DUPLO Pull-Toys and Basic Sets

Now toddlers can build their own pull-toys - toys that roll, or rock like a seesaw. And surprise! They even rattle when you shake them. The DUPLO Basic Sets help children learn to use their hands - and their imaginations. There are big blocks for building, doors and windows that open and close and small friendly people and pets that fit inside.

DUPLO Toys for children

A love for building is instinctive with pre-school children, and DUPLO Toys supply the perfect materials.

Each set contains big, colorful blocks with smooth, round corners, plus friendly people and pets made of durable plastic. All the pieces snap together and apart easily.

You'll want to be there when your little one first examines his or her new DUPLO Blocks, begins to explore, to line them up, to stack them. Then suddenly “click” - two blocks snap together, and your child is building. From here on, the possibilities are endless. Your child’s imagination is in charge, stretching and growing every day.

The DUPLO Assortment is tailored to different age groups and interests. There are Pull-Toys for the youngest, then Basic Sets, and finally the “Playville” Theme Sets. Soon you'll discover why DUPLO Toys are the perfect tools for developing the skills and enjoying the fun of early childhood.

*Ages 1-5

*DUPLO™ Toys for children

*New 1980 items
DUPLO “Playville” Theme Sets

When your child is about 2 years old, he or she will be ready for a new kind of fun - DUPLO “Playville” Sets. Each set presents an exciting theme, and can also be used with the DUPLO Playbox.

“Playville” Playbox

Designed to be used with DUPLO “Playville” Sets. For example, combine it with the “Playville” Nursery School to build a schoolhouse! The Playbox can be stacked and divided in two, and when your child is finished playing, it can be used as a handy storage case.
There are 7 DUPLO “Playville” Sets in all. Your child can pretend to be a farmer, a grocer, a teacher, or more. And the Playbox works with every set to increase the fun.

With LEGO® Building Sets, there’s never ever “nothin’ to do.” Because your child can build a different toy every day. Today it’s a plane. Tomorrow a windmill or a train… or something no one’s ever seen before.

The possibilities are as endless as your child’s imagination. And with LEGO Sets, that imagination is being challenged and channeled every time your child sits down to play.

Another thing about LEGO Sets - your child won’t outgrow them. The LEGO System grows with your child. From Universal Building Sets to LEGOLAND® and finally Expert Builder - all kinds of fun for all ages of children.

* New 1980 items
Universal Building Sets

Universal Building Sets have lots of bricks of different sizes, shapes and colors, plus a wide variety of special pieces - doors that open and close, windows with movable shutters, wheels and baseplates. The larger sets also contain roof bricks, clear bricks, trees, gates and even LEGO People. Each set offers great flexibility, challenge and fun. Fun that stretches the imagination and develops creativity.
**New LEGO Universal Building Sets**

As children grow older, they demand greater realism, greater challenges. Here to meet their demands are 3 new sets. These sets have an abundance of bricks, plus special pieces to expand any LEGO Collection - airplane props, deep-grooved tires, antennas, claw shovels and more - all designed to build big, exciting, realistic models. You'll find detailed building instructions too... and the largest set comes with its own motor.

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**LEGO Universal Motor**

The LEGO Motor is designed to be used with other LEGO Sets to make things move - for added realism.

- It can make cars go and propellers spin.
- It can make things start and stop, go forward or backward.
- Sets come with motor, battery box, and an assortment of wheels and treads.

* New 1980 items
**Ages 3-12**  PARTS PACKS

With the new Parts Packs, you can extend your LEGO Collection with the exact bricks and special elements that you need. Available beginning April 1, 1980.

If your store does not have these sets, you can find out more by writing to: Susan Williams, Consumer Services, LEGO Systems, Inc., P.O. Box 2273, Enfield, CT 06082.

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**Spare Parts Service**

Do you need parts that you can't find in a Parts Pack? Do you want more pieces to add to your current Universal Building Set? Or have you lost a special element? For complete Spare Parts information write to: Susan Williams, Consumer Services, LEGO Systems, Inc., P.O. Box 2273, Enfield, CT 06082.

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**All Ages**  LEGO Building Accessories

**LEGO Idea Book.** Lots of ideas for building, from the simple to the complex. Instructions are done with pictures. If you can't find a LEGO Idea Book at your store, send your name, address and $1.50 ($0.99 for the book, plus $0.51 for postage and handling) to: Susan Williams, Consumer Services, LEGO Systems, Inc., P.O. Box 2273, Enfield, CT 06082. (Please allow 4-6 weeks for delivery).

