



1982 LEGO® Toys



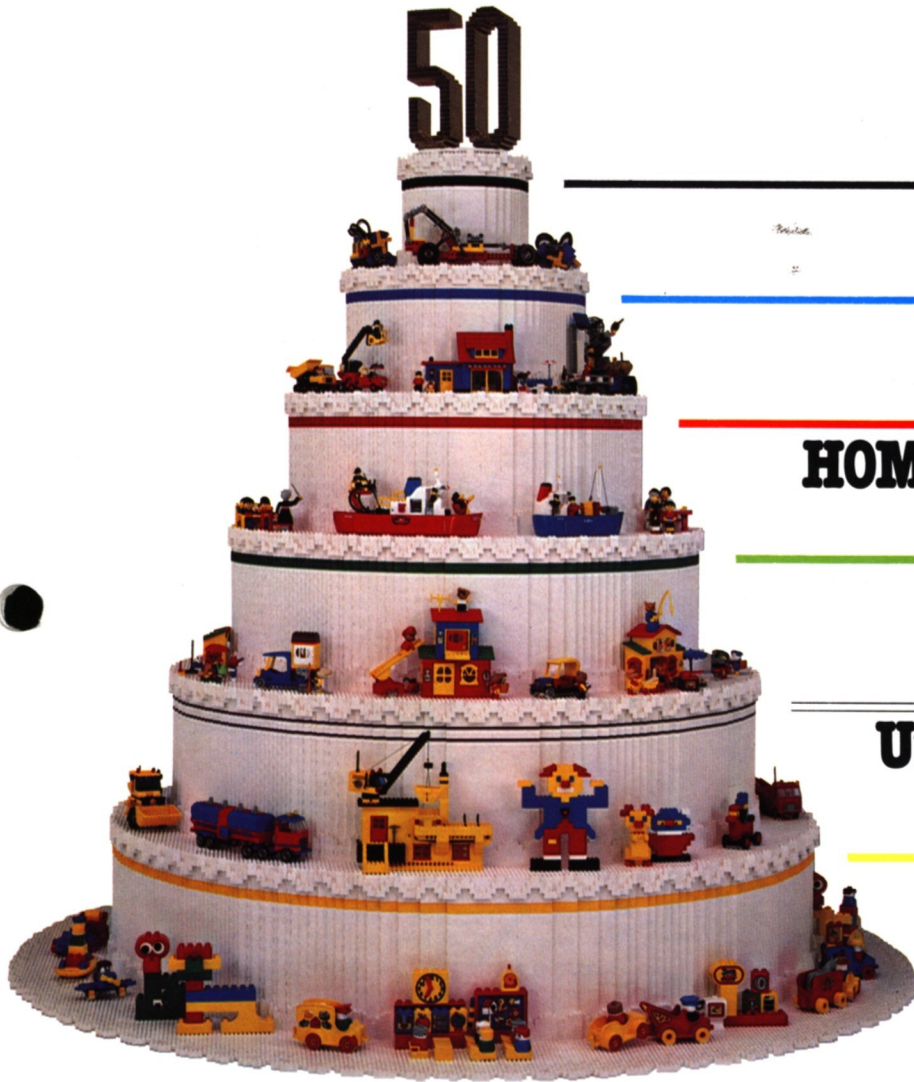
**LEGO[®]
Celebrates
50 Years
of Quality,
Value, & Success**

**We Couldn't Have Made
It Without You.**

Thank You,

The LEGO Family





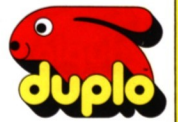
EXPERT BUILDER™
AGES 9-14

LEGOLAND®
AGES 6-12

HOMEMAKER Sets/Boats
AGES 5-12

FABULAND™
AGES 3-7

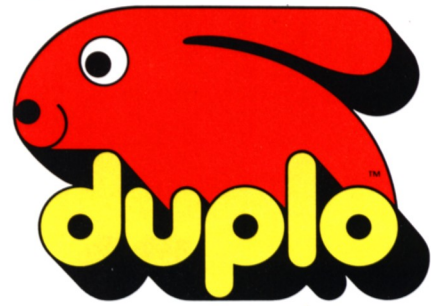
Universal Building Sets
AGES 3-12



AGES 1-5

Happy Anniversary, LEGO®!

DUPLO Toys ... the toys with the accent on "do."™



AGES 1-5

Each set contains big, colorful blocks with smooth, round corners, plus friendly people and pets crafted from durable plastic. All pieces snap together and pull apart easily. From there on, the possibilities are endless.

As a child develops, new sets can be added to his or her collection. This catalog shows you how the DUPLO™ assortment is tailored to different age groups, interests, and price points. There are Pull Toys for toddlers, Basic Building Sets for young builders, and PLAYVILLE™ Theme Sets.



Pull Toys & Tub Toys AGES 1-3

The perfect entry level into the LEGO System. Targeted to the youngest preschooler.



086 Tub Boat. A starter set with a cute nautical theme. Contains 3 pieces — a boat that really floats, a sailing captain and a make-believe life preserver.



2053 Rattle 'n Roll. A cute DUPLO Pull Toy at an attractively low price. Features three colorful building blocks, a wheeled platform with a built-in rattle, and even a DUPLO figure to enjoy the ride.



2056 Rock 'n Rattle. The most versatile of the DUPLO Pull Toys. It rolls along, and at the same time rocks back and forth. Each wheel has a built-in rattle, too. Turn it over and it's a see-saw. Contains a DUPLO playmate and building blocks.



Basic Building Sets AGES 1-4

Six sets with lots of big, colorful blocks, doors that open and close, small friendly people and pets, vehicles with wheels that roll, funny-looking eye blocks, and much more. All DUPLO™ sets fit together for hours of stacking, building, and playing.



71 Basic Blocks. An easy way to expand a DUPLO collection. Extra basic blocks in an assortment of colors and sizes add up to more building fun.



2330 Basic Building Set. The lowest priced Basic Building Set — perfect for young children just starting on the DUPLO System. Includes colorful blocks, a wheeled platform, a DUPLO figure, and a new window block.



2340 Basic Building Set. This set includes a wheeled platform, a DUPLO figure, new door and window blocks, plus the new oval and beam-shaped building blocks.



Basic Building Sets AGES 1-4



2350 Basic Building Set. A mid-sized DUPLO™ Basic Building Set. Comes with a wheeled platform, two DUPLO figures, two new oval blocks, new door and window blocks, a new arch block, plus a brand new DUPLO building plate.



