Children love to learn, to experiment, to find out. That is what children are really doing when they play. Play is learning made enjoyable.

A good toy is one which gives free reign to a child’s natural creativity and does what he wants it to do. The best toy is one which goes on doing this year in, year out.

Lego is like that. The bricks fit together so easily and accurately that a very young child can use them, yet they are so versatile there is always something new, more complex, more exciting to build so that Lego grows with the child. It is never dauntingly difficult, never so simple that it is quickly outgrown and cast aside.

If the bricks become soiled with constant use, a quick swish in warm (not hot) soapy or detergent water will bring them up bright and colourful again ready for more hours, days, years of absorbing, creative play.
The youngest child puts the bricks together in a haphazard way.

To him, this is a dog – tomorrow it will be an aeroplane perhaps. And what is this? Three year old Martin who built it knows. He says it is a “Ballo”.

“This is a house at night” says Sue – just 4 years old – “because the curtains are drawn”. Sometimes grown-ups are a bit slow in following the flights of a child’s imagination!
At the age of 3 a child is entering the Lego age. He will be happy with a few bricks, but not too few or there will not be enough play possibilities to meet his needs. As a child grows older he needs more bricks to match his growing imagination. The more he has the more frequently he will play.

A Basic Set is the best start for a Lego collection because the Basic Sets have a balanced selection of the different Lego bricks and it is easy to build up the collection with the wide variety of little Supplementary boxes at pocket money prices. For birthdays or other special occasions another Basic Set is always most welcome or perhaps a Planpack. Planpacks contain the right number of bricks for building a special model such as a bus or a garage and the bricks can later be added to the collection.

By about 5 years old a child will be ready for the Lego motor with all the exiting new opportunities this gives for power driven models including complete Lego train layouts. Every time you give children Lego the world of possibilities grows, for more Lego means better models and more fun.
How do you build a Lego collection?

Basic Sets - the start of a good Lego collection.

020  030  040  050  060
100 Motor with three sets of wheels

101 Battery Case

111 Small train without motor

112 Locomotive with motor

113 Complete train set

115 Small train with motor
### 119 Super Train Set

- **150**: 8 pairs of straight rails
- **151**: Curved rails (half circle of track)
- **152**: Pair of chassis
- **153**: One large chassis
- **154**: Two pairs of railway points
- **155**: Two sets of railway crossings with 8 straight rails
- **156**: Signals with automatic stop/go attachment
- **Spare leads for motor**
Jumbo Brick Basic Sets

501  502  503

Lego Jumbo Bricks are three times the size of standard Lego and are specially designed for children of up to 3 years who are not quite ready for ordinary Lego. The Pull Toy and the Basic Sets may be built into a variety of simple models which are illustrated on the boxes.

330 Jeep: New spoked wheels with pneumatic tyres

New 80 page Ideas Book
NEW

Vehicle Planpacks

Exciting new features on these vehicle packs include opening doors and self-correcting steering mechanism.

Fun to build, fun to play with!

331 Tipper truck

332 Breakdown truck with working crane

333 Transport lorry

335 8 wheeler articulated lorry
8 pieces 2 x 8
5 pieces 4 x 8
4 pieces 6 x 8

6 trees & bushes

SHELL Petrol Pump and Sign

8 road signs 6 street lamps

50 lettered bricks
50 numbered bricks

garage base with automatic door

6 international flags
6 international flags

1 lighting brick

14 bevelled bricks

21 bevelled bricks

22 bevelled bricks

angle, valley and corner bricks

The colour-squares tell the colour-combination in the various boxes.

means for instance that the boxes contain blue and yellow bricks.

baseplate 10 x 20 studs

baseplate 50 x 50 studs
An easy-to-use electronic attachment sensitive to sound means you can build models which start and stop at a whistle or a hand-clap.

Set 118 builds a locomotive and tender complete with motor, battery box, electronic control, microphone and whistle.