Bringing imagination to life!

With more LEGO® toys to play with than ever before, it has never been easier to bring your imagination to life. And with so much new and exciting stuff to be inspired from, there’s no reason to wait. Dive right in!

As you grow, LEGO® toys grow with you: for budding builders, LEGO DUPLO® and Bricks & More help kick start your imagination. LEGO City and play themes, like LEGO Star Wars™ and LEGO Power Miners, take your imagination to a new level. For an even greater challenge, try the incredible detail of LEGO Technic and the next generation LEGO MINDSTORMS® NXT 2.0.
Big bricks for budding builders

It has never been more fun to play with LEGO® DUPLO® building sets! The all-new bright and colourful numbered bricks make it even more fun for you and your child to learn about numbers and counting.

- 5416 LEGO® DUPLO® Brick Box 1½-5 years.
- 5488 LEGO® DUPLO® Farm Building Set 2-5 years.
- 5622 LEGO® DUPLO® Basic Bricks - Large 1½-5 years.
- 6178 My LEGO® DUPLO® Town 2-5 years.
- 5486 Fun with LEGO® DUPLO® bricks 2-5 years.
2304
LEGO® DUPLO® Large Green Building Plate
2-5 years.

5506
LEGO® DUPLO®
Large Brick Box
1½-5 years.

5538
LEGO® DUPLO®
Creative Bucket
2-5 years.

5497
LEGO® DUPLO®
Play with Numbers
2-5 years.
Fun times on the farm!
The good thing about play
Playing with LEGO® DUPLO® toys means having fun, being creative and learning, all at the same time. With DUPLO toys your child can build a new adventure every day, while exploring and investigating the world around him/her.
There's never a dull moment in LEGO® Ville!

- 5650 Front Loader 2-5 years.
- 5654 Fishing Trip 2-5 years.
- 5651 Dump Truck 2-5 years.

New LEGO® DUPLO® sets for children aged 2-5.
Keep LEGO® Ville moving!

5638 Postman
2-5 years.

5636 Bus
2-5 years.
5637 Garbage Truck
2-5 years.

5640 Petrol Station
3-6 years.

5641 Busy Garage
3-6 years.
Enjoy a great day out in LEGO® Ville!

5632 Animal Care 1½-5 years.
5635 Big City Zoo 2-5 years.
5634 Feeding Zoo 2-5 years.
4962 BABY Zoo 2-5 years.
5633 Polar Zoo 2-5 years.
5593 Circus
2-5 years.

5604 Supermarket
2-5 years.

5639 Family House
2-5 years.
Little builders begin here!

This is where it all starts! Bricks & More is building fun and there's something for everyone - great starter sets, exciting themed sets, basic bricks and a lot of handy extras. And there's plenty more to enjoy online, including fun games and downloads.
6191 LEGO® Fire Fighter Building Set 4-7 years.

5489 Ultimate LEGO® Vehicle Building Set From 4 years.

5623 LEGO® Basic Bricks – Large From 4 years.

5539 LEGO® Creative Bucket From 4 years.

5487 Fun with LEGO® bricks From 4 years.
Play out your dreams in LEGO® BELVILLE™!

Have you always wanted to raise a dog and a little puppy or compete in a horse jumping competition? Now you can with LEGO® BELVILLE™. You can own your very own stable: Groom, feed and water your horses. And you can even run a household: make a great family meal, grill out on the barbeque, and feed and put the baby to bed.
7587 Horse Jumping
5-10 years.

5560 LEGO® Large Pink Brick Box
From 4 years.

5585 LEGO® Pink Brick Box
From 4 years.

7586 Sunshine Home
6-10 years.

Lights up
With the “3 in 1” building system, LEGO® Creator is just the starting point. You get three amazingly realistic models, and then you can see where your imagination takes you! Imagine it – build it!

- 5866 Rotor Rescue
  - 6-12 years.

- 5867 Super Speedster
  - 7-12 years.

- 5891 Apple Tree House
  - 7-12 years.
6745 Propeller Power 7-12 years.
6747 Race Rider 7-12 years.
6743 Street Speeder 6-12 years.
4993 Cool Convertible 8-12 years.

More Creator models, downloads and interviews with LEGO designers on www.Creator.LEGO.com

6752 Fire Rescue 8-12 years.
LEGO Castle

7078 King's Battle Chariot
6-12 years.

7079 Drawbridge Defence
From 7-13 years

7097 Trolls' Mountain Fortress
From 7-13 years
Sail the Seven Seas looking for treasure and adventure with a rag-tag group of crafty pirates led by the fearsome Brickbeard! But beware, dangerous creatures are lurking and the King’s Navy will do everything it can to stop you!
“To infinity ... and BEYOND!”

Join Woody and his gang of toy friends on exciting adventures! Help Sheriff Woody keep law ‘n’ order in the Wild West; fight off the threat of the Evil Emperor Zurg with Buzz Lightyear at your side; or go on patrol with Army Men. Which story do you want to tell?!
7590 Woody and Buzz to the Rescue 6-12 years.