2360 Basic Building Set. A larger sized DUPLO Basic Building Set. Offers two wheeled platforms, three DUPLO figures, new door and window blocks, new oval blocks, an arch block, beam blocks, a new DUPLO building plate, plus the fun new eye block.



2370 Basic Building Set. The largest DUPLO Basic Building Set includes lots of colorful basic blocks, three wheeled platforms, four DUPLO figures, new door and window blocks, new oval, arch, beam blocks, two new eye blocks, and two new DUPLO building plates. Packaging also features open lid top and see-through window panel.



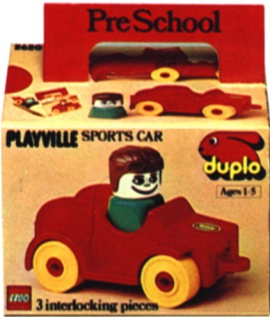
DUPLO Toys ... the toys with the accent on "do."™

The award winning DUPLO packaging features see-through windows and open lid tops.



PLAYVILLE™ Sets AGES 1-5

The staple combination of building creativity and familiar play themes continue to be a growing opportunity within the DUPLO PLAYVILLE Sets.



2620 PLAYVILLE Sports Car. Features a 2-piece easily constructed sports car that's a snap to build. Driver also included.



2624 PLAYVILLE Helicopter. Features a colorful helicopter with a rotor that spins. Even a daring DUPLO pilot. For added play value, the bottom of the helicopter is designed so young pilots can pick up almost any DUPLO element and fly away.



2622 PLAYVILLE Airplane. This set features a bright blue airplane with a DUPLO pilot and a propeller that really spins. The airplane also has wheels to take-off and land with and can even carry other DUPLO elements or figures on each wing.



2623 PLAYVILLE Delivery Van. This colorful delivery van is a perfect complement to the PLAYVILLE Grocery Store. The delivery van comes with a driver and a variety of groceries for the residents of PLAYVILLE.



2635 PLAYVILLE Fire Truck. This bright red fire truck comes with a DUPLO Fireman and a ladder which swivels into position to help make rescues.



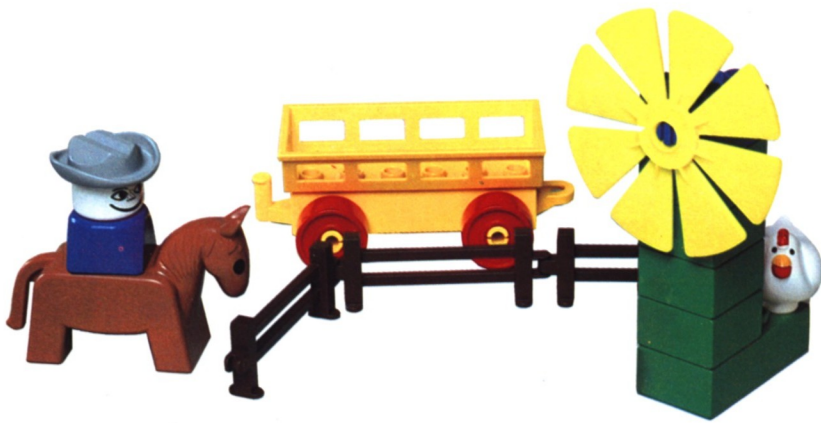
2625 PLAYVILLE Tub Boat & Car. An easy-to-construct, 2-piece car plus a boat that snaps onto its own custom trailer. The boat really floats and is perfect for the tub or pool. Also features a deck chair, make-believe life preserver, and a smiling sailor.



2627 PLAYVILLE Pony Trailer. An easy-to-construct car and trailer for a rancher and his favorite pony. Fun all by itself, or as an add-on to the PLAYVILLE Farm set.

duplo PLAYVILLE™ Sets AGES 1-5

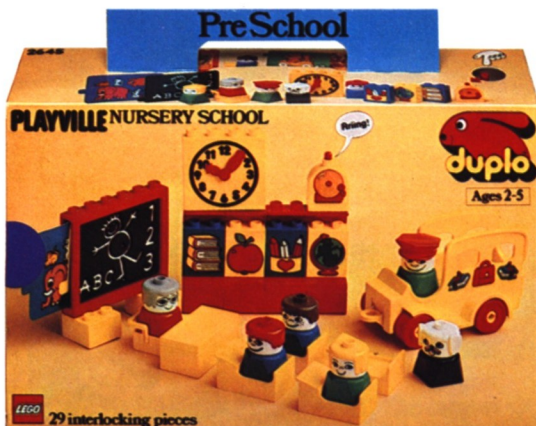
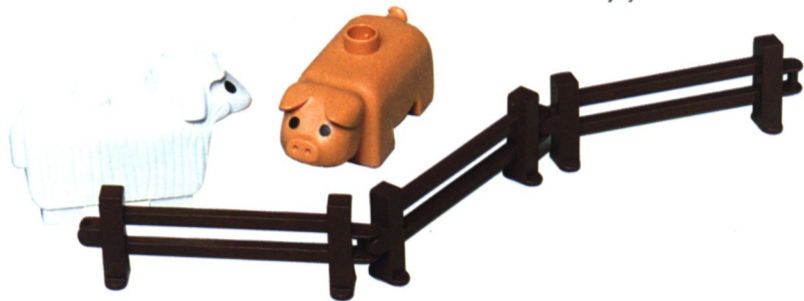
NEW



2641 PLAYVILLE Barnyard. This set features a variety of animal figures such as a horse, sheep, rooster and more, plus a farmer, windmill and haywagon. The PLAYVILLE Barnyard set is fun all by itself or can be combined with the PLAYVILLE Pony Trailer set or Farm set for added enjoyment.



2644 PLAYVILLE Garage. Contains a car and driver, and a tow truck with a hook for towing cars. Its gas pump comes with a hose and nozzle, plus a colorful gauge that makes a "clicking" noise when the handle is turned.

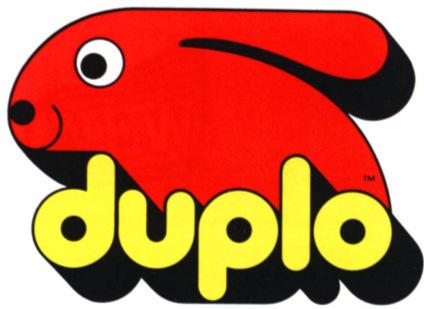


2645 PLAYVILLE Nursery School. Includes teacher and pupils, blackboard with six changeable lesson cards, clock with hands that really move, school bus and even a bell that "rings."



