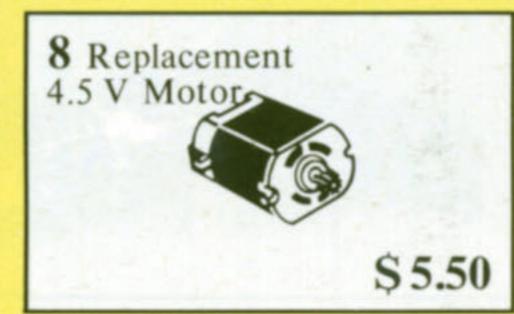


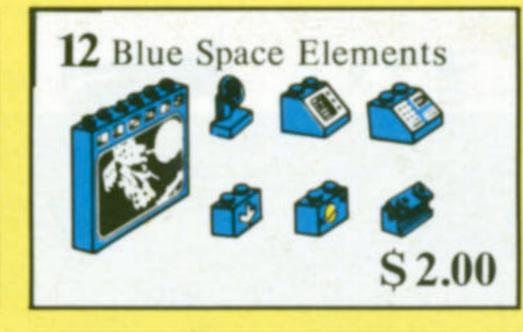




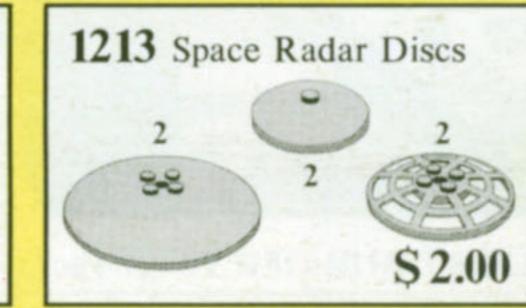


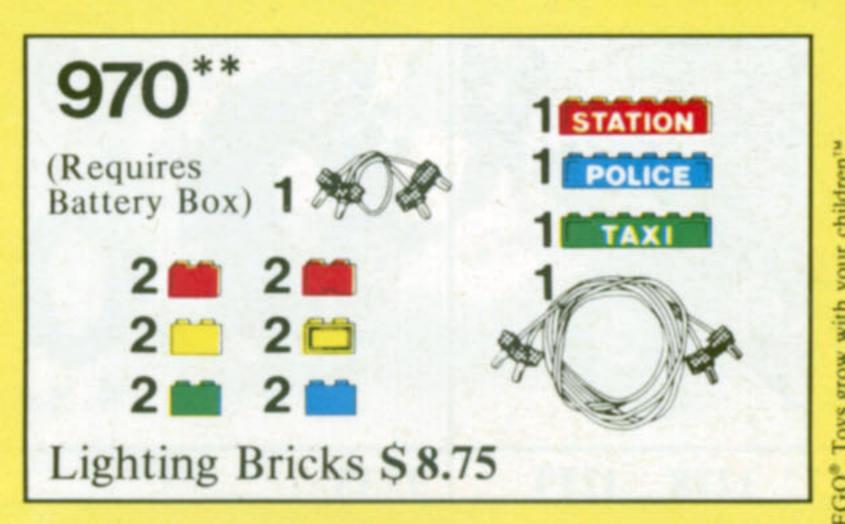


















\* Ages 5-12

\*\* Ages 6-12

Price: Nos. 820-839: \$4.75 each