7595 Army Men on Patrol 6-12 years.

7593 Buzz's Star Command Spaceship From 7-13 years

7592 Construct-a-Buzz From 7-13 years

Inspired by the new Toy Story™ 3 movie:
3 LEGO® sets and 3 LEGO DUPLO® sets
By land or sea, there's always a new challenge for the LEGO® City firefighters. With their modern fire station and fantastic fire-fighting vehicles, they are ready to deal with anything!
The LEGO® City airport is always busy! Fuel the planes, load the suitcases, get the passengers onboard and get ready for take-off!
“Attention all units, robbery in progress!” Be a part of the LEGO® City police force and catch the bad guys! You can even take the police truck out on a secret surveillance mission.

- **7743 Police Truck** 5-12 years.
- **7741 Police Helicopter** 5-12 years.
- **7744 Police Station** 6-12 years.
- **7235 Police MC** 5-12 years.
- **5612 Police Officer** 5-12 years.
Be part of the force!
LEGO® City is booming and the construction crews are working around the clock to fit the building sections together and finish everything off in time for the next job!

7633 Construction Site
6-12 years.

7631 Dump Truck
5-12 years.

7630 Front-end Loader
5-12 years.

7632 Crawler Crane
5-12 years.
There's a lot of traffic throughout LEGO® City today and the road rescue teams are busier than ever. Help keep everything running smoothly so everyone can get to where they need to go.
Another great day on the farm!

- LEGO CITY
- Pig Farm & Tractor
- 4WD with Horse Trailer
- Tractor
- Farm

5-12 years.
LEGO
PRINCE OF PERSIA
THE SANDS OF TIME

Coming spring 2010!

© Disney Enterprises, Inc. and Jerry Bruckheimer, Inc.
Discover the lost city!

The top-notch salvage crew have one mission: To find the lost city of Atlantis and unlock its secrets. The crew set out to find the strange treasure keys, not knowing what dangers await them...
Ace
- Job: Leader of ATLANTIS Deep Sea Salvage Crew and Captain of the Neptune
- Personality: Rough and hard around the edges, but really a boy at heart.
- Humor: Tells the same jokes again and again, and never gets tired of them.

Professor
- Job: Not initially a member of ATLANTIS Deep Sea Salvage Crew, so she tricks them into helping her look for Atlantis.
- Personality: Intelligent, enthusiastic, but tired of not being believed so is willing to do anything to accomplish her goals.
- Humor: Her jokes are smart, often too smart, so they aren't often understood by the crew.

Lance
- Job: First Mate of ATLANTIS Deep Sea Salvage Crew
- Personality: Scruffy, easily scared, and a loud snorer, but quick to wake up from a nap and bravely jump to adventure.
- Humor: Child-like and oblivious.

Axel
- Job: Tech Expert of the ATLANTIS Deep Sea Salvage Crew
- Personality: Extremely brave, the last to get scared because he can get out and stay out of trouble.
- Humor: Very serious, does not have the time to make jokes, or even find other people's jokes funny.

Bobby
- Job: Apprentice and rookie of team. This is his first mission!
- Personality: Happy to help out, make tea, and make mistakes. Eager to learn and always bounces back from failure.
- Humor: Unintentionally funny, makes silly mistakes and provides slapstick comedy.

Squid Man
- Habitat: Squid Temple
- Personality: Aggressive, but clumsy. Unable to stand still, so attacks on sight. Swims at speeds of up to 24 kph (15 mph) and in schools of up to 1200.
- Humor: His tentacles are always moving so, when standing, they trip him up, and when eating, they knock away his food. Embarrassingly, he inks himself when surprised.

Shark Man
- Habitat: Shark Castle
- Personality: 100% focused on food. Loves to hunt for his meals, and is always hungry.
- Humor: He is the ocean's garbage can. Because he eats everything, his burps are foul and filled with trash and teeth.

Manta Man
- Habitat: Large Seaweed Bed
- Personality: Extremely curious, but suspicious of humans and other foreign objects. Very skiddish, so rises quickly from the sand and then swiftly disappears into it.
- Humor: His tail seems to have a life of its own; it always moves and likes to poke him. Therefore, he spends much of his day chasing his own tail.

The 5 Treasure Keys
Collect all five Atlantis Treasure Keys and unlock the amazing secrets of the lost city of Atlantis! But it won't be easy – each key is guarded by a fierce guardian creature.
8058 Guardian of the Deep
From 7-14 years

8072 Sea Jet
5-12 years.

8075 Neptune Carrier
8-14 years.

8073 Manta Warrior
5-12 years.

8059 Seabed Scavenger
From 7-13 years

All New
When our story begins, we find ourselves aboard the Neptun Sub and Typhoon Turbo Sub, steered by our top-notch salvage crew. Their mission: Find the lost city of ATLANTIS and discover the truth behind the myth. The crew set out on their dangerous mission seeking the strange treasure keys, not knowing what perils lie ahead...
FUSSHH!