2650 PLAYVILLE Farm. Top of the PLAYVILLE line! The PLAYVILLE Farm set includes its own DUPLO™ Playbox, and features a farmer and his family, a barnyard full of animals, rotating windmill, and more!

duplo DUPLO Toys ... the toys with the accent on "do."™



DUPLO™ Brand Products Belong in the Preschool Section

Network Television Support

1982 DUPLO Advertising will include Network Television in addition to Magazine Support. This will provide both "in-season" and "off-season" visibility! A heavy daytime Network Television Campaign will feature the unique product benefits of DUPLO Brand Toys.



Magazine Support

In 1982, DUPLO Advertising will have another year of strong magazine support including a series of full-page ads featuring the Pull Toys, Basic Building Sets and PLAYVILLE™. These ads will appear in Family Circle, Good Housekeeping, McCall's, Parent's, Redbook and Woman's Day.



"This is the toy she rolls and rocks and puts together with building blocks."

"A toy to pull for girls and boys to make the fun called DUPLO Toys."

Introductions learn by doing, and DUPLO Toys give them the chance to learn by doing. DUPLO Toys are made of soft, safe plastic and are easy to handle. Building Sets are made of soft plastic blocks. There are 36 DUPLO Toys in all. See them at your toy store or write for your free DUPLO Catalog. Box 100, Weston, Conn. 06895.

(Ages 1-6)

LEGO DUPLO Toys...the toys with the accent on 'do.'

"These are the blocks red, yellow and blue with funny eyes that look at you."

"Big new blocks for girls and boys to make the fun called DUPLO Toys."

Young children learn by doing, and DUPLO Toys give them the chance to learn by doing. DUPLO Toys are made of soft, safe plastic and are easy to handle. Building Sets are made of soft plastic blocks. There are 36 DUPLO Toys in all. See them at your toy store or write for your free DUPLO Catalog. Box 100, Weston, Conn. 06895.

(Ages 1-6)

LEGO DUPLO Toys...the toys with the accent on 'do.'

"This is the school he builds himself, with a yellow bus and a red bookshelf."

"A school to build for girls and boys to make the fun called DUPLO Toys."

Introductions learn by doing, and DUPLO Toys give them the chance to learn by doing. DUPLO Toys are made of soft, safe plastic and are easy to handle. Building Sets are made of soft plastic blocks. There are 36 DUPLO Toys in all. See them at your toy store or write for your free DUPLO Catalog. Box 100, Weston, Conn. 06895.

(Ages 1-6)

LEGO DUPLO Toys...the toys with the accent on 'do.'

"This is the farm she builds with blocks with chickens, a cow and a barn-red box."

"A farm to build for girls and boys to make the fun called DUPLO Toys."

Introductions learn by doing, and DUPLO Toys give them the chance to learn by doing. DUPLO Toys are made of soft, safe plastic and are easy to handle. Building Sets are made of soft plastic blocks. There are 36 DUPLO Toys in all. See them at your toy store or write for your free DUPLO Catalog. Box 100, Weston, Conn. 06895.

(Ages 1-6)

LEGO DUPLO Toys...the toys with the accent on 'do.'



Universal Building Sets AGES 3-5

Universal Building Sets have many bricks of different sizes, shapes, and colors plus special pieces designed especially to develop children of this age group. There are new LEGO® people that can enter through the new LEGO doors.



AGES 3-5

Comes with new LEGO people and new doors and windows to inspire a young child's imagination.



322 Universal Building Set. The lowest priced Universal Building Set includes an assortment of colorful bricks, wheels, plus a window, door and facial elements and a mini-baseplate.



333 Universal Building Set. A larger selection of assorted bricks and elements including a tree, gate elements, Baseplate, and two friendly LEGO people.



355 Universal Building Set. The largest Universal Building Set, targeted to children 3-5 years of age, comes with an even larger selection of assorted bricks and elements, including a LEGO flag, four wheel elements, Baseplates, trees, and door elements.



Universal Building Sets AGES 5-7

Contain a wide variety of colorful bricks and special building pieces designed to allow a child to build imaginatively, but with an added degree of realism. Step-by-step suggested instructions are included, and the largest set comes with a Wind-Up Motor.



544 Universal Building Set. The lowest priced Universal Building Set, targeted to children 5-7 years of age, provides an assortment of colorful bricks, including flower elements, roof bricks, a LEGO® person, and a Baseplate.



555 Universal Building Set. This set contains a large assortment of bricks and shapes, including propeller and windmill elements, plus two LEGO people.



566 Universal Building Set. Features a wide assortment of colorful components, including a tree, antenna, and ladder elements.



577 Universal Building Set. The largest Universal Building Set features an extensive assortment of bricks and interlocking shapes, including crane hook and pulley elements, and even a Wind-Up Motor!



Universal Building Sets AGES 7-12

Have more detail pieces like gears, rotors, claw shovels, and deep-grooved tires to meet the older child's demands for more realistic, complex building. Step-by-step suggested building instructions are included, and the largest set comes with a battery-operated motor.



722 Universal Building Set. An exciting challenge in LEGO® building. Many intricate and detailed models — from airplanes to trucks — can be built with helicopter props, roof bricks, wheels, tires, doors, and so much more! Helpful building ideas included.



733 Universal Building Set. This mid-sized Building Set allows the construction of a working brick yard complete with overhead moveable crane, yardmaster's office and truck. A radar control tower is another possibility with many new and unique elements to choose from. Additional building ideas included in each set.

Magazine Support

An extensive Print Campaign will be utilized consisting of full-page ads in leading women's magazines featuring the three Basic Building Set Categories. The magazines include Family Circle, Good Housekeeping, McCall's, McCall's Working Mother, Parent's and Woman's Day.



744 Universal Building Set. Top of the line for children 7-12 years! This Building Set contains our largest and most varied assortment of building bricks and specialty pieces — gears, winches, cross axles, new chain links, and even a battery-powered motor. A booklet of building ideas is also included.