**LEGO Baseplates.** Available in two different sizes and four bright colors.

**LEGO Storage Cloth.** Heavy denim with drawstring. Perfect surface for playing - draw the string and everything is neatly put away!
FABULAND

Here’s a different kind of LEGO Toy for children who love to pretend. The building is fast and easy. Each set comes with building components that are easy to assemble, so children have lots of time for playing. And what playing! Sassy animal

Ages 3-7  FABULAND

3605* Ricky Raccoon and his Scooter

3634* Charlie Crow’s Carry-All

132 Cottage

3665* Ice Cream Shoppe

Big pieces, easy to build!

Hi!

134 Service Station

© New 1980 items
figures with their own names and personalities. Rooms big enough to play inside. Even a storybooklet with ideas for playing and building.

More time to play'n pretend!

128 Taxi Station

137 Hospital

140 Town Hall
Ages 6-12  LEGOLAND® Town

LEGOLAND Town Sets are the sets you can build and play with separately or collect and connect to make an entire town. There are 15 sets in all, plus 4 kinds of roadplates to bring them all together.

The LEGOLAND Idea Book is full of exciting ideas for building and playing with LEGOLAND Sets.

If your store does not have this book write for more information to:
Susan Williams, Consumer Services, LEGO Systems, Inc., P.O. Box 2273, Enfield, CT. 06082.

6000* LEGOLAND Idea Book

540 Police Units

542 Street Crew

6648* Dump Truck

554 Fuel Pumper

556 Emergency Van

558 Road Crane

6679* Tow Truck

560 Town House

6690* Snorkel Pumper

6363* Auto Repair Shop

6364* Paramedic Unit

6390* Main Street

6375* Gas Station

* New 1980 items

EXXON is a registered trade mark of EXXON Corporation.
Ages 6-12  LEGOLAND® Space

Like LEGOLAND Town, you can build and play with LEGOLAND Space Sets separately... or collect and connect 'em with crater and landing plates to make your own outer space adventures. Ten exciting sets in all - space ships, rockets, radar vehicles and more... each with its own space-equipped Mini-Figures™.

6970*  Beta-1 Command Base

497  Galaxy Explorer

487  Space Cruiser

483  Alpha-1 Rocket Base

442  Space Shuttle

452  Mobile Tracking Station

6861*  X-1 Patrol Craft

462  Rocket Launcher

* New 1980 items
LEGO Expert Builder Series

These sets are designed for experienced LEGO Builders, builders who want precision action and detail. These models will move, steer, lift or shift, just like their real-life counterparts. And you build them from scratch - with gears, pistons and universal joints that really work. Each set comes with detailed building instructions that can be used for building several different models. You’ve got to build them to believe them!

956 Auto Chassis
955 Mobile Crane
955* Motorcycle
952 Tractor
951 Bulldozer
948 Go-Cart
950 Fork Lift
8857* Auto Engines
8858* Auto Engines

* New 1980 items
Idea Book for LEGO® Expert Builder Sets.
Full of exciting ideas for new and intricate models. If your store does not have it write to: Susan Williams, Consumer Services LEGO Systems, Inc., P.O. Box 2273, Enfield, CT. 06082.

960 Power Pack. These models become even more exciting when motorized for movement with this 4.5 volt motor. This motor is smaller than the regular LEGO Motor so it fits neatly into your constructed models. The technical information leaflet supplied with this supplementary set explains how the motor operates and how you connect it.

961 Parts Pack. This supplementary set contains many precision components including connector pegs, piston heads, gear wheels, a crown wheel, special girder beams, a universal joint, and lots more. Helps to expand your collection!
Ages 5-10  LEGO Homemaker Sets
Furnish her imagination with LEGO Homemaker Sets. 4 different rooms you can build and play house with. And what detail! There are drawers that pull out, cupboards that open, a realistic blender and canisters... plus 3 generations of family. And of course, they work with all other LEGO Sets.

268 Family Room
261 Bathroom
269 Kitchen
5233* Bedroom

Ages 6-12  LEGO Boats
With these sets you can build boats that float, and sail them in your pool or bathtub. The LEGO Fire Fighter Boat has a special radar piece and 8 realistic looking water cannons. The Police Boat has the look of speed - with a Mini-Figure™ Police Captain to control the action.

709 Police Boat
775 Fire Fighter

Dear Parents and Children
The word LEGO® is a brand name, and is very special to all of us in the LEGO Group Companies. We would sincerely like your help in keeping it special. Please always refer to our bricks as “LEGO Bricks or Toys” and not “LEGOS.” By doing so, you will be helping to protect and preserve a brand of which we are very proud, and that stands for quality the world over. Thank you!

Susan Williams
Consumer Services