WOOOOOOOOOUUUUUU!
powerminers.LEGO.com

Digging deeper into fiery caverns of molten lava, the fearless Power Miners come face-to-face with a new danger – lava monsters. Lead by the terrifying Eruptor, the lava monsters are hungrier than ever for crystals. With new heat-resistant suits, water cannons and claw catchers, they must race to extinguish and capture the flaming beasts.

8191
Lavatraz
8-14 years.

8189
Magma Mech
From 7-14 years
Far below the surface, the LEGO® Power Miners not only uncover bigger and more powerful rock monsters, they also come face-to-face with the Crystal King himself. Will their incredible machines save them?

powerminers.LEGO.com
Unfold the box to create an awesome street racing scene! With lots of obstacles, cool vehicles and high-octane action, this is cops ‘n’ robbers at its best!

8199 Security Smash
6-10 years.

8196 Chopper Jump
6-10 years.

8192 Lime Racer
6-10 years.

8195 Turbo Tow
6-10 years.

8193 Blue Bullet
6-10 years.
Check out the new air stompers from LEGO® Racers – just hook the power racers into the Air Stomper and pound down to make them race away! 3, 2, 1... GO!

- 7971 Bad
  - 7-12 years.
- 7967 Fast
  - 7-12 years.
- 7970 Hero
  - 7-12 years.
- 7968 Strong
  - 7-12 years.
8088 ARC-170 Starfighter™
8-14 years.

8068 Droid Tri-Fighter™
7-12 years.

8092 Luke's Landspeeder™
7-12 years.
Morph into an alien superhero!

It's been five years since Ben last wore the Omnitrix. But when Grandpa Max goes missing, Ben must become a hero one more time. Now he can control the amazing Omnitrix to change into six fantastic alien allies. Combine all six to morph into your own super alien hero!
As the final battle for Bara Magna approaches, all of the greatest warriors return. Glatorian fight a tide of Rahkshi and Piraka while the Mask of Life reforms Tahu, who must collect all of the golden elements to transform into the Golden Toa and defeat Makuta. Will he be able to restore Bara Magna into the paradise it once was?

Collect and Build the Golden Toa

Combine one special golden element from each of the six BIONICLE® STARS to transform Tahu into the Golden Toa!
All Glatorian are fierce warriors, but only the mightiest of them all operate incredible war machines when battling.
LEGO® MINDSTORMS® NXT –
In just 30 minutes your first robot is in action!
Back and better than ever – MINDSTORMS® NXT 2.0
features intuitive drag-and-drop programming software
and all-new functions, including a remote control and
image and sound editors. It also features building
instructions for four amazing new programmable robots
and an all-new Color Sensor with three functions.

The NXT 2.0 Technology:

- **Interactive Servo Motors**
  - Built-in rotation sensors give
    precise and perfect control of
    the robot.

- **Touch Sensor x 2**
  - Reacts to touch or release.

- **Ultrasonic Sensor**
  - Measures distance
    and movements.

- **Color Sensor**
  - Detects different colors
    and light intensity. Use it
    as a Color Sensor, Light
    sensor or as a signal light!

- **NXT**
  - 32-bit microprocessor
  - 4 input ports / 3 output ports
  - Matrix display
  - USB and Bluetooth
  - Speaker

Create thousands
of robotic inventions!

ALOHA REX

8547
LEGO® MINDSTORMS®
NXT 2.0
From 10 years.

- **SHOOTERBOT**
- **ROGGATOR**
- **COLOR SORTER**

Easy programming
of robot actions on
your computer.
LEGO TECHNIC

...just like the real thing!

Get the best of both worlds: construct and collect models that offer either motorised functionality or the famous LEGO® pneumatics. All models of course include the well-known 2-in-1 capability as well as the many authentic looking details that have made LEGO Technic the series for serious model builders.

8047 Compact Excavator
8-14 years.

8046 Helicopter
8-14 years.

8048 Buggy
9-16 years.

All New
No logging job is too big for this impressive pneumatic-powered log loader. Use the control knob to steer the tractor and unhitch the log loader trailer with ease. Use the two pneumatic valves to operate the fully articulated crane arm and grasp logs using the working grabber. Rebuilds into an incredible log handler.

8045
Mini Telehandler
From 7-14 years
King of the construction site! This amazing front loader has a massive bucket that can raise, lower and tip. Upgrade with the Power Functions Motor Set #8293 to motorize the bucket functions and bring the loader to life!
This massive, realistic crane truck is called to duty when the biggest and heaviest elements need to be moved into place! Use the Power Functions control box on the side of the truck to unfold, raise and lower the motorized crane arm and to extend the outriggers to stabilize the load. Rebuilds into a Duty Wrecker.
Rush to the rescue and put out the wildfire! Hop aboard the Fire Helicopter, attach the huge water bucket and head toward the nearest lake to fill it up. And race the fire truck to the scene to help out!