Network Television Support

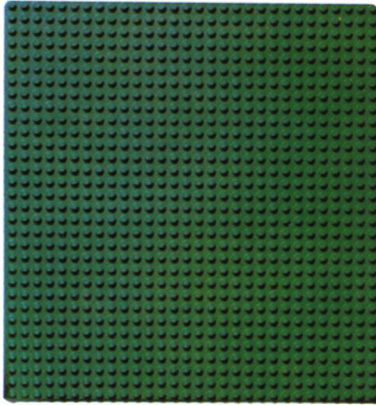
The 1982 Universal Building Sets Advertising will include both Television and Magazine Support! This increased support in 1982 represents more than triple the 1981 spending level against this important category.

Two distinct television efforts will be launched and directed towards: Mothers with Children ages 3-12 and Children ages 3-12.





Universal Accessories AGES 3-12



745 Large Baseplate. Every boy and girl can create his or her own village or play situation on a large green Baseplate. Children will be encouraged to expand their LEGO® collections. The Baseplates are attractively merchandised in 18-piece displays, two displays per case.



777 Small Baseplates. A great addition to any LEGO collection. The small Baseplates are packed two per package, red/blue and green/yellow, and come packed twelve each in an attractive display unit.



226 Idea Book. The Idea Book is the software specially designed to supplement the entire range of Universal Building Sets, and comes in an attractive prepacked display unit. This compact unit holds 25 Idea Books and will fit very nicely at a checkout counter or in the LEGO section.



890 Wind-Up Motor. Ages 5-10. No plugs! No batteries! Just wind 'er up and let 'er go. The Wind-up Motor works with any LEGO Building Set. It can be used to power cars, trucks, windmills — anything that moves. For added flexibility, the motor can be wound by either turning the key or pushing the wheels in reverse. This set includes a motor which cannot be overwound, four wheels and hubs, axle assembly, plus two wind-up keys (in case one is lost).



901 Universal Motor Set. Includes motor, control unit, eight assorted wheels, treads, and axle elements to make LEGO creations move.



786 Storage Cloth. This heavy denim Storage Cloth serves as both a storage container and a play area. Simply pull the drawstring and building bricks are collected without any mess or fuss. The Storage Cloths are packed eight per case.

781 Storage Case. All Ages. It's here! The all-new, all-purpose LEGO Storage Case. Now there's a neat and easy way to store and transport a growing LEGO collection. This mini-suitcase is constructed of durable plastic and measures 17" x 10" x 5".



Fabuland™

AGES 3-7

PLAY 'N PRETEND™ sets add special personality and charm to the whole LEGO® family of toys. The special pieces included in each set are easy to build. All FABULAND™ sets work together to form an entire fantasy village or can be combined with other LEGO sets for even more play possibilities!

Lower Price Points. The trial purchase and collecting opportunities, with the aid of the new FABULAND display rack, will also be on the increase with six new collectable FABULAND figures and play themes. This new FABULAND rack is ideal by the checkout counters.

Fabuland



3813 These low FABULAND price points, coupled with this new merchandising tool, will provide day-in and day-out turns and impulse purchases throughout the year.



3782 Patrick Parrot. Patrick Parrot is the FABULAND news photographer, who speeds to the scene on his scooter to take pictures with his camera. Also included are a saddlebag and a wrench for repairs.



3786 Buzzy Bulldog. Buzzy Bulldog is the FABULAND mailman. He comes with letters, a mail basket and a mail box to insert the letters.



3701 Cornelius Cat. Cornelius Cat is a fisherman. He loves to catch and eat fresh fish. This impulse item comes with Cornelius, a frying pan, fishing pole, and fish.



3706 Elmer Elephant. Elmer Elephant is the happy FABULAND street cleaner. Set includes Elmer and a shovel and broom.



3707 Clover Cow. Clover Cow loves to take care of her garden. To help her tend her garden, she has a watering can and rake.



3708 Rufus Rabbit. Rufus Rabbit is a bread delivery boy in FABULAND. This set includes Rufus, two loaves of bread, a basket, and is a perfect mate for the FABULAND Bakery Shoppe.

Fabuland™ AGES 3-7



3628 Perry Panda & Chester Chimp. Perry Panda & Chester Chimp are the FABULAND™ window washers. Perry is the boss and drives the cart. Chester is Perry's helper and climbs the ladder to wash the windows with his broom.



3629 Barney Bear. Barney Bear likes to fix cars. He uses his wrench to take old cars apart and build them back together so they run like new.



3634 Charlie Crow's Carry-All. Charlie Crow can keep the streets of FABULAND clean with a broom, trash can with lid that opens, and an easy-to-build truck to carry it all away.



3635 Bonnie Bunny's Camper. Bonnie Bunny loves to go camping. Every week she packs her trunk, hops into her colorful camper, and drives to the country to pick pretty flowers.



3654 Country Cottage. This mid-priced FABULAND set features Lucy Lamb in a country environment who, after tending her yard, likes to sit at her umbrella table and enjoy cool drinks. Special features include cup, gate, and flower elements.



3667 Bakery Shoppe. The FABULAND Bakery Shoppe features a friendly marketplace for FABULAND people to buy their bakery goods. This set includes the Bakery Shoppe itself, an outside stand, grocery cart, and two FABULAND characters: Filmore Fox and Penelope Pig.



3669 Fire & Police Station. The Fire & Police Station set features two classic themes in a single fantasy environment! This set includes the fire and police buildings, police scooter, fire truck with ladder, Bart Bulldog — Fire Chief, Bart Bulldog — Police Chief, and Rodney Raccoon — the mischief maker.

Coming Soon:*

Major National Consumer Promotion

* In 1982 the FABULAND brand will be supported with an exciting In-Store Promotion designed to draw attention to the FABULAND Section and stimulate multiple purchases of the overall FABULAND Product Assortment.



HOMEMAKER Sets AGES 5-10

With their primary appeal to girls in the 5-10 age range, HOMEMAKER Sets help round out the play possibilities of the LEGO® System. Now a new schoolroom expands the LEGO HOMEMAKER environment for more fun and play possibilities.



5235 Schoolroom. The Schoolroom set offers a new play environment within the HOMEMAKER line. Play and building possibilities range from an organized classroom with chairs, tables, books, and blackboard/map, to a playground with a seesaw, jungle gym, and more.



268 Family Room. LEGO people and Mini-figures™, red and yellow furniture, a television set, and a fireplace are this room's special features.



5233 Bedroom. The bedroom set can be added to the other HOMEMAKER sets to complete an entire play house. Special features are a mother and baby Mini-figure, complete with baby's crib and play pen, and an assortment of mini-toys.



261 Bathroom. This colorful set features a detailed bathroom with a LEGO person and a Mini-figure for added playing fun.



269 Kitchen. This kitchen setting features a table, stove, kitchen appliances that open, and a complete LEGO family.



LEGO® Boats AGES 6-12

All new boats that really float. This adds a whole new dimension to the LEGO System — water. The new Tug Boat, Freighter, and Fire Boat are working replicas of the real boats. By themselves or incorporated with the entire LEGO System, they make fantastic additions to any child's LEGO collection.



4005 Tug Boat. A working replica of a real tug boat! Includes a three-piece hull, weighted keel for floating stability in the water, a sea-faring mini-figure, and a rope, hook and winch for towing any boat through rough sea waters.



4015 Freighter. Become a sea captain in any seaport you choose with the new LEGO Freighter. You can lift and maneuver your cargo with the boom crane — and even store your cargo in the hull of the ship. Fully loaded it even floats. Comes with two sea-faring mini-figures.



4025 Fire Boat. Fight any seaport fires with the new LEGO Fire Boat. There are three mini-figure firemen to man this boat. Comes with a new water gun up front, a fire-fighting platform in the rear that you can raise or lower, extra fire hoses with nozzles, tools, a five-piece hull, two keels for extra floating stability in the water, and much more.



LEGOLAND[®] TOWN AGES 6-12

LEGOLAND Town brings out all the best features of the LEGO[®] System. Just about every theme that can be imagined can be collected and connected. From rescue to construction themes, they are all pulled together by Road Plates to create an entire town. The quality and attention to detail are an important part of the realism that is created within the LEGOLAND Town environment. There is no end to the possibilities and opportunities within the LEGOLAND Town category.





LEGOLAND® Town



6600 Police Patrol. A Mini-figure™ policeman is ready for emergency calls with an official mobile patrol car. Comes in its own display shipper.



6602 Fire Unit 1. An official fire chief Mini-figure is ready to race to any fire in his own realistic fire chief's car. A nice addition to the new Fire Station. Comes in its own display shipper.



6626 Rescue Helicopter. A propeller that spins is one of the exciting action features of this Helicopter model. A perfect addition to the Paramedic Unit. Comes in its own display shipper.



6630 Bucket Loader. A real action set featuring a working bucket loader, street crew, Mini-figure, and two shovels.



6648 Dump Truck. This action-packed dump truck features a moveable bed. Contains a Mini-figure to scale and a rack for carrying tools.



6650 Fire & Rescue Van. A radio alert Mini-figure fireman is ready to aid the homes of LEGOLAND Town with an emergency van featuring a lift-up roof, fire hose, and special radio. A perfect complement to the new Fire Station.



554 Fuel Pumper. This mobile set offers a Mini-figure attendant to man a red and white fuel truck complete with an inside instrument panel and gas hose.



6679 Tow Truck. This heavy-duty tow truck, complete with a car to tow and a road mechanic, is a perfect addition to the Gas Station set.



6680 Ambulance. This working set offers two Mini-figure paramedics (male and female), a stretcher, and official ambulance. A perfect addition to the Paramedic Unit.



6681 Police Van. An action-packed set that is ready for any emergency. Includes a working police van, a Mini-figure policeman, a road block, two emergency cones, and a two-way radio.



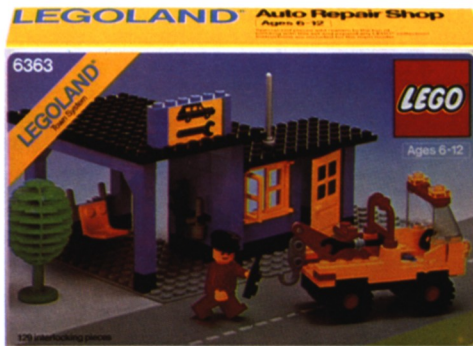
6685 Fire Copter I. This real-life fire helicopter features a Mini-figure fireman, a propeller that spins, a cockpit that opens, fire hoses, an axe, a radio, and more. It's a perfect addition to the fire theme in LEGOLAND Town.



LEGOLAND® Town



6690 Snorkel Pumper. Features two Mini-figure™ firemen and a modern piece of fire-fighting equipment that no LEGOLAND Town should be without. It's a great accessory to the new Fire Station.



6363 Auto Repair Shop. This moderately-priced set is an exciting part of LEGOLAND Town. A dispatcher's office, complete with driver and heavy-duty tow truck, and a repair shop with a car lift are its special features.



6364 Paramedic Unit. Designed for both boy and girl appeal. Includes an open-backed building with an emergency room full of the latest medical equipment, a doctor, nurse, and special paramedic jeep for emergencies.



6372 Town House. This two-story house is the perfect addition to LEGOLAND Town. The back of the house is open to enable the inside to be played in. It comes with indoor furniture, a fireplace, patio furniture, an umbrella, flowers, two Mini-figures™, and more.



588 Police Headquarters. This action-packed set comes complete with helicopter and landing pad, 4 Mini-figures, police vehicles, and realistic road Base-plate.



LEGOLAND[®] Town



6375 Gas Station. This gas station is one of the most popular items in the LEGOLAND Town assortment. The station includes four fuel pumps, a tire/oil rack, car lift, and two cars with hoods that open. A mechanic, gas station attendant and a customer are ready for business. Included is a straight Road Plate which makes this a perfect starter set or add-on purchase for LEGOLAND collectors.



6383 Public Works Center. Comes with a working crane, dump truck, front-end loader, and four Mini-figures.[™] The buildings feature windows and doors that open and close, as well as garage doors that go up and down. Two Road Plates, trees, tools, and more complete this true-to-life set.



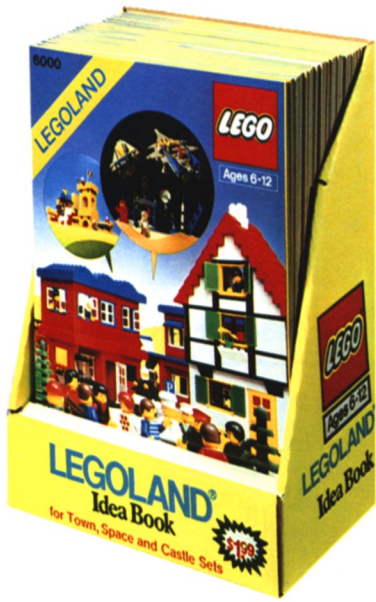
6382 Fire Station. Features four action Mini-figure firemen, special fire equipment, and a colorful fire station with working windows and doors.



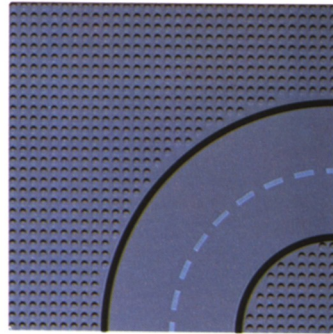
6390 Main Street. Top of the line for the LEGOLAND Town series! The accent is on detail in this impressive set. Road signs, trees and flowers, and a miniature popcorn stand line the main street which features both a car dealership and a hotel under construction. Completed, the LEGOLAND Hotel has a lobby with reception desk, and upstairs rooms with beds. Seven Mini-figures included.



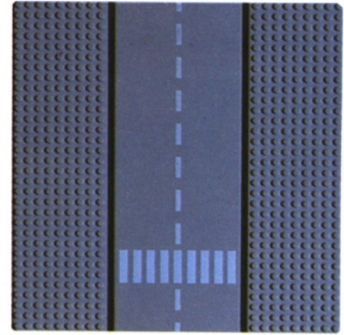
LEGOLAND® Town Accessories



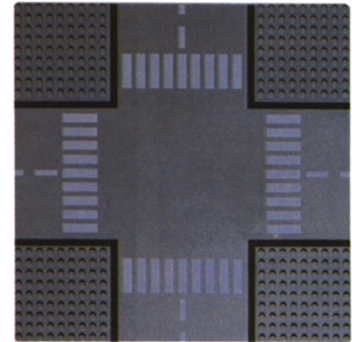
6000 LEGOLAND Idea Book. 84 pages of exciting ideas for building and playing with LEGOLAND Town, Castle, and LEGOLAND Space Sets. Comes in its own prepacked display shipper. 25 books per case.



552 Curved Road Plates.
Two plates per package.



553 Straight Road Plates.
Two plates per package.



6304 Cross Road Plates.
Two plates per package.



6302 Mini-figure™ Set. Developed by popular demand, this set includes an assortment of six LEGOLAND Town Mini-figures. The play value of any LEGOLAND Town set can be increased with the addition of this item. Each Mini-figure comes with a tool to complement its use.





LEGOLAND® Castle AGES 6-12

An imaginary extension of the LEGOLAND concept. Three medieval Castle sets with all the building and play adventure a child can expect from the LEGO® Family.



6083 Knight's Tournament. Be the king or queen at your own Knight's Tournament. This versatile action set features a king, queen, and four Mini-figure™ knights; two trees; medieval tournament weapons; armor; flags and more. A perfect starter set or additional purchase for LEGOLAND collectors.



6077 Knight's Procession. A medieval complement of Mini-figure knights, swords, armor, and a cart that rolls. A perfect addition to the Castle set.

6075 Castle. Top of the line for the LEGOLAND Castle series. The accent is on medieval realism in this thrilling set. The main feature is a castle so versatile only one's imagination will limit the number of ways it can be built. A working drawbridge, 14 medieval Mini-figure knights, armor, four horses, Baseplates, and more.



LEGOLAND® Space AGES 6-12

LEGOLAND Space offers the same collecting incentives as LEGOLAND Town. An expanded assortment of space stations, interplanetary vehicles, and some new and advanced spacecrafts create the collecting excitement of LEGOLAND Space.



6842 Shuttle Craft. Features jet engines and a helmeted Mini-figure™ astronaut with a life support system for action-packed play.



6861 X-1 Patrol Craft. This sleek spacecraft is propelled by two rocket pods and includes a Mini-figure astronaut.



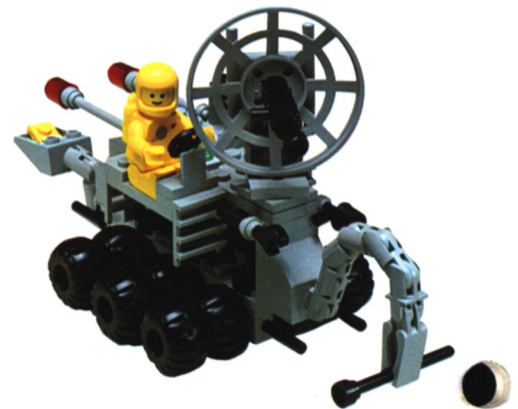
6870 Space Probe Launcher. Man a portable control center at this mobile launch site. Comes complete with a Mini-figure astronaut and a launching pad that moves up and down.



462 Rocket Launcher. Two Mini-figure astronauts, complete with helmets and life support packs, man a portable control center at this mobile rocket launch site.



6880 Surface Explorer. Explore lunar terrains in LEGOLAND Space with this realistic explorer vehicle. The front of the vehicle has a claw arm for lifting and moving while the rear arm has a shovel for digging. Also included is a Mini-figure astronaut, radar disc, 12 bubble tires, and more.



6901 Mobile Lab. No moon base should be without this versatile model. Two Mini-figure astronauts are ready to seek out and locate precious minerals in even the roughest terrain with their mobile lab.



6890 Cosmic Cruiser. Zoom through the outer reaches of LEGOLAND Space with the Cosmic Cruiser. This set includes two separate spaceships: (1) the mother ship for intergalactic transport and (2) the explorer ship for interplanetary exploration. Best of all, the explorer ship fits securely inside the mother ship. Also included are a Mini-figure astronaut, space antennas, rocket boosters, and more.



6927 All-Terrain Vehicle. Roam over LEGOLAND Space in this new all-terrain vehicle. Comes complete with a 6-wheel vehicle, radar units, control panel, and two Mini-figure astronauts.





LEGOLAND® Space AGES 6-12



6929 Starfleet Voyager. This intergalactic space transport features jet propulsion engines, a transparent lift-up hatch, probing red lights, unique control panel, a Mini-figure™ astronaut, and much more.



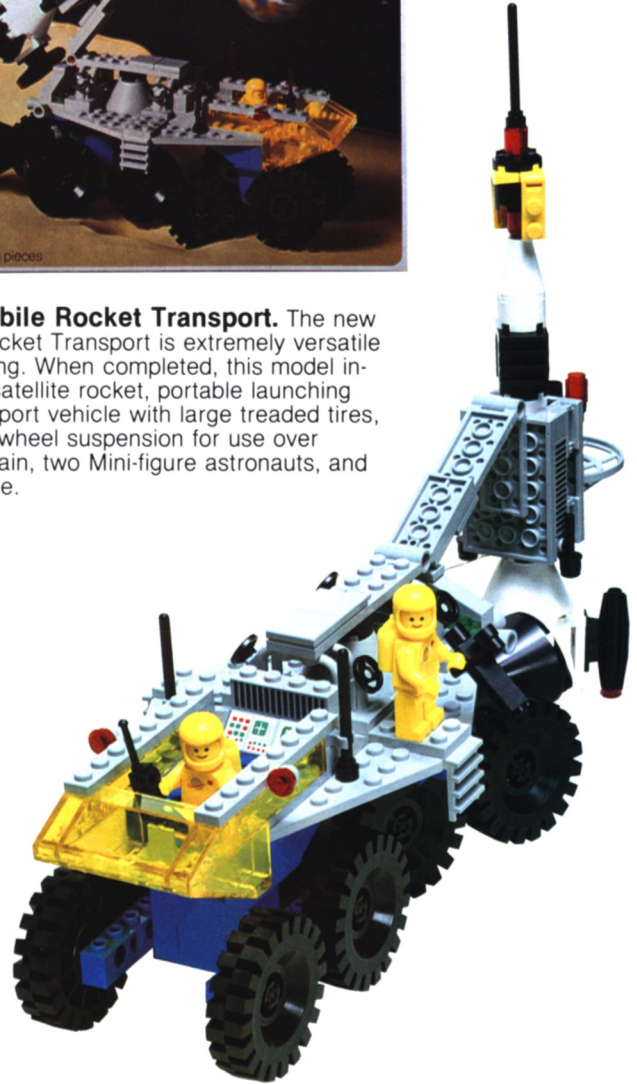
6950 Mobile Rocket Transport. The new Mobile Rocket Transport is extremely versatile and exciting. When completed, this model includes a satellite rocket, portable launching pad, transport vehicle with large treaded tires, individual wheel suspension for use over rough terrain, two Mini-figure astronauts, and much more.



6970 Beta-1 Command Base. Contains a detailed control room, sleeping quarters for the crew, and rocket sled to transport the astronauts to the command ship. This unique model is built on two crater plates and comes with an out-fitted crew of four.

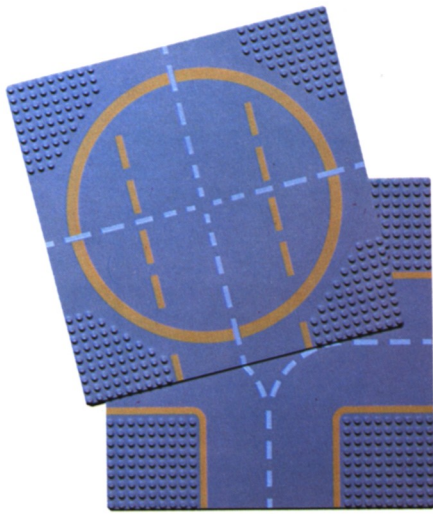


497 Galaxy Explorer. Top of the LEGOLAND Space line. This super-equipped space vehicle features unique engine parts, an escape hatch, landing site, radar equipment, and an adventurous four-man crew.





LEGOLAND® Space



454 Landing Plates. Featuring a "T" shape landing strip for support vehicles and a landing pad with yellow and white guides for safe touch downs. Two plates per package.



6000 LEGOLAND Idea Book. 84 pages of exciting ideas for building and playing with LEGOLAND Town, Castle, and LEGOLAND Space sets. Comes in its own prepacked display shipper. 25 books per case.

Television Support

Spot Market

Heavy-up advertising support for LEGOLAND Castle, Town, and Space sets with additional weekend and weekday afternoon children's television in selected spot markets, representing upwards of 50% of U.S. Television Households. For added impact, the spot TV campaign will be scheduled to coincide with the network campaign during the October through December period.

Network

LEGOLAND Castle, Town, and Space sets will be featured in individual commercials running on weekend network children's programming from October through December.





EXPERT BUILDER™ Series AGES 9-14

A whole unique dimension to the LEGO® System. EXPERT BUILDER™ sets contain elements for advanced LEGO builders to challenge their imagination and creativity to the maximum. At the same time, the realism from the application of gears, pistons, universal joints, and much more gives these children a unique learning opportunity.



8845 Dune Buggy. The fun and excitement of dune buggy driving can now be experienced with this lifelike model. It has independent rear-wheel suspension with coiled spring shock absorbers that really work, rack and pinion steering, and lots more.



8844 Helicopter. This dynamic model is built like a real helicopter. Both the rotor and steering propellers are operated by controls in the cockpit. The blades can be rotated and the landing wheels retracted for flight.



948 Go-Cart. This functional model features a two-stroke engine, and a modern rack and pinion steering system.



8858 Auto Engines. Expert builders can plan and construct their own racing engines! Instructions are included for four different engines which can be mounted on their own display platforms.



EXPERT BUILDER™ Series



951 Bulldozer. Features machined track treads, an operating claw blade for digging and lifting, and a grading blade for road work.



8848 Power Truck. The front is a bulldozer with a working shovel. The back is a flat-bed dump truck. Controls in the cab operate both. Other features include rack and pinion steering, differential gears, and heavy-duty tires. Instructions included to convert this model to a snow plow, lawnmower, and more.



8859 Harvester. You can build a plow, hay-turner, or a harrow. Model includes pistons that move up and down, rear power take-off, 3-point suspension for equipment, rack and pinion steering and differential gears.



8860 Auto Chassis. A solid, durable challenge with rack and pinion steering, individual rear wheel suspension, 2-step gear box for shifting gears, "flat four" engine with pistons that move up and down, adjustable seats, and a fan that rotates. Instructions are included for alternative models like a dragster.



8700 POWER PACK



EXPERT BUILDER™ Series



8700 EXPERT BUILDER Power Pack.

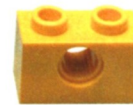
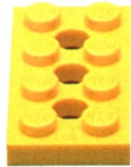
A compact and versatile motor that is specially designed for use with all EXPERT BUILDER sets. The motor fits neatly into constructed models, and the new control unit fits comfortably into your hand or can even be built into models for easy operation. Also includes an assortment of special bricks and gears.



8710 Parts Pack. Offers a full range of supplementary parts, including piston heads, gear wheels, a crown wheel, connector pegs, girder beams, a universal joint, and lots more.

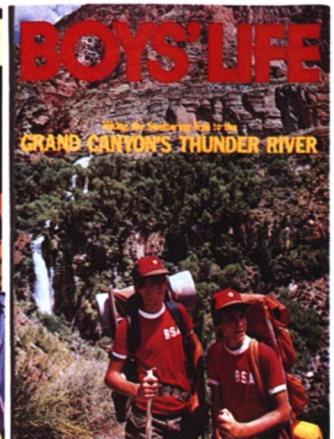


8888 EXPERT BUILDER Idea Book. Full of exciting ideas for new and intricate models that can be built by combining various sets in the EXPERT BUILDER Series.



Magazine Support

An extensive print campaign consisting of a series of full-page, full-color print ads will promote the EXPERT BUILDER line in the popular DC and Marvel comic book groups, as well as *Boys' Life* magazine.



All ads will be featured prominently on covers (over 230 in all), and will be scheduled to run during the August through November period.

Merchandising Materials

Available at **NO COST.**
 See your **Representative**
 from **LEGO Systems, Inc.**

If it doesn't happen at retail, it just doesn't happen. That is why there is a full service and merchandising program made available from LEGO Systems, Inc. We are constantly updating and refining our approach to make a most appealing presentation of our product line to the consumer. All this merchandising support material and more is available to be certain the consumer will make the proper buying decision at the shelf. Just ask your LEGO representative for details.





Terms and Conditions

PRICES: F.O.B. Enfield, CT. All prices are subject to change without notice, and all orders SUBJECT TO ACCEPTANCE by LEGO Systems, Inc.

TERMS: The Purchaser shall pay the purchase price shown on the invoice, provided that the Purchaser shall be entitled to a discount of 2 percent if the invoice is paid within 10 days of shipment. The Purchaser shall pay interest at the rate of 12% per year on balances unpaid at the end of the month during which falls the tenth day following shipment.

PURCHASER PURCHASE ORDER FORMS: Orders received on a Purchase Order form of the Purchaser will only be honored subject to all these terms and conditions. LEGO Systems, Inc. will not accept any terms other than those set forth on these Price Lists, and acceptance by LEGO Systems, Inc. of any order is conditioned on the Purchaser's assent to these terms. Additional or different terms set forth on the Purchaser's orders shall not be applicable.

AVAILABILITY: All orders are subject to availability of products. LEGO Systems, Inc. shall promptly notify the Purchaser if an order cannot be filled or can be filled only partially.

RISK OF LOSS: Upon delivery of products to carrier, all risk of loss passes to the Purchaser. LEGO Systems, Inc. will neither issue credit for nor accept returns of products damaged or lost after LEGO Systems, Inc. has delivered them to the carrier.

SHIPMENT: Unless otherwise specified on the face hereof, LEGO Systems, Inc. may determine the transportation facilities and routing of shipments.

EXCUSED NON-DELIVERY OR DELAY: Non-delivery or delay in delivery of products, in whole or in part, shall not be a breach of the duty of LEGO Systems, Inc. if our performance has been delayed or made impracticable by unexpected circumstances, including, but not limited to, war, riots, calamities such as fires, floods, explosions, earthquakes, and the like, strikes or labor disputes adversely affecting production schedules, energy or power failures or shortages, and failures of transportation. If the ability of LEGO Systems, Inc. to perform is affected by any such contingency, LEGO Systems, Inc. shall allocate production and deliveries fairly and reasonably among its Purchasers.

LIMITED WARRANTY: LEGO Systems, Inc. warrants that its products conform to the description in its catalog and on its packaging. THIS WARRANTY IS EXCLUSIVE AND IN LIEU OF ALL OTHERS: LEGO SYSTEMS, INC. MAKES NO WARRANTY OF MERCHANTABILITY NOR OF FITNESS FOR A PARTICULAR PURPOSE. This warranty runs only to the immediate Purchaser and is not intended to be passed on to any user of the products.

LIMITATION OF LIABILITY: LEGO Systems, Inc. shall replace any products which do not conform to description or refund the purchase price of such products, at its option. This is the Purchaser's exclusive remedy for any breach of contract by LEGO Systems, Inc. Under no circumstances shall the total liability of LEGO Systems, Inc. for any claim, including any claim for incidental or consequential damages, exceed the purchase price of such products.

ASSIGNMENT: Any assignment by the Purchaser of the Purchaser's order or any rights resulting from acceptance of an order by LEGO Systems, Inc. without the written consent of LEGO Systems, Inc. shall be void.

CANCELLATION: LEGO Systems, Inc. shall have the absolute right to cancel an order if: (a) at any time all terms and conditions contained herein are not strictly complied with by the Purchaser; (b) at any time the Purchaser becomes bankrupt or insolvent, makes an assignment for the benefit of creditors, goes out of business, or if any proceeding, voluntary or involuntary, involving the Purchaser is instituted under the bankruptcy or insolvency laws; or (c) at any time, in the reasonable judgement of LEGO Systems, Inc., the Purchaser will be unable to comply with all terms and conditions contained herein.

GOVERNING LAW: All orders shall be governed by the laws of the State of Connecticut.

WAIVER: No course of dealing between LEGO Systems, Inc. and the Purchaser or any delay on the part of LEGO Systems, Inc. in exercising any rights under these terms of sale shall operate as a waiver of any such rights, except to the extent expressly waived in writing by LEGO Systems, Inc.

ADVERTISING AND PROMOTION: The Purchaser understands that LEGO® brand products are collectible toys in that they are interlocking and interchangeable and offer entry points according to price, user age groups, and complexity, and agrees to emphasize this collectibility feature in using its best efforts to advertise and promote products purchased from LEGO Systems, Inc.

THE PURCHASER AGREES THAT NEITHER A SPECIFIC PURCHASE NOR ANY NUMBER OF SPECIFIC PURCHASES IN ANY WAY CREATES A DISTRIBUTION, FRANCHISE, RETAIL OR SIMILAR RELATIONSHIP BETWEEN IT AND LEGO SYSTEMS, INC. AND THAT LEGO SYSTEMS, INC., BY ITS ACCEPTANCE OF AN ORDER, IS NOT IN ANY WAY OBLIGATED TO ACCEPT FUTURE ORDERS FROM THE PURCHASER.



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